



15

SUMMER TRAVEL

MAY • 15 • 1933

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for Lovely Cheeks



Thrice artful is the Shalimar Powder of Guerlain. The tint for you is so marvelously blended that your skin blooms afresh at its touch . . . its texture is so soft, so flattering that even in the glare of day the years seem to melt away . . . and it clings through the hours with a constancy that you will adore. Scented with the fragrance of Shalimar, it is the ultimate touch of elegance in the art of perfect make-up. At all the smarter shops . . . six perfect shades

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Guerlain

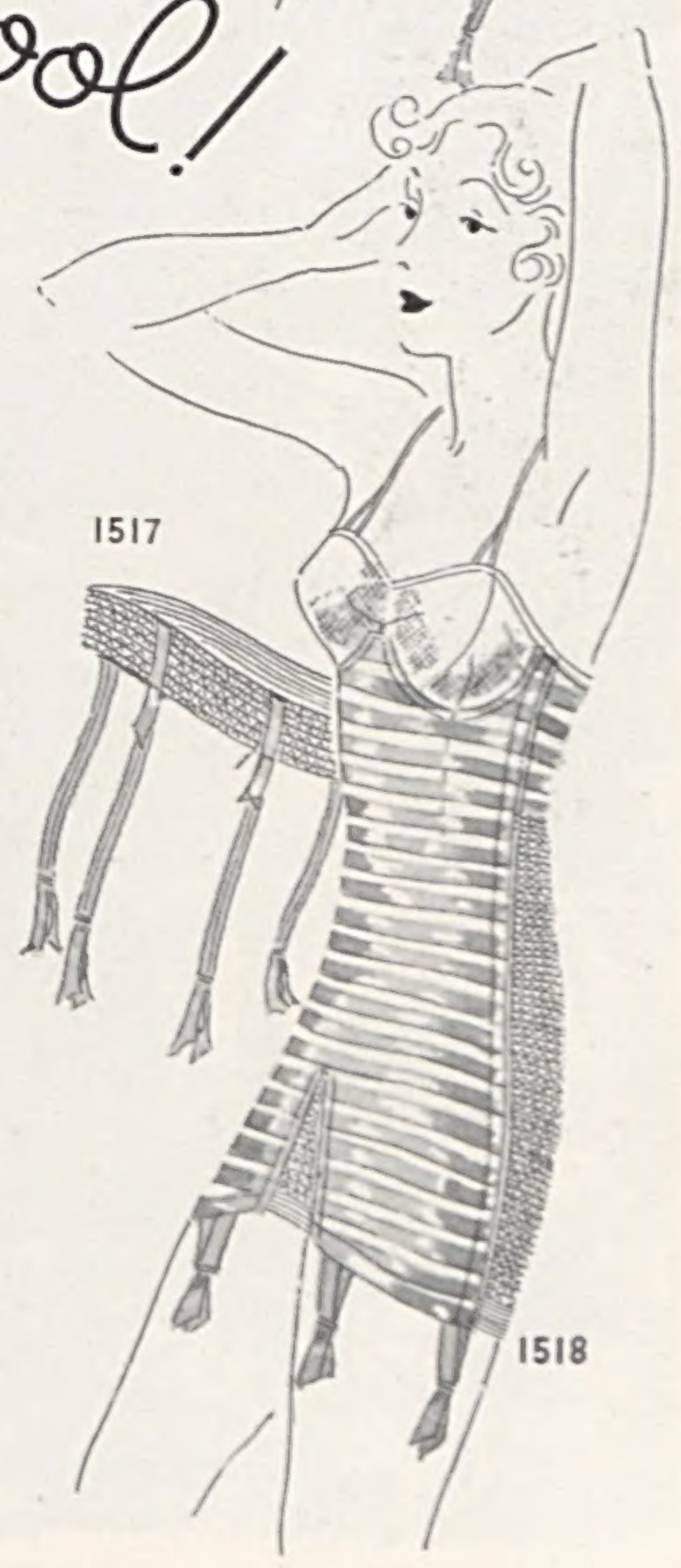
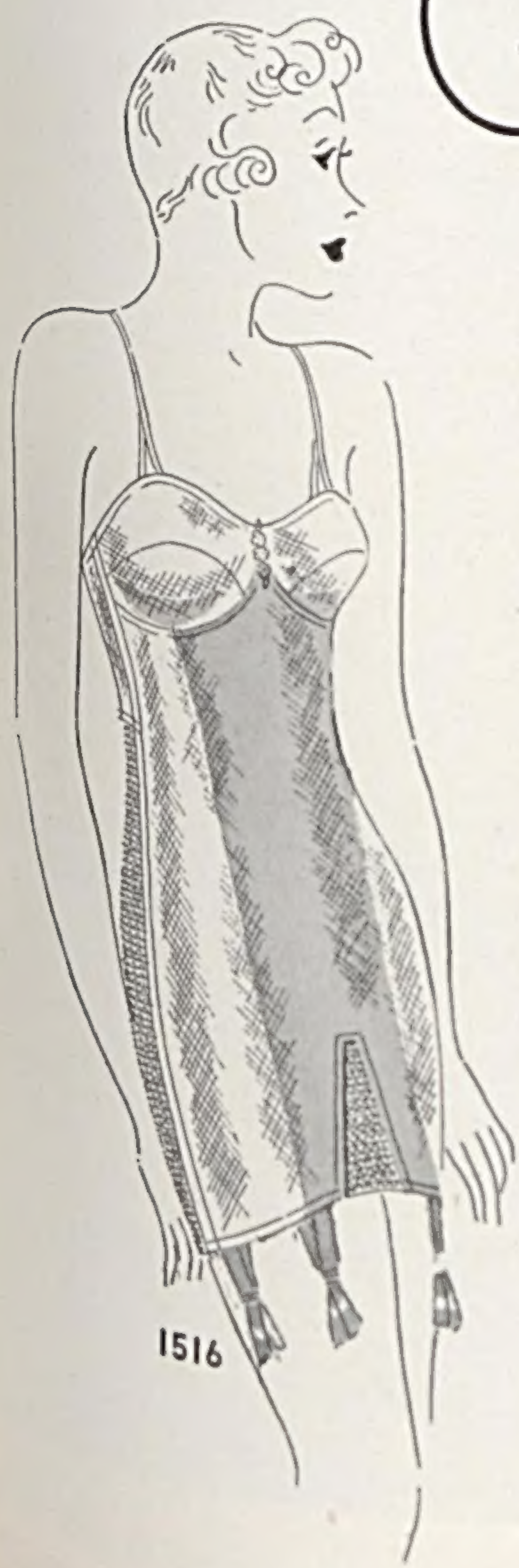
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Corseted but Cool!

in Summer creations
by TREO



Model 1510—White or peach color triple net and Finesse elastic. Sizes 25 to 31 waist. 12 inch length, 5.00. 14 inch, 5.95

Model 1511—For girls who go stockingless this garterless panty-girdle of soft knit peach color elastic which is washable. Sizes small, medium and large. 3.50

Model 1512—The satin ribbon sewed on the net panels of this girdle prevents it from riding up and makes a pretty trimming. Finesse elastic sides. Peach or white. Sizes 25 to 31 waist, 12 or 14 inch, 7.50. Brassière to match, sizes 32 to 38. 2.50

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Model 1517—Slip on garter belt of peach color or white Finesse elastic, 2 inches wide, with narrow garters. Small, medium or large. 1.50

Model 1514—Lastex satin one-way stretch panty-girdle that comes well down over the thighs and is comfortable for any sports use. Peach color. Sizes small, medium, or large. 5.95

Model 1515—Talon fastener girdle in two-way stretch elastic with two bones in front to keep it flat over diaphragm. Sizes 25 to 32. Medium and long. 5.95

Model 1516—Net and Finesse elastic corset with uplift brassière top. Semi hook side, no bones, double narrow elastic shoulder straps. Batiste reinforcement over abdomen. Sizes 32 to 38 bust. 8.50

Model 1518—Corsette of net with satin ribbon bands sewn on, Finesse elastic sides, semi hook side, uplift brassière top, narrow elastic straps. It is cool, dainty and stays in place. Peach or white. Sizes 32 to 38 bust. 15.00

Best & Co.

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GARDEN CITY MAMARONECK EAST ORANGE BROOKLINE

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that we're living in . . wearing to town and to the country . . on the tennis courts, the golf links, the beaches. Altman has the interesting new weaves (shantung and tweedy textures) . . the interesting new costume styles . . and every smart accessory.

Sketched—a beautiful imported print silk with $\frac{7}{8}$ length crash linen coat from the Specialty Shop, \$150; hat, 7.50; gloves, 1.95; copy of Schiaparelli handkerchief, 75c; shoes (we wanted to sketch), 10.50.

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Shops at East Orange and White Plains**

DO YOU COMMUTE? Do you motor? Are you rushed for tournaments and teas? You're a Cross Tuckster. Half-inch, self-colored checks are raised on a heavy sheer ground—every thread of which is cool, dull Du Pont Rayon. Frankly, every cut does its best for femininity. Wear a Cross Tuck frock in white, pink, maize or blue. Sizes 14 to 20. Dresses and jacket ensembles, 25.00. Sleeveless dresses, 16.75.

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by BEST & CO....FIFTH AVENUE



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IN EACH SMART CITY. ORDER THEM BY LETTER—A, B, C, OR D

ADVERTISEMENT PUBLISHED BY THE DU PONT RAYON COMPANY, EMPIRE STATE BUILDING, NEW YORK, N. Y.

WHITE YOU ARE . . .

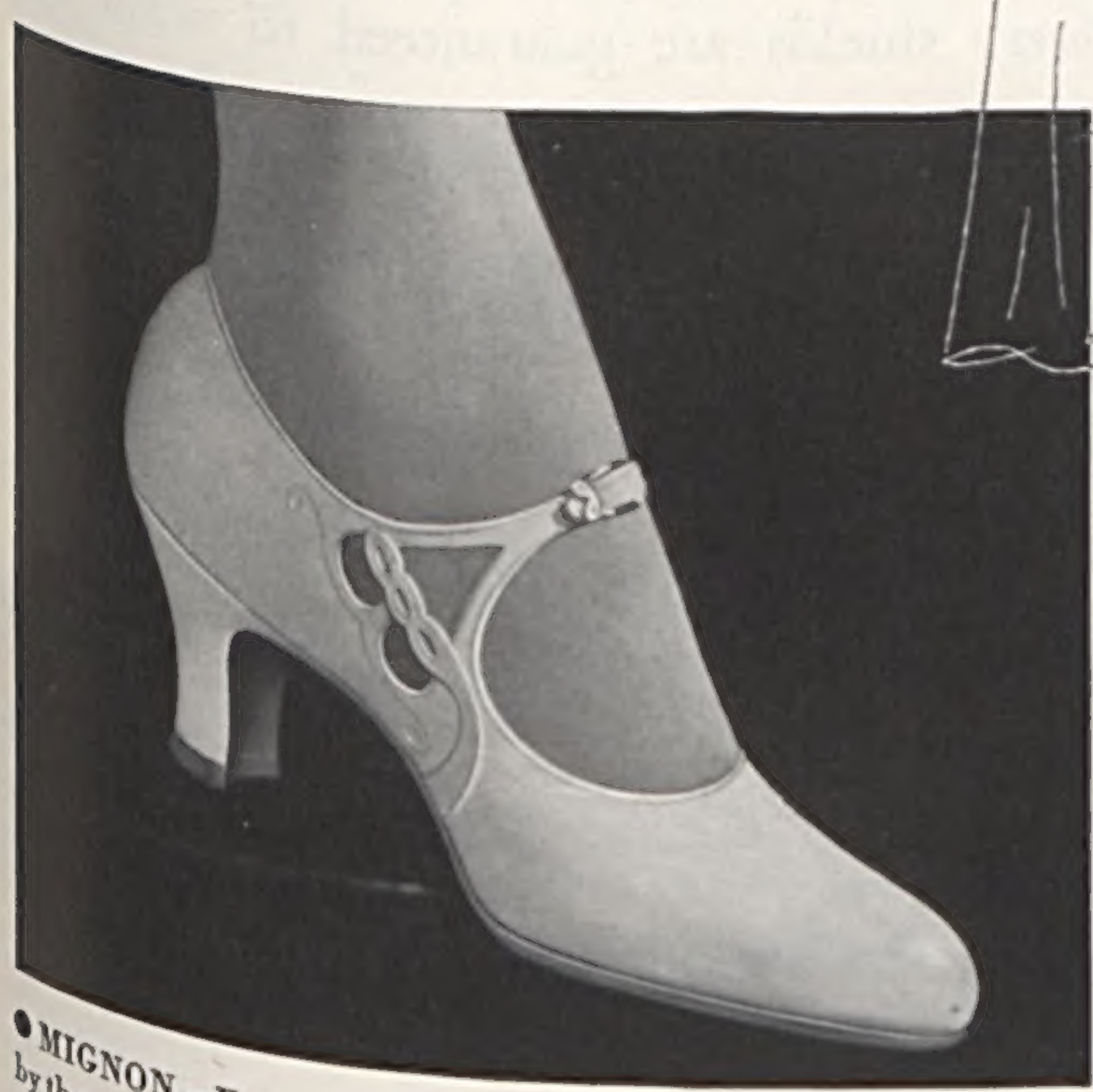


● BEVERLY—The cool approach to activity. Perforated white sportgrain, unlined. Semi-soft toe. Ridged rubber sole. \$6.50.



(U. S. PAT. D89121)

● 1933 CABANA—Refreshing new use of perforations that trace a leaf design in leather. Kid-lined throughout. \$8.50.



● MIGNON—For an easy-going summer this one-strap is supported by the resilient Main Spring® Arch. White kid. Persian appliqué. \$8.50.
REG. U. S. PAT. OFF.



● BASQUE—A tongueless tie that has set tongues wagging. It's an open basket weave of Suva cloth with white calf trim. \$6.50.

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Kleinert's Braform perfects your figure • protects your frock • and saves you a world of time!

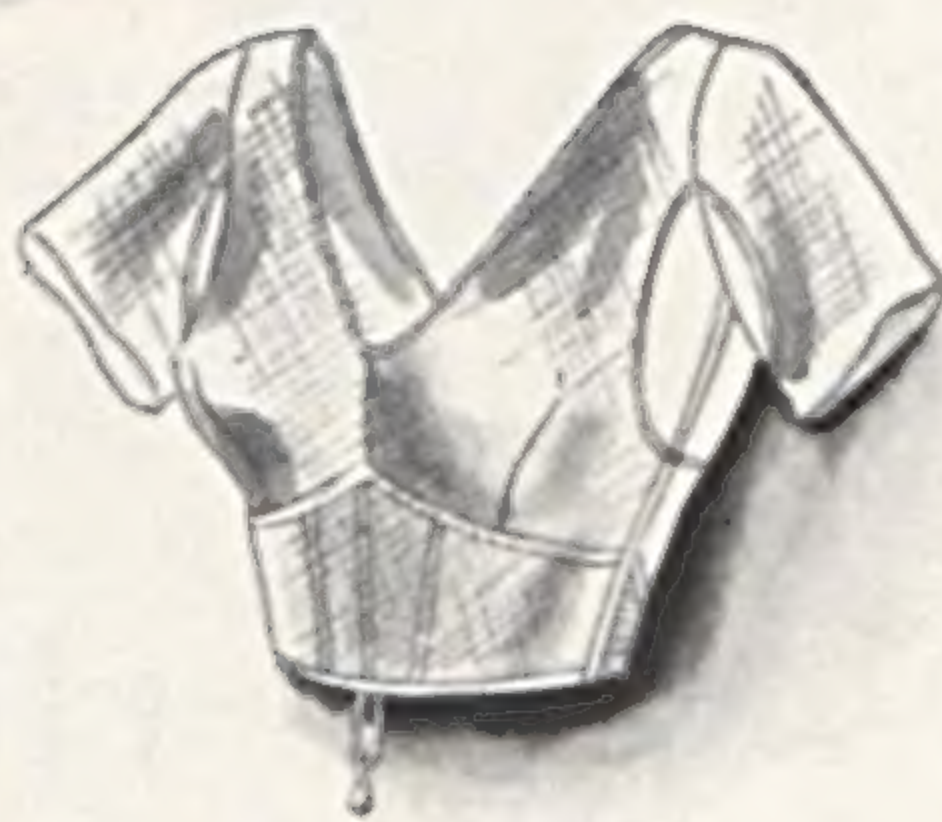


This little two-in-one affair of fine firm net is certainly a wonder-worker! First of all, the Braform is an "uplift" brassiere that gives you just the lines you've always wished you had! And in addition, it has a Kleinert's dress shield under each arm ready at a moment's notice to protect any frock in your wardrobe . . . It's so *practical*, too—just swish the Braform in and out of the suds with the rest of your lingerie—*Kleinert's* shields are guaranteed to wash well.

For slim young sprites, there's a mere wisp of a Braform.



To curb a wilful diaphragm, choose the longer model that fits down smoothly over the girdle. *AND*—be sure you get a real Kleinert's Braform—when substitutes are offered, it pays to be haughty!



Just step up to any good NOTION COUNTER and say, "Kleinert's Braform, please!"

Kleinert's
*T. M. REG. U. S. PAT. OFF.
Bra Form

Style Headquarters: 30, rue Joubert, Paris • Executive Headquarters: 485 Fifth Avenue, New York



What the Smart Beach will wear this Summer

LAST summer began it. On the sands of Bailey's Beach to Cape May you saw them: big, colorful bath towels and bath sheets with striped borders. This summer, striped borders will be even more important than ever if we are to judge by their acceptance at the Florida winter resorts during the past season.

Martex is proud to present the newest bath towels and bath sheets with border stripes which are just a little smarter, just a little more original than any one has previously thought of. The design is Martex Luxor. Note that the all-over colors are set off by a striped border *in the same general contrasting color*. The most sought after color combinations are shown on this page; coral with flaming red stripes, cool green with dark green stripes, beige with warm brown stripes and powder blue with deep sapphire stripes.

No finer towel can be made than Martex Luxor. All colors are fast against sun, salt water and fresh water. The unusually deep and fluffy terry absorbs moisture instantly. And every underthread is woven extra tight against pulling and loosening. Martex is the least expensive bath towel you can buy because Martex gives extra years of service. A variety of other Martex designs and colors offers you a selection to suit your taste, at prices from 35c to \$2.00. Wellington Sears Company, 65 Worth St., New York City.

National Cotton Week, May 15-20

See these new Martex Luxor bath towels at your own department store or linen shop. They monogram beautifully and are especially appropriate as gifts to brides, week-end gifts, etc.



MARTEX

BATH TOWELS

BATH MATS

WASH CLOTHS


BATH SHEETS

The answer to nude bathing

New Molded-Fit Jantzens that give the thrilling sensation of swimming with no suit on at all!

New fashion fabrics have been created by Jantzen—marvelous fabrics of luxurious softness and almost incredible lightness—fabrics amazingly elastic in every direction. Knitted from Jantzen Miracle Yarn, the new Molded-Fit Jantzens fit the body like another skin and have actual figure-control to a surprising degree.

Never before has it been possible to so beautifully mold the body in a swimming suit—never before has such freedom, comfort and beauty been achieved.

See the Molded-Fit Jantzens in the new Featherwool, Sun-Tweed and Krinkle-Knit fabrics at your favorite shop or store.  \$5.00 to \$9.50. Standard Jantzens \$3.95.



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The Formal

An exclusive Jantzen creation with three backs! An ingenious adjustable feature assures perfect individual fit and also makes possible three different back designs: square back, cross strap or the necklace type for sun-bathing.



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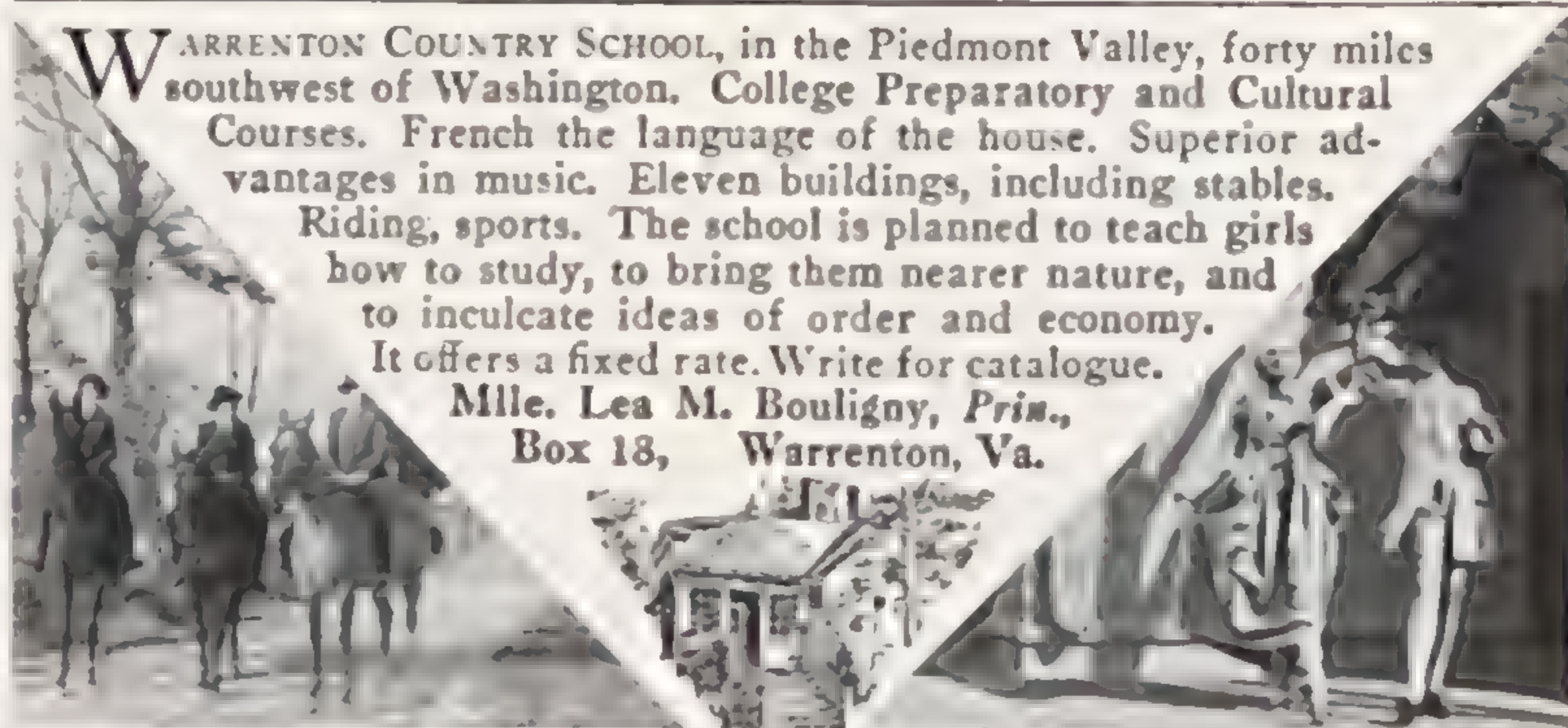


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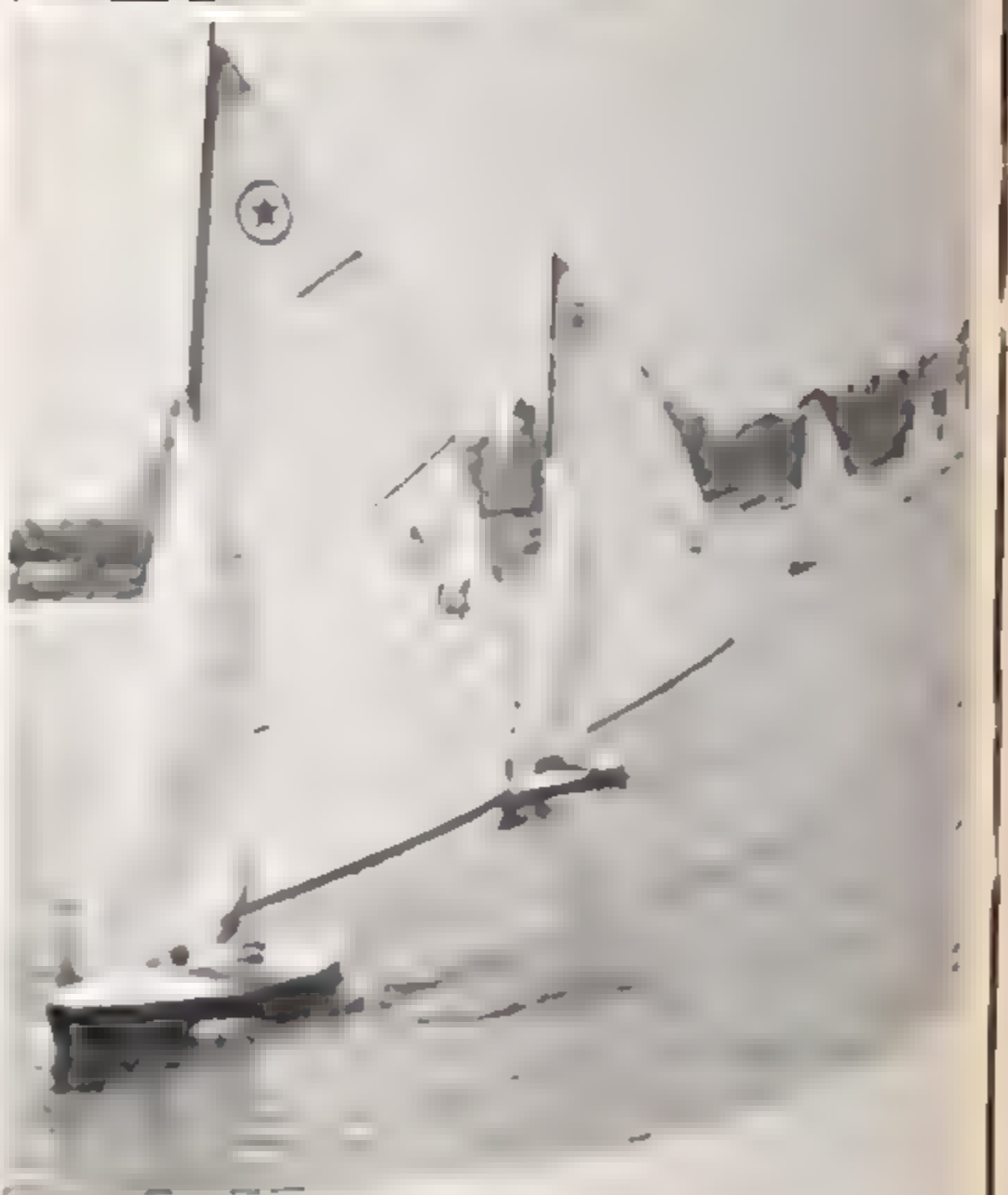
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V-3

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French Line

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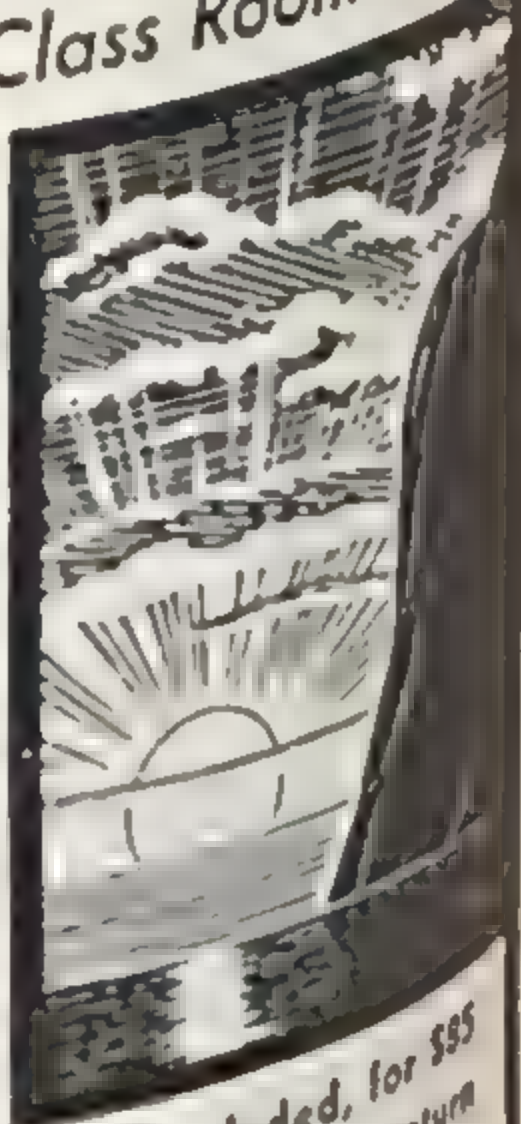
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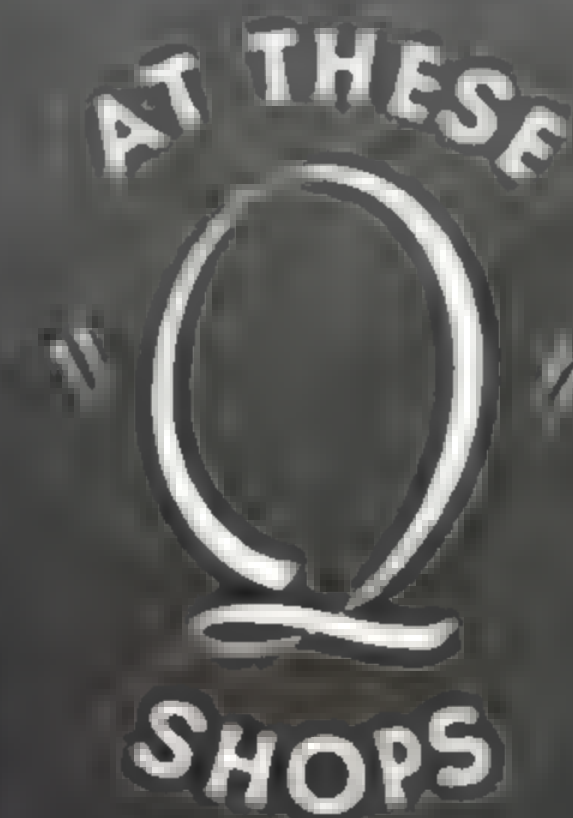
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ACELE THE DULL



STUDY THE MINIATURES ABOVE. See the surface interest in Kordak Crepe. Those crepy cords are woven in, ready to stand pressing. Du Pont Acele makes them soft—dull, but not chalky. ☆ ☆ ☆ You can try on these

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Blankarn—On April 5, to Mr. and Mrs. Marshall P. Blankarn (Martha Everett Talcott), of New York City and "Chaynou," Rumson, New Jersey, a daughter.

Cushman—On April 3, to Mr. and Mrs. E. Sanderson Cushman (Elizabeth A. Robinson), of "Harbor Acres," Port Washington, Long Island, a daughter.

Gerry—On April 5, to Mr. and Mrs. Elbridge T. Gerry, second, (Marjorie Y. Kane), of Glen Head, Long Island, a son.

Gould—On April 10, to Mr. and Mrs. John H. P. Gould (Lee Higginson), a son, George Higginson Barker Gould.

Hammond—On March 24, to Mr. and Mrs. Bennett Hammond (Alice B. de Mauriac), of Katonah, New York, a son, Norman de Mauriac Hammond.

Hendrick—On April 2, to Mr. and Mrs. James Pomeroy Hendrick (Elinor L. Sullivan), a son, Ellwood Hendrick.

Labrot—On March 25, to Mr. and Mrs. William H. Labrot (Eleanor de Liagre), a daughter, Leonie Labrot.

Lawrence—On April 3, to Mr. and Mrs. Robert C. Lawrence, junior, (Genevieve R. Kellogg), of Fair Haven, New Jersey, a daughter, Genevieve Kellogg Lawrence.

Lynch—On April 15, to Dr. Hubbard Lynch and Mrs. Lynch (May B. S. Yeomans), a son.

Moreland—On April 3, to Mr. and Mrs. Andrew Moreland (Helen S. Gould), a son.

Phillips—On March 29, to Mr. and Mrs. John Frank Phillips, junior, (Harriet Frary Bacon), of Tarrytown, New York, a daughter, Mary Hoyt Phillips.

Pierrepoint—On April 15, in San Diego, California, to Lieutenant John Jay Pierrepoint, U. S. N., and Mrs. Pierrepoint (Mary Adelaide Scott), of Coronado, California, a daughter, Julia Jay Pierrepoint.

Smith—On March 31, to Mr. and Mrs. Gerard S. Smith (Alice Campbell Good), of Brooklyn, New York, a son.

Taylor—On March 28, to Mr. and Mrs. Henry F. Taylor (Dorthea Davis), of Morristown, New Jersey, a son, Henry Forrester Taylor, third.

BALTIMORE

Howard—On March 29, to Mr. and Mrs. William Ross Howard, third, (E. Louise Brooks), of Garrison, Maryland, a son.

BOSTON

Rathbone—On March 17, in London, England, to Mr. and Mrs. John Rankin Rathbone (Beatrice F. Clough), a son.

Wagniere—On April 4, in Berne, Switzerland, to Mr. and Mrs. Jean Frederic Wagniere (Margaret Warner), a son, Georges Henri Wagniere.

CHARLESTON, WEST VIRGINIA

Smith—On March 29, to Mr. and Mrs. Eugene Dana Smith (Jane Callison), a daughter, Sara Callison Smith.

CHARLOTTE

Labouisse—On March 4, to Mr. and Mrs. John W. Labouisse (Sally Cameron), a daughter, Elizabeth Devereux Labouisse.

CLEVELAND

Gooding—On March 8, to Mr. and Mrs. A. Faltoute Gooding (Frances Eugenie Judson), a daughter.

COLUMBIA, SOUTH CAROLINA

Williams—On March 5, to Mr. and Mrs. Latimer Williams, junior, (Caroline Post), a daughter, Evelyn Post Williams.

DALLAS

McEachern—On March 23, to Mr. and Mrs. Elmore McEachern (Lucile Tucker), a son.

DENVER

Archibold—On March 15, to Mr. and Mrs. Robert Archibold, junior, (Eileen Ewing), a son, John Ewing Archibold.

Cass—On March 26, to Mr. and Mrs. Oscar D. Cass (Elaine Chanute), a daughter, Elaine Cass.

Wiebenson—On March 22, to Mr. and Mrs. John Jacob Wiebenson (Carla Haley), a son, John Jacob Wiebenson, junior.

HOUSTON, TEXAS

Townes—On March 19, to Mr. and Mrs. Edgar E. Townes, junior (Mary Louise Goss), a daughter, Mary Louise Townes.

LOS ANGELES

Liggett—On March 22, to Mr. and Mrs. Lawrence C. Liggett (Lois Swanson), a daughter, Cecelia.

von Briesen—On March 21, to Dr. Hans von Briesen and Mrs. von Briesen (Alice Henry), a daughter.

BIRTHS

MEMPHIS

Chandler—On March 21, to Mr. and Mrs. Walter Clift Chandler (Dorothy Wyeth), a daughter, Lucia Mary Chandler.

MONTGOMERY, ALABAMA

McGehee—On March 20, to Mr. and Mrs. William Boyd McGehee (Juanita Stokes), a daughter, Juanita Melissa McGehee.

NASHVILLE

Smith—On March 19, to Mr. and Mrs. Marion G. Smith (Nancy Manier), a son, Marion G. Smith, junior.

NEW HAVEN

Terry—On March 30, to Mr. and Mrs. Llewellyn B. Terry (Eloise Thompson), a son, John Franklin Terry, second.

PHILADELPHIA

Denckla—On April 12, to Mr. and Mrs. C. Paul Denckla (Katherine Norwood Rodgers), of Edgemont, Pennsylvania, a daughter.

Hamilton—On March 21, to Mr. and Mrs. Donald Hall Hamilton (Zora Ewen Kettell), of Ithaca, Pennsylvania, a daughter, Betty Louise Hamilton.

James—On March 28, to Mr. and Mrs. Wynne James, junior (Virginia Marsh Freeman), a daughter.

Morris—On March 28, to Mr. and Mrs. Heber Smith Morris (Louis J. Miller), of Villa Nova, Pennsylvania, a daughter, Jean Trent Morris.

Need—On March 29, to Lieutenant-Commander Harry W. Need, U. S. N., and Mrs. Need (Helen B. Logan), of Coronado, California, a daughter.

Thornton—On March 31, to Mr. and Mrs. Percival S. Thornton (Dorothea Loomam), of Ithaca, Pennsylvania, a son, Samuel Stokes Thornton, second.

PITTSBURGH

Chaplin—On March 20, to Mr. and Mrs. James Crossan Chaplin, third, (Gretchen M. Brown), of Sewickley, Pennsylvania, a son, James Crossan Chaplin, fourth.

RICHMOND

Robertson—On March 20, to Mr. and Mrs. Walter S. Robertson (Mary Dade Taylor), a son, Jacquelin Taylor Robertson.

Scott—On March 3, to Mr. and Mrs. Sidney Buford Scott (Mary Nixon), a son, Sidney Buford Scott, junior.

ROANOKE

Hart—On March 15, to Mr. and Mrs. James Potts Hart, junior, (Beverley Wortham), a son, James Potts Hart, third.

King—On April 1, to Dr. James P. King and Mrs. King (Anna Whitman), a daughter, Anne Whitman King.

Parrott—On March 1, to Mr. and Mrs. Benjamin Fitzhugh Parrott (Mary Wise Boxley), a son, Benjamin Fitzhugh Parrott, junior.

SAINT JOSEPH, MISSOURI

Brown—On April 19, to Mr. and Mrs. Robert Alexander Brown, junior, (Margaret Agnew), a daughter.

SAINT PETERSBURG

Upham—To Mr. and Mrs. Nell Upham (Rachel Rushton), a daughter, Mary Wyatt Upham.

Welch—To Mr. and Mrs. John Welch (Mary Merrell), a son, John Irving Welch.

SHREVEPORT

Baquie—On March 3, to Mr. and Mrs. John Gordon Baquie (Marguerite Montgomery), of Shreveport, Louisiana, a daughter, Julie Baquie.

SIOUX CITY

Henkin—On March 19, to Mr. and Mrs. Mort Henkin (Mary Louise Mulhall), a son, Philip Mortimer Henkin.

SPOKANE

Coman—On March 23, to Mr. and Mrs. Edmund Zan Coman (Beulah Bishop), a daughter, Mary Zan Coman.

Crowley—On April 10, to Mr. and Mrs. Raymond Crowley (Katherine Dutton), a daughter.

TORONTO, ONTARIO

Rolph—On April 10, to Mr. and Mrs. Gordon Rolph (Emily Macintosh), a daughter.

Watson—On April 6, to Mr. and Mrs. George F. Watson (Evelyn Allan), a daughter.

UTICA

Brautigam—On March 31, in Dobbs Ferry, New York, to Mr. and Mrs. Karl Brautigam (Harriet Kernan), a son, Karl Brautigam, junior.

WATERBURY

Munger—On April 6, to Mr. and Mrs. Robert L. Munger (Nancy Templeton), a daughter, Barbara Munger.

(Continued on page 94)



MARLENE
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The very last word in a summer oxford, with rows and rows of perforations accentuating its classic English lines. Smart and endlessly serviceable, for the white calf of which it is fashioned may be washed with soap and water. Also available in black, blue or brown baby calf. \$10.50.



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UPPER Eighties, just off Park Avenue. Unfurnished apartment. 6 unusually large rooms, 2 master bedrooms, 2 baths, 1 servant's room and bath. Large closets. Upper floor of modern, well-kept building. Three exposures. View of East River. Apply superintendent, 115 East 86th Street.

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CHARMING home of Mrs. Lewis S. Thompson, East 60's, designed by Delano & Aldrich. Rare furnishings, 5 Masters', 7 servants' rooms, 7 baths, elevator. High ceilinged dining room. Large drawing room on top floor. Exceptional sunlight. \$10,000. Apply Worthington Whitehouse, PL. 3-6600.

EAST 70's. Park Ave. block. Large modern house. Ideal for entertaining or large family. Living, reception & dining rooms. Library. 8 master bedrooms. Sitting & sewing rooms. 6 baths. 10 maids' rooms. 2 baths. Laundry. Wine cellar. Trunk room. Elevator. Listed agents or Box O, VOGUE.

MAISONETTE—Duplex Apartment—120 East End Ave., overlooking Carl Schurz Park & East River, also gardens in rear, 17 rooms, 7 baths, large drawing room 33' x 20', library, sitting room, 6 bedrooms, woodburning fireplaces. \$8500 per annum. Office of Vincent Astor, BOgardus 4-2090.

PENTHOUSE Duplex with Terrace—14 rooms, 5 baths, 530 East 86 St., overlooking Carl Schurz Park & East River. Large living room & adjoining study with terrace, 4 master bedrooms & baths. Nursery & large playroom. \$7000 per annum. Office of Vincent Astor, BOgardus 4-2090.

17 EAST 89TH STREET. Block from Central Park. Attractive 9 room apartments. 4 master bedrooms, 2 baths. Dining room. Salon. Kitchen. 2 maids' rooms. Bath. Ample closet space. All outside rooms. Reasonable rental. John H. Carpenter Jr. Inc. (agents), 485 Madison Ave. WI. 2-5200.

PRIVATE residence near Park Ave. 30 ft. English basement house. Attractive for entertaining. 2 large living rooms, dining room. 7 master bedrooms, 2 baths. Southern exposure. Furnished for immediate occupancy. Unfurnished for term. Apply on premises, 109 East 91st Street.

THIS new advertising service will bring available homes of distinction to the eyes of Vogue readers. In town or country, apartment, maisonette or house, each home advertised here embodies that perfection demanded by the women who shop in Vogue before they shop elsewhere. We know this to be true by investigation.

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NEWPORT, R. I. On Bellevue Ave. English type brick house. High surrounding wall. Attractive grounds. Flower garden. Gardener. Library. Dining & living rooms. 7 master bedrooms. 4 baths. 8 servants' rooms. 2 baths. 5-car garage. Chauffeur's apt. For Summer. Box D, VOGUE.



ESTATE Lawrence, L. I. 40 acres. Elizabethan house. Characteristic oak panelling. Galleried hall. Large library. Dining & music rooms. 9 large bedrooms, 6 baths. Study. Complete service quarters & equipment. Gardens, Pond, Boxwood, English Yews. 3-car Garage (chauffeur's room). Summer rental. Box T, VOGUE.

DESIGN for gracious living: Georgian brick house of rare charm and distinction on six acres of Rye waterfront; unusual degree of quiet and privacy. Seven master, five servant chambers; seven baths; sleeping-porch; terraces. Exceptionally attractive furnishings. Beautiful old trees, gardens, fruit; tennis-court, swimming, deep-water boat-landing; six-car garage with quarters. Summer season or year. Owner, Box U, VOGUE.



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for Sale



ATTRACTIVE modern residence. Tuxedo Park, N.Y. Large living & dining rooms. Library. Conservatories. Enclosed porch. 7 master bedrooms. 6 baths. 5 servants' rooms. Baths. Complete service equipment. Stable. 4-car garage. Chauffeur's apt. Gardens. 8 acres. Cottage for couple. Box P, VOGUE.

See the brokers below about these or other country homes

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IN Paris, 22 rue Barbet de Jouy. Charming apartment rez de chaussée. Not decorated or furnished, but conveniently arranged in modern house. Overlooks large garden and gives on small private garden. 2 salons. Dining room. 4 master bedrooms. 3 baths. Details at Box R, VOGUE.

GUSTAVE J. S. WHITE INC.
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HER SUIT—
Maggy Rouff's cape model
CUSTOM-MADE

HER HOSE... PHOENIX WITH CUSTOM-FIT TOP

SHE'S the luxurious type that likes everything made to her measure, from her skin out. Now—Phoenix gives her...you...every woman... hosiery with Custom-Fit Top (patent pending). A stocking top that fits any leg! Woven so that it stretches both ways; up and down, round and

round. And it can be gartered to any length without fear of garter runs! Wear Phoenix Hosiery, priced from 75c to \$1.95.

NEW!... PHOENIX DESERT TONES— smartest hosiery colors for new Spring costumes. Featuring FIESTA... the all-occasion shade.

PHOENIX HOSIERY

with CUSTOM-FIT TOP

SEE PHOENIX HOSIERY BEING MADE AT A CENTURY OF PROGRESS, CHICAGO

V O G U E

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SUMMER TRAVEL

Cover design by Zeilinger

SUMMER TRAVEL

Good-bye . . . don't forget	29-31
Getting away from it all	32-33
Say it with something!	39
Pilgrimage in England	50-51
Bargains by the mile	52-53
Swedish show-boat	54-55
Getting somewhere	56

FASHIONS

Foulard for everything	34-35
Sport extras	36-37
Simplicity is a complex art	38
No wrecks en route	40-41
Cool propositions	42-43
Flora and flax	44-45
Helen Hayes, white organdie sister	46
To wear on shore leave	48-49
Vogue points	57
Katharine Hepburn in a linen duster	60
Vogue's smart economies	61-63
Shop-hound	64-65
Couturier designs	66-67
Designs for practical dressmaking	68

SOCIETY

Society	22
Mrs. Charles B. Harding	Frontispiece

VARIETY

Vogue's-eye view of the mode	27
Something to do with spring	47
Vogue's spot-light	58-59
Whispers to the girl with nothing a year	70
On her dressing-table	72

ADVERTISING SECTIONS

Vogue's address-book	10-11
Schools	12-13
Travel	14-20
American shops	22
Shop for shelter	23

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MAY 15, 1933

THE CONDÉ NAST PUBLICATIONS, INC.

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THERE ARE THREE VOGUES

AMERICAN, FRENCH, AND BRITISH

Edna Woolman Chase, Editor-in-Chief

Michel de Brunhoff—Editor of French Vogue
Allison Settle—Editor of British Vogue

What **GORHAM** means on Sterling

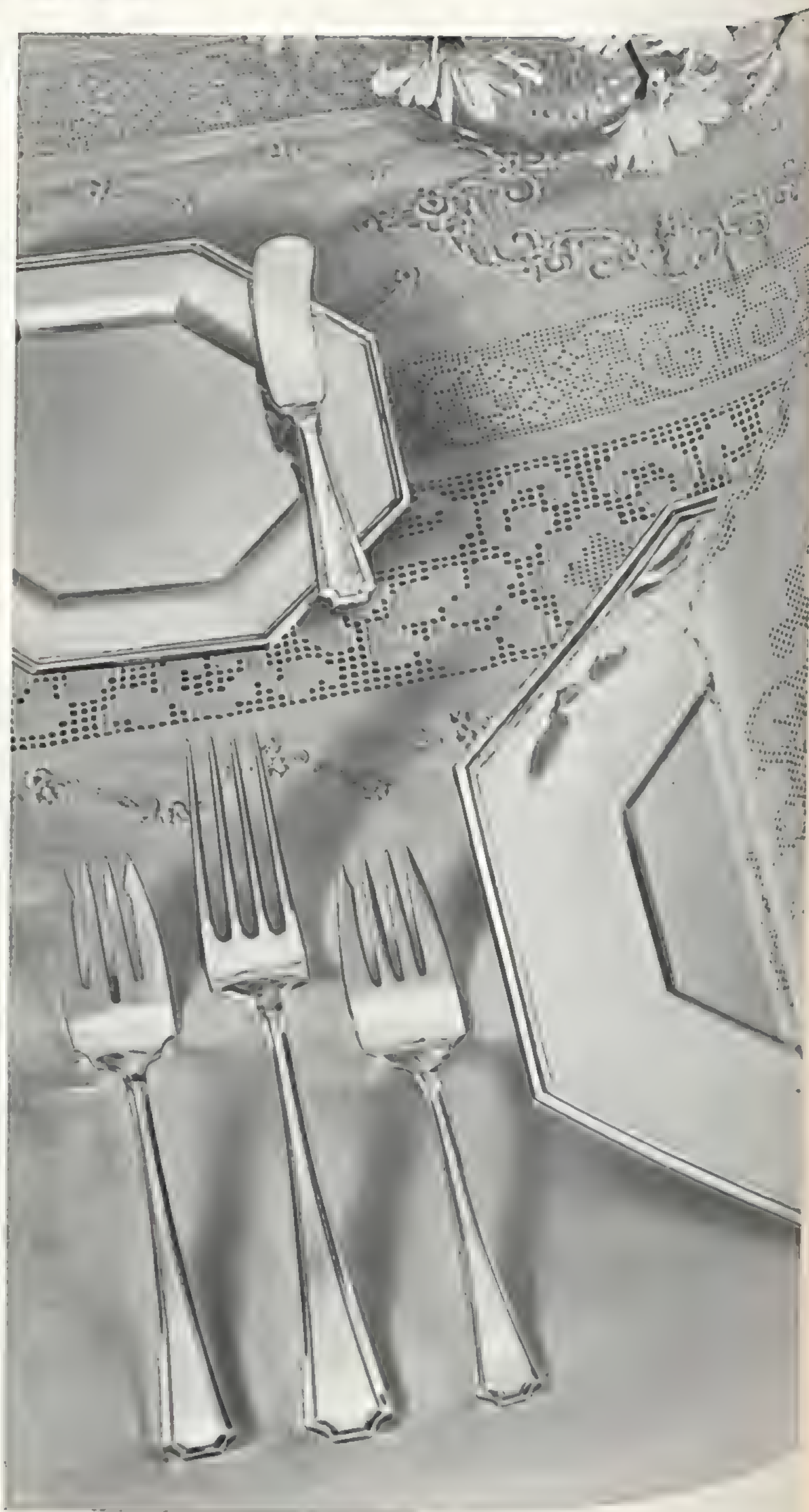
Each piece marked Gorham means that it is the finest creation of its kind—regardless of price.

It means that its pattern is authentic—the original design of the most famous artists in precious metals. That its craftsmanship is par excellence. That perfection in detail and finish contribute the final touch assuring that Gorham Sterling is correct.

Gorham is the name accepted everywhere as meaning authority, authenticity, supremacy in silver.

Select your Gorham Sterling now. You can start with a teaspoon, a modest set, or a complete service, as you wish. Extra pieces may be had at any time—even 25, 50, 75 or 100 years later. Never before has such a service in silver been available. Gorham Sterling is at the lowest price in Gorham's 102 years' history. It costs no more than ordinary sterling.

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26 Gorham Sterling patterns—the widest range of sterling patterns anywhere. There is Gorham hollow-ware to harmonize with each flat-ware pattern. Gorham Sterling may be had in single pieces or in a complete service.

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STERLING
The GORHAM Company
Providence, Rhode Island—SINCE 1831
AMERICA'S LEADING SILVERSMITHS. MAKERS OF EVERYTHING IN
STERLING SILVER, BRONZE & GOLD. SPECIAL COMMISSIONS SOLICITED.

ONLY GORHAM CAN OFFER YOU SUCH A WIDE SELECTION OF STERLING PATTERNS

Vogue's

Eye view of the mode



THE happy family at the left is Ernest (Death in the Afternoon) Hemingway, Mrs. Hemingway, and all the little Hemingways, in a state of cheerful relaxation, having Gotten Away from It All—the Dôme, San Sebastian, bull-fights, and all walking back to hotels in the rain—on the island of Key West, where they can see the Gulf Stream from their roof. For further data on people who have sneaked out of the racket and are enjoying dolce far niente, turn to the article on page 32.



THE good old title of Miss is falling into disrepute among forward-thinking women. Frau Emmy Beckmann (a German M.P.) remarked in America recently, "It seems to us very undignified to use the diminutive 'Fräulein' about a woman who has attained public office." Our new minister to Denmark, Ruth Bryan Owen, insists on being addressed as Madam Minister. And we all know about Miss Frances Perkins being Madam Secretary. A man graduates from Master to Mr., so it all makes sense, but sometimes one does yearn for what Frau Beckmann so neatly called "a diminutive Fräulein."

NOT only have the ladies stolen a lot of men's prerogatives, swiping official positions, swearing, drinking, and even (sotto voce) smoking a cigarette, but, in late years, they have gone over the whole outfit of men's wearing apparel and taken what they want. The latest snatch is men's tie silk—used for dresses. And not merely dresses, but also bathing-suits, vests, evening gowns, everything from morning till night. You will see some of them—and very nice ones they are, too—illustrated in the photographs shown on pages 34 and 35.



THE sun is said never to set on the British Empire, and we know of only one institution to compete in ubiquitousness with the far-flung Union Jack. This is, in fact, Vogue, which seems to get around in a big way. From time to time, we get news which points to the fact that Vogue competes in popularity with such world-wide reading-matter as Shakspeare and Edgar Wallace. Our latest proof of the range of our readers is the rather appealing picture of a Jivara Indian from the Amazon Jungle, deep in an issue of Vogue, whose lesson, we must admit, he does not seem to have applied to his person. We also show you a picture of Vogue on a Champs-Élysées news-stand in Paris, to prove to you that we still appeal to a civilized public, too.





MRS. CHARLES B. HARDING

Mrs. Harding is the daughter of Mr. and Mrs. Joseph H. Choate and granddaughter of the great Choate who was our Ambassador to the Court of Saint James's. Her enthusiasms include her charming New York house, done by Lescaze, golf (of which she has been a champion), dogs, and tweeds, like this Fortnum and Mason costume

Good bye... don't forget

by Robert Nathan

I AM going away for a while, I am leaving you, and I do not know whether to be glad or sorry. Perhaps I shall be a little of both; sorry for what I am leaving, the known, the familiar; glad for what is ahead, for what may be strange or wonderful.

Who was it said that parting was like a little death? That is the sort of thing one remembers. Just so: one must have faith in what lies beyond, and one must not be too anxious about what is left behind. Then one can say good-bye with regret, but at the same time with joy. "What I have, I love; and what is coming, I shall love that, too."

Why do I leave you? There are so many reasons; and they do not wholly console me. Perhaps it is because, from some other land, I wish to look back at my home and remember how happy I was. That is a perverse joy, but it is a human one. Or perhaps there is still some happiness which has eluded me. It lies over there, in the haze on the water, in the distance, beyond where the eye can see. I say to myself that it is there, in that other land, that I shall find the marvelous friends I am looking for, the richness of heart and spirit which escapes me.

Well, I suppose that is unlikely. If one is sensible, and a good traveller, one takes one's happiness along in the trunk, with the dinner-coat and the clothes for climbing mountains. Then, at least, one is sure of it.

At all events, I am going away for a little while; and then I shall come home again. My trunks are packed and called for; come with me to the boat.

How different the city looks, now that I am leaving it. And you, too, are different; both of you have taken on a quality of remoteness, a quality of your own already a little apart from me. It is not at all like you. A day ago, I would have said that I knew this street, this avenue through which we are hurrying, as well as I knew your thoughts, your plans, the details of your daily life. But that was a day ago; and already, they seem a little mysterious to me. To-day, already, they begin to escape me; to-morrow...

To-morrow, I shall be in a world of blue water and bright air, of fresh strong wind, of unceasing motion. And this street—how puzzling—will still be here, and yet it will be invisible to me. It will be mys-

terious, because I shall not see it any more. Because it is far away; it will have its secrets, like a street in Barcelona, or Stamboul.

I shall try to remember it—just as I shall try to remember you. But I shall be able to remember it only as it was to-day or yesterday—never as it may be to-morrow. Memory tries to hold things—and people —, to keep them from changing. And after all, once I am gone, you are free—to go where you please, to change as you like. I can not hold you, my memory can not hold you. Perhaps, to-morrow, you will no longer be the way I remember you.

Now we are in a part of the city that I do not know at all. Already, the voyage is begun. Is it only in imagination that I smell the salt air of the sea? At least, those deep fog-horns are real, they are the voices of ships. You would like to tell me that they are only tugs, or ferries, but I do not want to believe you.

I am growing anxious—it seems to me that something is slipping away from me, very smoothly, very fast; it is the past, the warm, familiar, dear, everyday life. Am I foolish to be going away? It is not too late—I could say to the chauffeur, "Turn around, and drive home again." But I am like Lot's wife: when I turn back to look, everything appears hard and dry; it is only as I am leaving it that it seems to melt enchantingly into the distance, to become mysterious.

The ship receives us, among many others; the smell of the ship draws me in, makes me a traveller. In the quiet of my cabin, I look around; here I am safe and snug. The flowers and the fruit will wait, only time is in a hurry. What are we to say to each other?

Sit here beside me, and let me look at you.



"Well . . . don't forget . . ."

We have said it all many times over and over. In the tiny cabin, we can hear time hurrying by; it is too frightening—let us go out on deck or up to the lounge.

How foolish it is to be so afraid to let go.

Do you think all these people are travelling with me? How unattractive they look. Fortunately, I know that is simply an illusion: before the trip is half over, they will seem to me the gayest and most charming companions. But, now, they all appear at their worst. It does not occur to me that I, too, am at my worst—mute and anxious.

What dream, what hope, drives them away from what they know, and love? What are they saying to one another, between kisses and farewells?

"Remember, remember . . . don't forget . . ."

They turn back again and again, loath to leave, to go forward, to make the final step into the new, into the unknown.

But here, in a corner of the lounge, are some calm and different travellers. They know where they are going, they are quiet and pleased. Like the officers of the ship, their home is wherever they happen to find themselves—on the sea, far away in another land, among the mountains, in the desert; the hurrying moments do not disturb them, they do not try to keep anything of the past to console themselves. Let us sit down near them and make believe that for us, too, the moment is not important.

There goes the gong, and the bugle. All ashore . . . Perhaps you ought to hurry. What if you were left



on board? But why am I so anxious to be rid of you? No—stay a little longer.

Those last few moments—how they tumble through the heart. Remember, remember—am I really afraid that you will forget? What is it I want you to remember?

Is it that, somehow, if only you remember, the past will always be there for me, safe and warm, to come back to?

Everywhere, people are saying good-bye—a last kiss, a last hand-clasp; and always they say to one another with their lips and eyes, "Remember, remember." Already, the two worlds are moving apart; already, the strands are being cut. The gangway is full of descending forms; others line the rail, waving a long good-bye. We move out through them, the air of the sea ascends from the river, the deck already appears to slant a little. The land seems far away, although we are still tied to it—far away, warm, safe, known, and familiar. In my cabin, there will be only myself, quite alone, with nothing else to cling to, nothing of the past, nothing familiar. . . . I shall quickly unpack my clothes; they will remind me, at any rate.

Must you really go at last? Yes; it is the last call.

Why am I leaving you? Tell me.

I shall be home again soon.

After all—a few weeks—time passes . . .

Well—good-bye . . . Good-bye . . .

"Oh . . . Remember . . ."

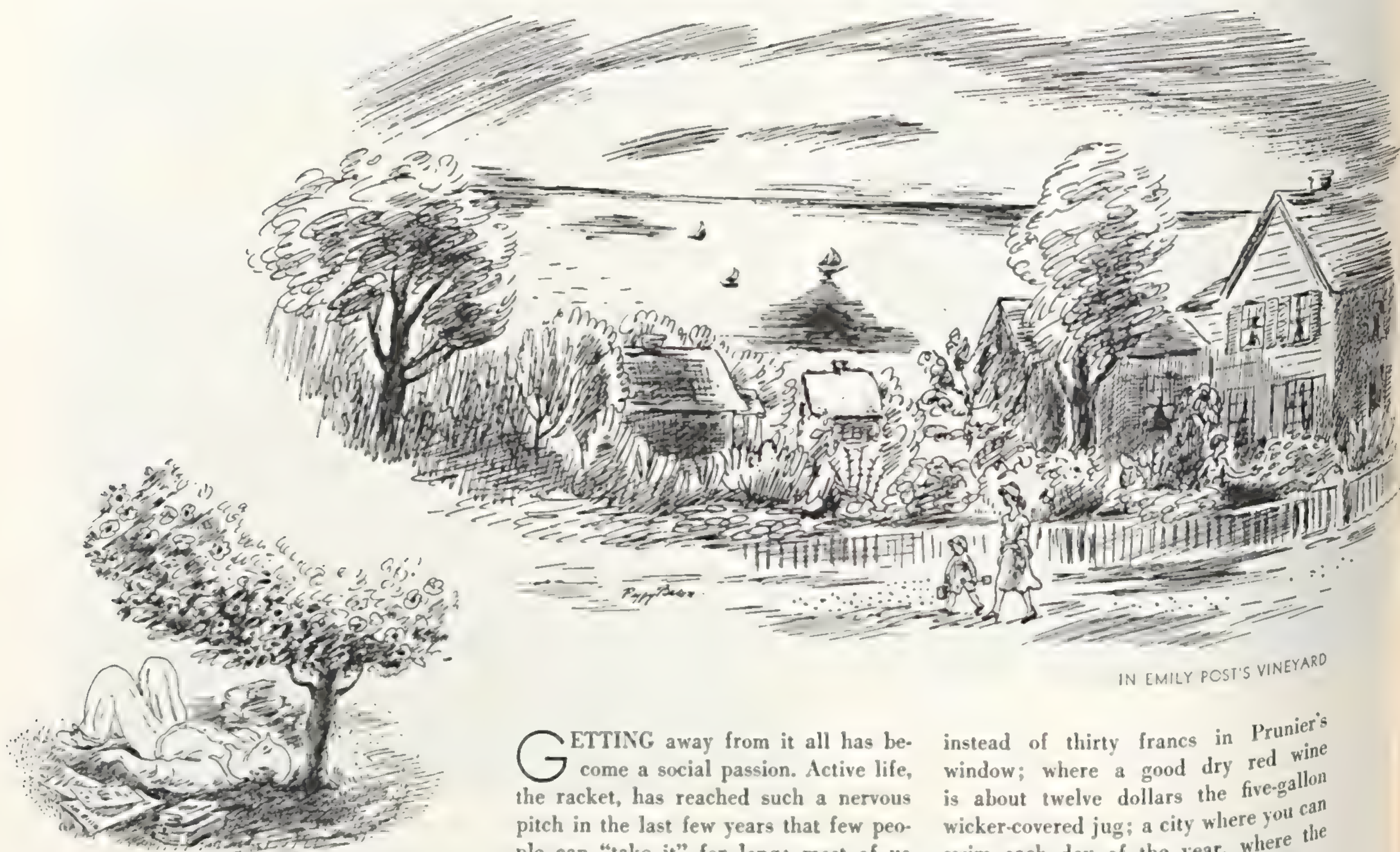


SIGURD FISCHER



THREE PHOTOGRAPHS BY REMIG LOHSE

GETTING AWAY FROM IT ALL



IN EMILY POST'S VINEYARD



STARK YOUNG SUB CAMELLIA



THE EARL AND COUNTESS OF GOSFORD

GETTING away from it all has become a social passion. Active life, the racket, has reached such a nervous pitch in the last few years that few people can "take it" for long; most of us are apt to get into that deplorable condition known as down.

Bright people, gay people, can't bear the steady grind; they know that their wit, their health, their back-chat would all suffer from a diet of city life and organized resort life, so they stake their claims on solitude for a month or six months of the year. The pursuit of peace, economy, leisure, health, beauty, rest, change, and atmosphere takes them to hidden places. The great thing is to discover for yourself your own enchanting little hide-away.

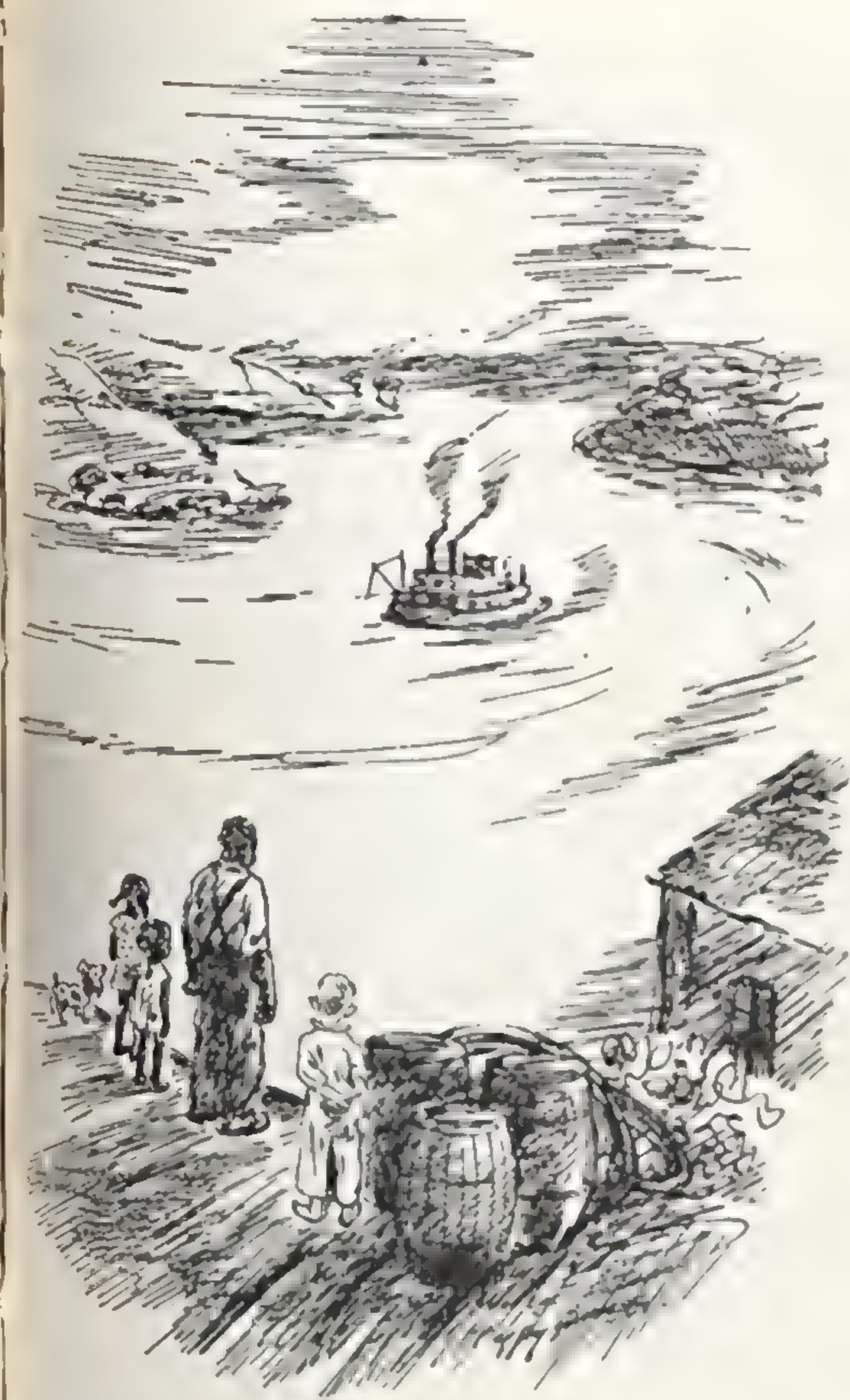
Vogue has rounded up a group of these getters-away-from-it-all and asked them where they go and why. Their replies furnish a startling idea of the number of enticing nooks and crannies that you can find in this country, for retreats.

The Ernest Hemingways, who certainly ought to know what the hectic life can be when it tries, get away from it on the island of Key West. Mrs. Hemingway thinks this is why: "Where else would you find in the U. S. A. a city of twelve thousand (Key West) where *langoustes* cost around two dollars a dozen

instead of thirty francs in Prunier's window; where a good dry red wine is about twelve dollars the five-gallon wicker-covered jug; a city where you can swim each day of the year, where the trade-winds blow in your window, where tarpon run in schools a mile from the dock and you can see the Gulf Stream from the roof of your house, where the coldest day of winter is like Indian Summer, and no living being in the town has ever heard of Tony's, or of 21, or Noel Coward, or Cole Porter, or Chanel, or Mainbocher, or Mrs. Parker, or Mr. Thurber, or Mr. Benchley, or Picasso, or Lady Abdy, or Karl Marx, or Mr. Crowninshield, or many other things and institutions and people which are neither avoided nor escaped (a few are missed) but all of which are very absent?"

The John Alden Carpenters, on the other hand, go no further than to a farm in Vermont when life begins to get them. The Cornelius Blisses escape to a stronghold in Montana. The Earl and Countess of Gosford get away from it all in a place they bought in New England—a place with neither electric lights nor gas to remind them of the glare of New York.

Mrs. Rupert Cochrane King goes to a ranch in Jackson's Hole, Wyoming, to forget the life a busy real-estate woman must lead when on the job. She says,



IN THE WAKE OF MARK TWAIN

"You dress all day in riding-clothes or the beloved blue jeans, changing, if necessary, to a clean shirt for the evening. There are riding, motoring, fishing, swimming, picnics, barbecues, rodeos, visiting neighbouring ranches thirty to seventy miles away, going to see the famous silver fox farm, and—eating! The days are glorious, sunny, and invigorating, due to the sixty-five hundred feet altitude. And the nights! Imagine a purple-black sky studded with golden stars . . . shadowy figures of wild animals . . . we drop into bed, under many blankets, to sleep soundly through the night and awaken early for another day."

Maurice Fatio, the architect who has built such large portions of Palm Beach, occasionally takes his wife by the hand and makes for Oshkosh. Mrs. Fatio, who is Eleanor Chase, the writer, says about this legendary spot, "You have probably heard of Oshkosh. For years, it has been the symbol and the connotation of a hick town. A malicious rumour was circulated at one time that there is also an Oshkosh, Michigan. Our town council dealt with this slander by decorating the placid Wisconsin landscape around our city limits with defiant sign-boards announcing, with fierce civic pride, 'THERE IS ONLY ONE OSHKOSH AND YOU'RE IN IT.'"

"My Swiss husband, viewing its farmlands, its North and South Parks, its

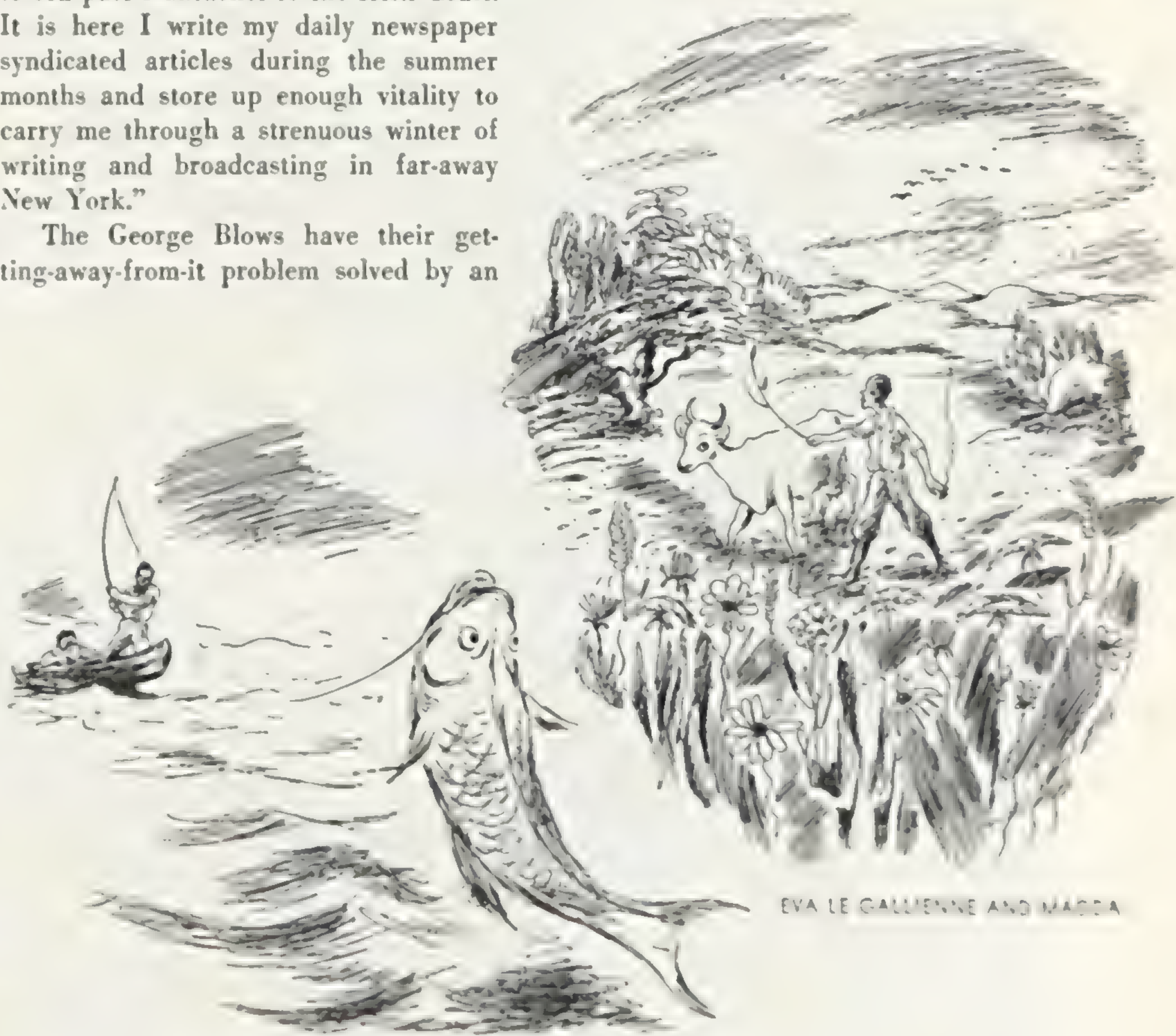
twin lakes and twin rivers, its curving, tree-lined avenues, its houses with their mansard roofs, its filling stations, movie theatres, and Grand Opera House for the first time, gave as edifying a description of Oshkosh as perhaps will ever be given. 'Except that there are no mountains,' he said, 'it's just like Switzerland.'"

Mrs. Price Post (Emily Post), when New York and the constant professional preoccupation with etiquette begin to oppress her, goes away to a little house on Martha's Vineyard. "Long before I had finished my first walk through Martha's Vineyard, I said to myself 'This sweet town (Edgartown) seems very like the Great Good Place that Henry James once wrote about—the haven of delectable tranquillity that all my life I have been searching for.' Within four weeks, I had bought the sweetest of houses, and that was that! . . . The climate is exactly like that on board a ship in mid-ocean. For little children, it is a guarantee of sturdy health. But why I love Edgartown is because it has magnetic charm, felt by every one who goes there, and, second, because it is a place of youth-renewing climate. My one-hundred-and-sixty-year-old house looks all the way out to sea past Nantucket to the Irish Coast. It is here I write my daily newspaper syndicated articles during the summer months and store up enough vitality to carry me through a strenuous winter of writing and broadcasting in far-away New York."

The George Blows have their getting-away-from-it problem solved by an

enchanted brick house which Mr. Blow inherited, in Yorktown, Virginia, where Cornwallis surrendered. Mrs. Blow writes about the charm Yorktown holds for the Blows—and their friends: "Why do I love Yorktown? Could it be the wild gold of the broom or the smell of honeysuckle in the pine woods? Could it be the whistle of the Baltimore night-boat as it leaves the Gloucester dock, backgammon and coffee in the sun, nightingales in the moonlight, or the soft voices of coloured servants addressing the occasional white servant as 'Miss'? Could it be religious service complete with spirituals in the clapboard Methodist church—'Brethren and Sistren, and Dist-ingushed Visitors of the Caucasian Race'? Or could it be the leisurely pre-luncheon hour of juleps and what seems like very good talk? The War, when they speak of it in Yorktown, is not the Great War or even the Civil War, but the War for American Independence. It's still a very good place to wage one's own private struggle for that very thing. That may be why I like it. . . . I don't know. P. S. We're going down next week. Hallelujah!"

Certain astute searchers for relaxation have taken the (Continued on page 80)



EVA LE GALLIENNE AND MADDA

ERNEST HEMINGWAY AND DEATH IN THE GULF STREAM

FOULARD FOR EVERYTHING



SAKS-FIFTH AVENUE • BEST

STEIGER



STEICHEN

SAKS-FIFTH AVENUE • ALTMAN



• On the opposite page, Miss Lucile Brokaw shows you what happens to foulard in the evening. She is wearing an evening frock of a rusty-red and tan silk that would be a match for a young man's best Brooks' tie—high in front and low in back.

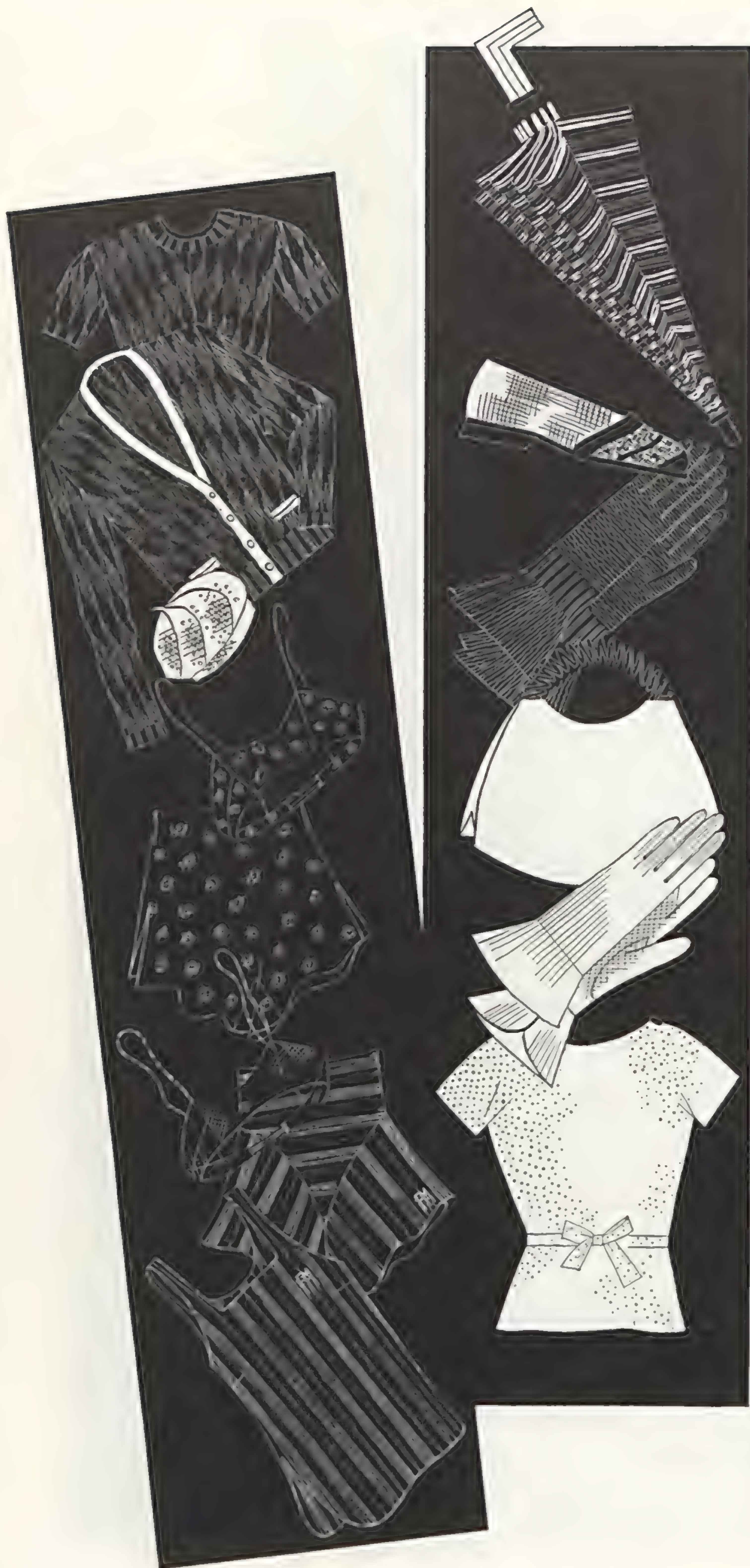
• Miss Georgette Whelan preferred a brown-and-white foulard, as simple as a paper-doll pattern, but with none of its childishness, for informal evenings. It laces at the back and at the neck in front. The white wire chair is from Colwell

• This page goes to prove that tie silk is good at any hour.

• Miss Mimi Richardson wears a square-necked tennis dress of white crêpe, with an ear-flap pocket and a swinging jacket of blue-and-white foulard. A handkerchief to match knots around the throat. John-Frederics hat. Fostoria glass; Bloomingdale.

• For golf, Miss Whelan wears a red-and-white silk shirt and a skirt of white tweed linen.

• Mildly native is the two-piece bathing-suit (right) in dark red-and-white with an enormous hat



SPORT EXTRAS

• Heading that first panel is the prize sporting proposition of the day: a grey, roughly knit pull-over; a cardigan bound with brown ribbon, and a snitch of a cap to match; Saks-Fifth Avenue

• Cotton from the skin out seems to be the current furore; par example—those white batiste panties and brassière, sweetly embroidered, to make a basis for an organdie gown; Fortnum and Mason

• Much more two-fisted is the lingerie of mannish shirting, that winds up the first panel. It's in brown-and-cream—even the brassière is piped in shirting. Grand with tweeds; Fortnum and Mason

• Ah me!—more Victorianism—parasols are back again. The exhibit in the neighbouring panel is of beige toile striped in green and red, with a wood-and-metal handle to show how modern it is

• If you want to solve your sports shoe problem with one fell swoop, the "Slack slipper" shown here will turn the trick. You can wear it on the beach, for tennis, or any-time you wear slacks; from Best

• A new edition of the beloved knitted gloves is also recorded here. These, as you can plainly see, have a wide band of ribbing to hug your wrist and a cuff that flares a little; Saks-Fifth Avenue

• Some bag-maker must have burned the midnight oil to think of this bright idea—a white leather bag with a springy wire handle that looks for all the world like an induction-coil. Its shape is nice, too. Nat Lewis bag

• A sort of brocaded-in-stripes taffeta builds the second pair of gloves shown here—the beauty of them being that the palms are made of stretchable silk jersey

• Punch-work perforations, heretofore associated only with shoes, now present themselves on blouses—to wit, this white suède one, to be found at Peck and Peck's

ENOUGH ROPE

• Those two shoes near-by are perfect standbys for summer: the first, a new interpretation of the ever-good brown-and-white Oxford; the second, an all-white pump of calf and cotton string; both models from Cammeyer

• That big thick loop of rope, ending in metal disks, is not nautical rigging, but a gadget to hold a scarf; Saks-Fifth Avenue

• If you want something smartly horsy, how about that metal pin and belt built on the basic plan of your mare's bit? You'll find these at Saks-Fifth Avenue

• So mad is the country about rope that a child's "skipping-rope" inspired the top bag; a green shantung one with cords to give you something to hang on to; from Bonwit Teller

• The three large metal clips on the envelope bag are pretty decorative safety devices; the bag itself is of wool, lined with corduroy; Bergdorf Goodman

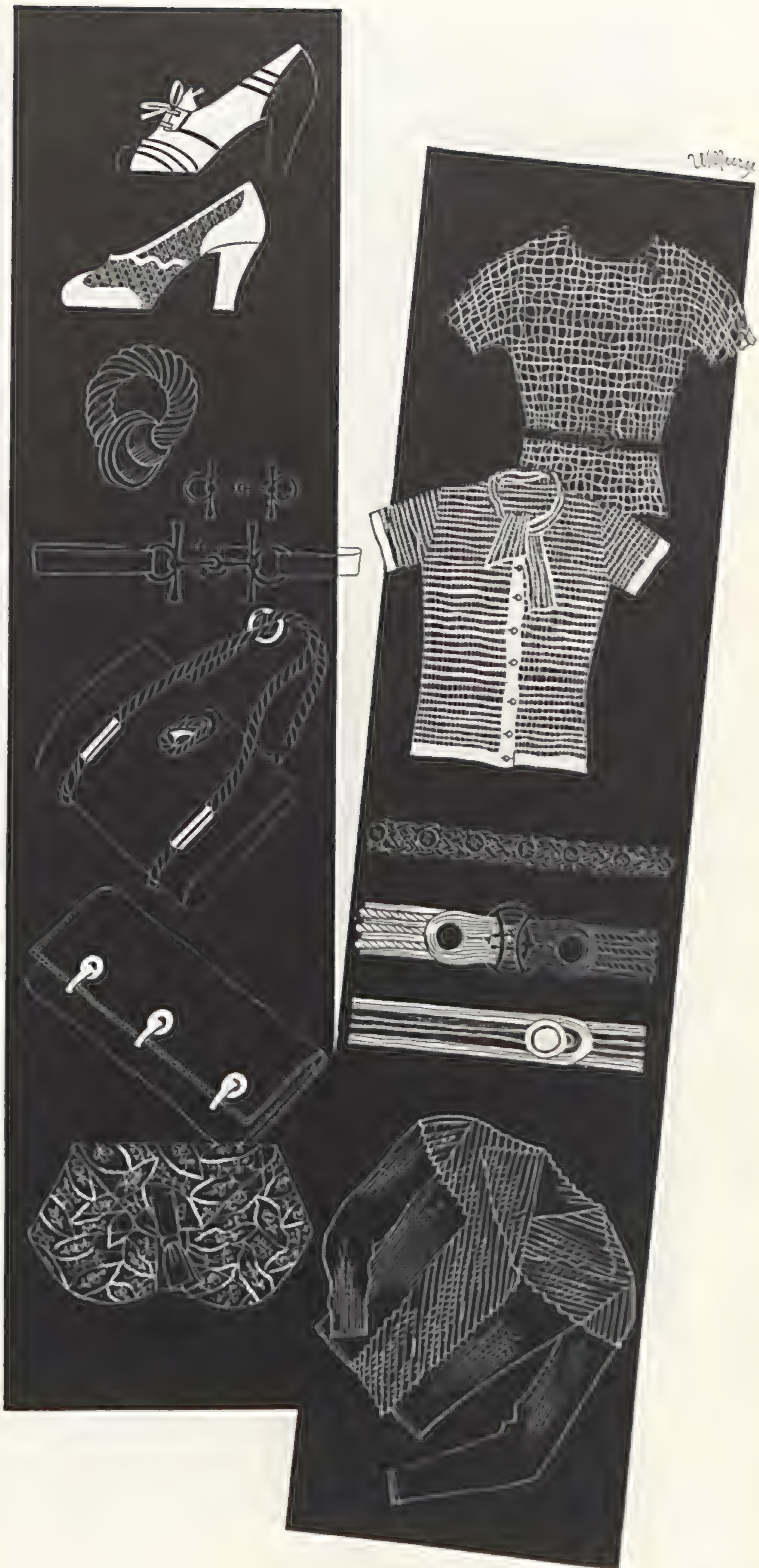
• The Koret bag, last in the group, is a shirred, puffed pouch of moss crêpe, with a bow-knot of the fabric; Saks-Fifth Avenue

• Just a common or garden variety of string is woven to make the chic blouse topping the second panel; Peck and Peck

• More cotton string builds the second blouse, civilized with crystal buttons; Bergdorf Goodman

• If you want entertainment in belts, consider these three: a braided cord one with blue buttons, from Altman; Worth's belt of half-black and half-red cords buckled with silver; and Le-long's belt of red, natural, and blue cords (Saks-Fifth Avenue has belts similar to these two)

• Schiaparelli is responsible for the cardigan concluding this page. A new crochet-stitch, an eye-catching shoulder, and her inevitable clamps go to help the distinction; Saks-Fifth Avenue





VIONNET (JOSEPH)

CECIL BEATON

Simplicity is a complex art

The deft Vionnet, in this gown worn by Miss Marya Mannes, proves again that it takes great art to be simple. She devised all sorts of mysterious gatherings in front, and twistings and turnings of the pale grey-blue satin over a deep back décolletage to give this evening dress its pure, unsullied lines and guard it from easy imitation. Jewels from Black, Starr and Frost-Gorham. Décor from Lavezzo

SAY IT WITH SOMETHING!

YOU may well laugh at the plight of Alexander Woolcott, who received a bowl of goldfish as a good-bye gift and nursed these appealing cyprinoids across the Atlantic until, in despair, he consigned them to the ship's plumbing just before reaching Cherbourg. Your sympathy will probably be aroused at the picture of Neysa McMein helping the steward to hack down an enormous, funereal floral arrangement representing an open door, sent by some facetious friend. Or, you will agree that the inspired gift, the one to reach the perfect nadir of uselessness, is a lawn-mower received by another well-known personage. You think all these gifts ridiculous, and yet you wouldn't hesitate to send any one of the equally absurd things hallowed by custom—baskets of sick-making foods and sticky sweets, that would disagree with the healthiest on terra firma and produce nausea on sight when the *Barbaria*, that grey terror of the Atlantic, gets to romping among the waves.

The main trouble with the ordinary run of bon-voyage gifts is the lack of imagination displayed by the sender. When Aunt Juliana, who is resting her way to Europe in the bridal suite, receives the same thing as the specimen of virility who is breaking your heart by going to the wilds on a freighter, it points to a banal mind, to put it politely.

If you're determined to send edibles to a friend sailing on a ship that makes a point of serving caviar and grouse with no extra charge, you'll have to use real ingenuity. Boxes of assorted nuts; or all the things that go with cocktails; or sets of six small jars of honey for breakfast (the point being that the jar can be thrown away each day, thus avoiding stickiness in the cabin); and, if you like, some fruit like nectarines—rare and prohibitively expensive. On the other hand, any one sailing on a small boat for some out-of-the-way place will be grateful for any kind of delicacy, from crackers and cookies to munch between meals, to sweet butter to eat at table.

Food for thought—that is, books and such—is the great standby at these times, and practically the perfect bon-voyage gift. But, alas, on sailing, it suddenly becomes apparent that one's friends have never heard of any book but the current best-seller, and the voyager finds himself

the proud possessor of five copies of *Ann Vickers*. Whatever one's tastes or the height of one's brow, however, all one asks at sea is to be amused; so why never magazines that can be thrown overboard? Anybody can look at pictures.

Then, there are cross-word puzzle volumes, books on palmistry, and *Mind Your P's and Q's*, which enables you to read character in handwriting—quite useful on a boat, when you come to think of it. There are also such things as portable backgammon-boards, all the necessities for bridge compressed into a box the size of a novel, and mechanical toys—these last, excellent for a beau, if he has that type of mind. And now that love has somehow managed to creep into this, a series of letters, one for each day, which the purser has delivered one at a time, will touch the current heart-throb.

Flowers are considered an easy way out, and they are a good choice, because girls, being what they are, continue to be broken down at the sight of a florist's box. But, on ships, they don't achieve their decorative purpose very successfully, for a ship company's idea of a vase is something to hold anything but flowers. A few extra pennies spent on a cheap vase to send with the flowers would make an effect. Or, gardenias sent to the chief steward to be delivered one a day show loving thought or whatever.

Actually, next to books, practical trifles are the most fun to receive. There are any number of oddments to be had at no tremendous cost, which are not only useful on shipboard, but don't become excess baggage after docking. Good for either a man or a woman: a wallet divided into marked sections for the passport, tickets, baggage checks, landing cards, and money; an address book in three parts—London, Paris, and New York; a small bilingual dictionary; a warm scarf; a carton of the voyager's favourite cigarettes; dark glasses for reading on deck; or a large flat leather case for the person who carries papers. For a woman: a small lap-robe; a foot-muff; a short bunny coat or other warm bed-jacket; mittens to keep the hands warm when reading outside; a new kind of hot-water bottle which keeps warm for hours, after having been filled with only two spoonfuls of water; knitting necessities (if you're sure she likes hand-



BON VOYAGE À LA LOUIS SHERRY

work); a small pigskin case that looks like a cigarette-case, but contains powder, lipstick, cigarettes, money, and handkerchief; bath salts and special salt-water soap; or a small bottle of eau de Cologne, just large enough to last out the trip.

Among the most neglected travellers are those who go by train. Nobody pampers you when you're taking a long, dusty, uncomfortable ride on a train. Of course, the restricted space of a Pullman more or less limits the gifts. Ordinary food won't keep, flowers are a bother and so on, but books and magazines are needed more than ever because there is absolutely nothing to do. You can't amuse yourself by walking around the decks, if that's amusement to you, and scenery soon palls, even on the most inveterate admirer of Nature. Games and cards for that last resort, patience; and books, books, books, magazines, magazines, magazines. They can all be got rid of and don't clutter up bursting suitcases.

By now you can see that what we are preaching is practicality. Don't waste your money on things that will not be enjoyed or that take up too much room. Nothing is quite as depressing as going to one's cabin after a series of wearing good-byes to find useless gifts piled up all over the place. All one can do is to sink onto the bed, curled around a hamper, with one's feet in a box of caramels, and try to figure out what's to be done to get rid of it all. And yet how furious we'd all be if we didn't get anything!



NO WRECKS EN ROUTE

• Travel in the cotton suit above, and you'll never look wrecked or wrinkled. Rodier and Paquin got together to make it—Rodier making the flat-ribbed grège Dialex fabric that is as cool as cool; Paquin designing the two-thirds jacket and neat skirt, adding her own special touch in the belt of pigskin, the square silver metal buttons, and the white organdie blouse. It goes by the name of "Rumba"

• Wood and wool and leather are all impervious to train ravages. So Patou put them all in the second suit above, "St. Cloud," adding travel checks for good measure. The jacket is of brown wool tricot with red and black wooden buttons and a red box-calf belt; the skirt of brown-and-white *pied de poule* wool; the hat of wool-straw and gros-grain; the bag of box calf. Suit from Bergdorf Goodman

• If it's Italy or any sun-smitten place you're headed for—take a tip from the two ladies in Florence shown on the opposite page. The first manages to look and be cool in a coat of a thin canvas-like material, worn over a striped marocain blouse and a wool skirt. The bud-green and blue combination is altogether new and smart; and the Rose Descat Panama offers a brim to be thankful for

• Against that Florentine background opposite, the second lady appears in a coat of tweed of almost negligible weight. The typical squared Schiaparelli shoulders are accented by added bands. Under the coat is a straw-coloured jersey suit with a scarf of eel-grey and straw-yellow, organdie and a box-calf belt. Observe the cap of cool, knitted cotton. Peck and Peck has a suit similar to this



LOU SEBOULANGER (ALTMAN) • SCHIAPARELLI (COAT FROM PECK AND PECK)

Valid on all trains, boats, and stop-overs



COOL PROPOSITIONS



All these ladies at an auction in the Anderson Galleries are sublime examples of what New York wears all summer—cool, dark, sheer, but very citified things. The lady farthest left is in blue sheer crêpe and white linen (Bonwit Teller), with linen gloves and John-Frederics fez

As for that second model—it has very nearly everything: smart checks, a chopped-off jacket with the new back flare, a sheer black dress practically unwilttable; a piqué collar to refrigerate it more; and a checked hat. Rose Amado did the dress; Lilly Daché the hat

Another super-foil for city heat is that third costume—an outfit you can ring several changes on. It's of navy georgette, sheer but not flimsy, and there's a dress with a detachable print vest, à la Schiaparelli, and a jacket; Joseph. John-Frederics made the high rough straw hat

It looks as cool as so much froth—that old-fashioned polka-dot net ruching at the neck of the fourth outfit. The dress and jacket are of navy-blue georgette—the jacket very swagger; Sada Sacks. Observe, too, the width of that Milan sailor, slightly veiled; Lilly Daché

Wool—but a wool that is only a thin excuse for wool—builds the fifth and last costume here—a suit unsurpassable if you happen to go in for commuting. Goupy made it in brown and cooled it off with a yellow plaid blouse and plaid cuffs on the jacket; from Clara's

J.P. 33



STEICHEN

BERGDORF GOODMAN

FLORA AND FLAX

Natural linen flourishes in town

You must get an entirely new point of view about natural linen, this season. If you still think of it as a country fabric, and something to combine only with other washables, you've dropped a bit behind the mode. Linen has become a sophisticate—chic in Paris and on Park Avenue. Look at the architectural lines it takes in the jacket above. (The linen is from Rodier, and the jacket goes over a black crêpe dress.) And look, too, at the accessories—gloves of Lastex crinkled cotton and Maria Guy's grosgrain trench cap; from Bergdorf Goodman. Flowers from Max Schling. White vase from Gerard



BERGDORF GOODMAN • JAY-THORPE

STITCHER

Here's a new way to use print—in combination with a coat of Rodier's natural linen. The tiny geometric print is especially good to wear in town; from Bergdorf Goodman. And, when you've taken in the fabric combination, stop and look at the details. There's the sailor made of printed silk—very flat and very chic; from Madame Pauline. And those overhanging epaulets on the coat, to make shoulders look smartly broad and square. And, of course, the gloves—made of print to match the dress, with very deep cuffs. The small green and blue vases in the photograph are from Gerard, and the black glass-and-metal table is from the Frankl Galleries.

The lady knee-deep in azaleas is wearing Augustabernard's coat-dress of natural linen—a nice, cool, grocery-string colour, a nice summer weight, and a perfect background for bright accessories—like the scarf that slips through the collar and ties softly, the giddy little Schiaparelli cap of silk, the crinkled cotton Lastex gloves, and the Koret bag of black pig-skin, all from Jay-Thorpe. Incidentally, you may not know that something rather astonishing has happened to the linens that make these clothes. They've gone through a sort of facial to mitigate wrinkles, so that they won't crush as disastrously as they once did. The flowers are from Max Seligman.



GEORGE BERNARD COMPANY, INC.

CECIL BEATON

Helen Hayes, white organdie sister

Here is Miss Hayes of Hollywood and New York in a new picture, co-starring with a crisp white organdie dress, with a baroque background from Lavezzo as the set. The dress has tiny scallops and dots embroidered in red and black. The white straw hat is from John-Frederics

SOMETHING TO DO WITH SPRING

For the hostess

THERE'S a lot more to this business of spring than the flowers that are proverbially known to bloom in it. There is, to get immediately to the point of this discourse, the enchanting array of fresh new foods that rise up to inspire the gourmet and spur on the cook. People who haven't paid any attention to food in months suddenly look up brightly and say, "I'll have some asparagus." And it is at this psychological point that the good hostess gathers her forces together and comes forth with some of her better efforts on behalf of springtime.

If she asks you to lunch, you can be assured that, in this season of delicacy and *tendresse*, she will never give you too much to eat, but that each dish in turn will make its own little bow to the spring. She may take for her menu a major *plat* and dramatize it in the central rôle. Or, she may give you a brief series of single, perfect dishes, a splendid thing to do at lunch, by the way, ignoring any stolid rules that say potatoes must come in with the meat and lamb chops are wedded to pease. Suppose, for example, that the entrée is to be a delicious combination of shad roe with mushrooms. There you have something emphatic in flavour and fairly substantial, something, obviously, which must have the meal planned around it. To precede it, then, a clear, light soup; to accompany it, a green vegetable; to follow it, a salad.

For the soup, a strong beef bouillon is perfect, and in each cup float two thin slices of calavo, an excellent contrast of flavour. To make the entrée, peel the largest mushroom caps you can find, put them upside down in a casserole, and put a section of fresh shad roe in each, topped with a bit of butter and a few drops of fresh onion-juice. Pour a thin cream sauce generously flavoured with cooking sherry around, and cook for about twenty minutes in the oven before putting it under the flame for a moment to brown. The juices from the mushrooms and shad roe flavour and colour the sauce and make it delectable. This should be sent to the table in the copper or earthenware dish in which it is cooked. As for the vegetable,

have pease, cook them with tiny white onions, and allow a large leaf of lettuce to stay in the pot while they are cooking. Have only green things for the salad, with the French dressing in which you excel in mixing, and pass with it a mound of cottage cheese, beaten up with a little cream, salt, and finely chopped chives, served very cold. There is no sweet with this lunch, other than the mints that are served with the coffee.

Or, suppose one of your *spécialités* is a grand cold soup—and on the first warm day of spring, the first cold soup you encounter is always fun, because you've forgotten how good they are and how few people really do them well. Suppose your favourite is *crème Vichyssoise*—then why not soft-shelled crabs in partnership with asparagus and followed by a compote?

At Voisin's, in New York, where the food is so good, *crème Vichyssoise* is made with carrots, bringing a new note from the school that holds to potatoes and leeks. To make it, you peel and slice two pounds of young carrots, put them in a saucepan with two ounces of butter, a pinch of salt and sugar, cover the pan and let them braise for an hour. Then enough chicken stock is added to moisten the carrots, together with two ounces of rice, and the mixture is cooked for an hour, when it is passed through a very fine sieve, boiled, seasoned highly, and

allowed to cool. Sufficient cream is added to make a good consistency, and it is served very cold, sprinkled with chopped chives.

The soft-shelled crabs are tiny ones and innocent of any flavour-ruining batter. They are sautéed in freshest butter and sprinkled with shaved, browned almonds. The asparagus is served with drawn butter; *Hollandaise*, so marvelous in colour with the green, detracts from the delicacy of the crabs.

As for the compote, you undoubtedly have your own favourite. If you would like a new one, black cherries, white grapes, and melon spheres supplement one another beautifully, flavoured with Cointreau or Benedictine, if you have them, or any good red cooking wine. Have this ice-cold. Epicures may differ about icing various fruits *per se*, but, in combination, they should be beautifully chilled. Pass with the compote Melba toast which has been taken from the oven before it (Continued on page 82)



THE 3

Here is a table set for spring, with the new Cheney silk fringed table-cloth and napkins in ivory-beige (Lord and Taylor); Wedgwood plates, crystal glasses (Altman); mirrored shell ash-tray and, in an old Sheffield coaster, a crystal water-bottle (Olivette Falls); and Gorham's "Fairfax" design in silver



SIX MODELS FROM BEST; SEE OPPOSITE PAGE

Hang your clothes on a hickory limb

TO WEAR ON SHORE LEAVE

INEN plus-fours are the latest Paris proposal in beach pants—prescribed, however, only for young and long and nice legs. The reigning passion for grey shows up in many grey shorts or slacks. Green—as dark as the underside of a summer leaf—is the wholesome new colour headed for nautical power. If you like yellow, take a deep, rich shade; if red, a pure tone or one that fades off to rusty or rose shades. Navy and white are still the salt of the sea. A few girls go in for beach dresses of wool jersey pulled over cotton shorts and nothing else. But the majority want cool linen, cotton, or piqué bare-backed, wrap-around frocks.

Have at least one gigantic beach hat and anchor it with an elastic or ribbon under your chin—as a baby does. Own as many fezzes as your purse permits—in white or colours. Some of the Côte d'Azur congregation, not afraid of sun-stroke, wear crocheted bands, half-white, half-colour, twisted twice around their pates. Belts have never been more intriguing—they're made of skipping-rope, string, crocheted or knitted yarns—even elastic.

MADELEINE DE RAUCH shows you—first on the opposite page—how exciting the new rusty-red is in a beach dress, "Saint Tropez." It's of flax and buttons aft; Best.

JANE RÉGNY couples grey flannel slacks with a jersey sweater in the new dark green. You see "Corsaire" on two girls—one wearing a jacket. Best has similar shorts.

VERA BOREA is the inventor of those linen plus-fours. The jacket is of yellow linen, the upper of striped Lastex, the belt of cord. Best has the pants.

BRUYÈRE made the yellow bathing-suit, as well as the voluminous jersey cape, "Bain de Soleil."

JANE RÉGNY's striped pull-over, with turtle neck and short sleeves, accompanies jersey shorts; Best. This costume is called "Aquaplane."

JANE RÉGNY's rompers, "Hammemet"—on the lazy girl with sun-glasses—, look sweetly childish made of candy-striped cotton.

HIÉLÈNE YRANDE believes in the new dark green. Observe it in her backless jersey beach dress. The piqué bolero, in the corner, goes along. Best has a similar beach costume.

VERA BOREA holds up that broad-striped linen beach dress with white cord shoulder-straps; Best.

JANE RÉGNY—On this page—sets forth her idea of a perfect yachting costume: blue jersey reefer, white wool skirt, striped pull-over; from Hattie Carnegie.

LUCILE PARAY's white resort dress and jacket, "Sur le Sable"—two views of which we give you here—, is of heavy, but infinitely cool ribbed cotton. A dash of light blue forms shoulder-straps and scarf; Hattie Carnegie.

JANE RÉGNY's shirt (there'll be no let-up in the striped shirt demand) tops blue jersey pyjamas that continue up the back into the collar of "Embrun"; Hattie Carnegie.



MODELS FROM HATTIE CARNEGIE

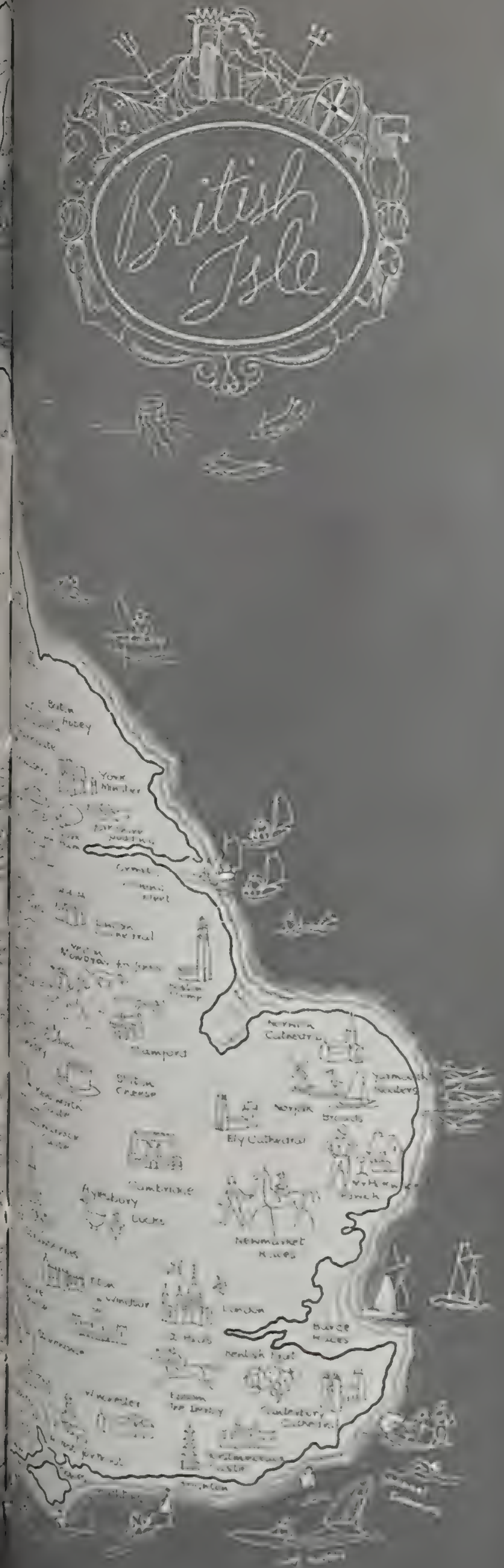
BRITISH TANG

GUARANTEED

AMONG the beauties of England are these: its ancient castles and monuments; the glory of its cathedrals and churches; the greenness of its grass; the number of its gardens; its great houses and the houses of its great; its haunted halls and palaces (as at Glamis and Haddon Hall); its old cities and villages. Good things you should insist on eating in Great Britain are: Cornish pasties, Devonshire cream, Wiltshire bacon, Cheddar and Stilton cheese, York ham and Yorkshire pudding, Shrewsbury and Banbury cakes, Bakewell tarts, Aylesbury duckling (with green pease), Oxfordshire strawberries, Kentish cherries and apples, Scottish cakes. You should go to the Derby, and later to Ascot; see the Tattoo at Aldershot; visit Cowes when the King's yacht is racing; go yachting in the Norfolk broads; deer-stalking in Scotland; shoot grouse, pheasant, and partridge; hunt the fox at Melton-Mowbray and the stag at Exmoor; catch salmon in the River Test; take a cure at Bath or Harrogate; see football and listen to the bards in Wales; take the sea-air at Brighton and watch the holiday crowds at Blackpool; see the ancient "furry" dance at Helston in Cornwall and watch the sun rise at Stonehenge.

For the less defined, but no less typical English delights, you should stroll along country roads hemmed in by head-high luxuriant hedges; float down the placid Thames in a cushioned punt, pausing under the trailing willows for shade; take tea and dance under the trees at Bray-on-the-river, one hour from London; hear the gulls scream over the white Dover cliffs; and lie face down in the poppies and cornflowers and hot grass of the hills behind Seaford.

Back south again, and in London, you should listen to the vehement cockney orators in Hyde Park; wander through the crooked streets of Soho at night; dine at the Barclay and go to Gladys Cooper's new play afterwards; sit on top of Hampstead Hill and see the sturdy English infants sail their boats in the round pond there; and, if you don't mind crowds, lose yourself in the raucous revelry of a Bank 'olidaiv on 'ampstead 'eath.



KABEL



ON THE TRAIL OF THE SALMON—SITKA

VIROQUE BAKER



CALIFORNIA'S OLDEST MISSION

SIPPRELL



CAMP OF THE STONIES—BANFF

BARGAINS BY THE MILE

PRAISE the Atlantic Ocean to a Swiss, and he will merely look at you with pity and say, "You have never seen Lake Geneva." Tell a Frenchman about your trip up the Amazon, and he will only feel sorry for you because you've never seen the Rhône. But rave over the Alps to an American, and it is doubtful whether he will come back at you with, "Ah, but the Rockies!"

However, things are soon going to be different. At last, rumours have seeped through from various parts of the country that there are duplicates of all the European playgrounds and beauty-spots, only bigger and better, and it has become the fashion to see America. People are spending their vacations over here, and they go in for home travel in a big way, enjoying a Columbian feeling while discovering their own country.

Of course, the tremendous reductions in railway fares have played no small part in converting a mild interest in the beauties of these United States into a frenzied desire to take them all in. This summer, you will be able to travel all over the continent and even take in parts of Central America on your way to the Pacific coast (this last by boat, naturally) at a cost lower than you have probably ever known since you were old enough to know the facts of travel.



HITTASE

TRANSPORTATION BUILDING AT THE CENTURY OF PROGRESS

The World's Fair—that architectural mirage that surprised the world by taking actual shape on the shores of Lake Michigan—has given an added impetus to this travel-your-own-territory idea. "Go to Chicago and see the world," the prospectus urges you, and apparently it's right, for, besides giving a complete survey of scientific discoveries in the last hundred years, the Century of Progress contains exhibits from such widely separated parts of the world as Jehol and Yucatan. There is even to be a variety of native dishes, served in their proper backgrounds!

Perhaps you were the one who didn't bat an eye at Mr. Hood's brain-children in Rockefeller Centre, but, in spite of that, you'll be overcome at the sight of the buildings erected especially for the Fair. The very last word, or, if you prefer, gasp in modern architecture. The exhibits provide something for every taste, and, even if you're not one to go in to every detail, the Exhibition should keep you interested for a few days.

In the Planetarium, you can watch the stars in their courses; see the sparks fly in the Electrical Building; visit the

Pageant of Travel and see every conveyance used or invented in the last century; decide to take up farming at the Agricultural Exhibit, only to change your mind in favour of mining, the graphic arts, horticulture, or an intensive study of the social sciences, as you move on. You can give that musical ear a treat at the continuous music festival or look in at the reproduction of Hollywood, going so far as to have a test to prove to the family that they really have been harbouring a Hepburn in their unimaginative midst. Art masterpieces brought from all over, the exhibits in the Field Museum of Natural History, and observation of the fish in the Shedd Aquarium, will enable you to *épater* a whole dinner-party.

And now, here's the real news for the feminine element: there is to be a Fashion Pavilion, an entire building dedicated to nothing but clothes, honeycombed with thrilling shops and with a huge stage for the parading of mannequins dressed in the very latest. You can take your little darlings to the Exposition, too, because the Enchanted Island offers every form of amusement for the children (and, incidentally, any (Continued on page 92)

SIPPRELL



ON THE GASPE PENINSULA

SWEDISH SHOW-BOAT

By Marion Lowndes

LIKE a canary among a flock of sea-gulls, the *S. S. Diana* lay among the coal and timber schooners and the clumsy, tidy barges at the mouth of the Göta Canal, ready to make her trip from Gothenburg to Stockholm. The *Diana* is a nautical marvel. She is perhaps a hundred feet over-all, appointed and kept like a yacht, with accommodations for sixty passengers. The blankets of her trig little cabins are the softest and purest wool, her cellars provide Bordeaux, Riesling, or champagne, and, after a delicious dinner in her dining-saloon, your coffee is served on deck, where you can have cognac with your scenery if you like, as the ship makes her deft way between the ploughed fields and screeching gulls follow the furrows.

"Just like home, isn't it?" say two New Englanders who are beginning their dinner with *smörgåsbord* from the *Diana's* sideboard. They add slices of veal in aspic to the sardines, stuffed eggs, vegetables in mayonnaise, herring with onions, peppercorns and tarragon, smoked salmon, and cheese already on their plates, and then settle themselves by a window from which they can watch the "view" sliding past—blossoming orchards, birch-trees on the edge of pine woods, purple and white lilacs in the dooryards.

In the long line of passengers filing past the sideboard, other voices add their comments. The girl from California who had come to Sweden just for a little vacation disposed of the red farmhouses and their flower-beds as just too cute. Three English ladies who had settled down with their hors-d'œuvres and three bottles of mineral water mur-

mured that it was most extr'd'n'ry to see what gardeners the Swedes were. Two charming Danish ladies, both over seventy, wearing tailored suits and large brown straw garden hats, agreed that they had been looking forward to the trip with much pleasure. A gloomy, moulting water-fowl who had gone from Sweden to the States twenty years ago and seemed to have been embittered for life by the experience, looked sourly out at the sunny fields and refused the veal cutlet Bearnaise on the grounds that she never ate meat. The couple from South Africa who were on their honeymoon read aloud to each other with nice cockney accents about the marvels of the Falls of Trollhättan. The Swedish contractor who was going home to see his ninety-five-year-old father ("because he's getting a little old now") ordered another bottle of ale and said that the canal trip was nice because you could get off every once in a while and walk.

"This afternoon, you must take the walk to the Falls," he said. "They're wonderful."

"Aren't you anxious to get to (Continued on page 76)



SIGHTSEEING IS PAINLESS FROM THE CANAL-BOAT DECK

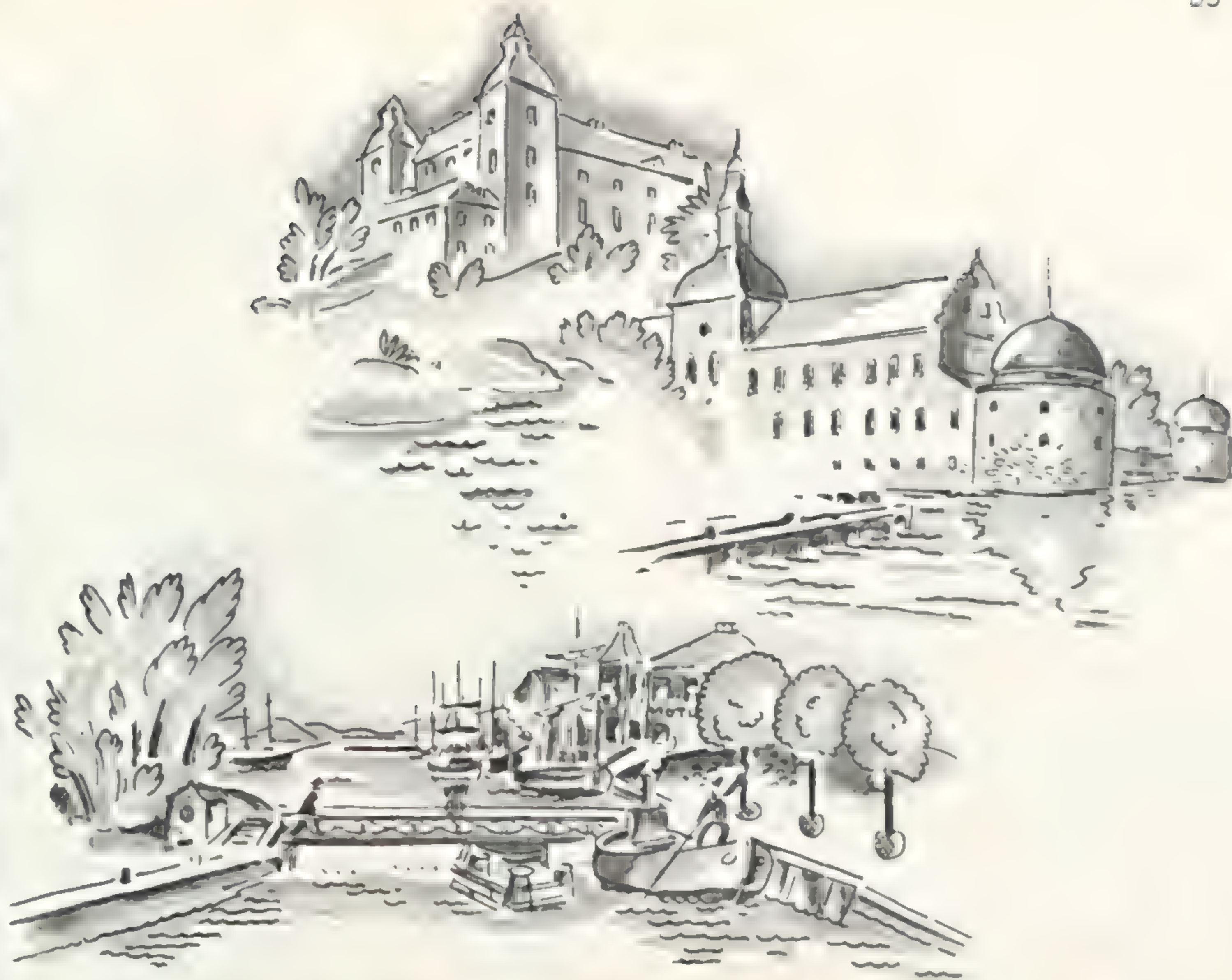


SKETCHES BY GUSTAV CARLSTRÖM





REDELEN, STOCKHOLM



THROUGH THE GÖTA CANAL, WITH BAEDEKERS, SCHNAPPS, AND SMÖRGÅSBORD

- These are all people with a passion for moving lightly about the globe. They think nothing of it. Mrs. duPont, for instance, when she is not taking long aerial trips with her husband, commutes between New York and—guess where—Wilmington, Delaware

- At the far right is Madame Schiaparelli snapped at the psychological moment when she departed this hemisphere to return to Paris, having counted up the padded shoulders in America on every available button

- Tilly Losch (Mrs. Edward James), Mr. Herbert Marshall, and Mrs. Bradford Norman, junior, are photographed on the "Europa"

- Below, Mr. Clark and Lady Irene Clark are to be seen arriving for a honeymoon spent hunting in Virginia

- Mr. and Mrs. Loening are always up in the air for one reason or another

- Mr. Coward gets there by every means of locomotion (even stars need wings)

"STARLIGHT"

TONI FRISSELL



MRS. A. FELIX DUPONT, JUNIOR

MADAME ELSA SCHIAPARELLI



TILLY LOSCH, HERBERT MARSHALL, MRS. BRADFORD NORMAN, JUNIOR

Getting somewhere every which way



MR. NOEL COWARD



MR. JAMES CLARK AND LADY IRENE CLARK

MR. AND MRS. GROVER LOENING

Coguel Points

SLIGHTLY to the northeast is a wristful of the bracelets of the hour. They're those prystal ones Vionnet sent over, with silver knob ends, and you wear three or four, so that they make a nice spanking noise. Sketched there, too, are a bright crystal clip and a prystal-and-gold bracelet.

• There's no doubt about it—frankly artificial pearls are back again. Elsa Schiaparelli, when she was in town, was literally strangled with rope after rope of large ones. The Comtesse Bouët-Willaumez and the Comtesse Jean de Polignac both wear double strands. Whereas Mrs. Carroll Carstairs puts a huge black pearl on her finger, set in a black ring; and the Hon. Mrs. Reginald Fellowes goes back to pearl buttons in her ears. Incidentally, almost 3.2 per cent. of ears in Paris are earringed.

• From the looks of the Central Park Mall, half of New York's Best Young and their beaux are roller-skating every afternoon, dropping into the Casino later for tea—yes, tea. At the right, you see the new two-wheeler skates they're all wearing—which make the old four-wheelers seem pretty sissy.

• The minute chic ladies set foot on Bermuda, they dash to Trimingham's or Smith's to stock up on the sweater-and-cardigan uniform you see at the right. And the way to make it exciting this year is to add a bright gingham scarf.

• Practically every time you run into Mrs. Harrison Williams or Miss Nancy Yuille, these days, they're bunched with carnations—four or more wired together and pinned on their dresses or bags. Another flower tip: full-blown yellow tulips worn with a white evening dress.

• White satin evening gloves and bright crêpe day ones are taking all Paris by storm.

• Those by-now-famous gauzy tulle and net Chaneles are being ordered by dozens of women: Mrs. Morton L. Schwartz, Mrs. Marshall Field, and the Comtesse Gérard de Moustier among others.

• Crisp, circular veils, shown right, swung from almost every hat at the races in Paris. Mrs. Robert H. McAdoo wears this type at night, which keeps her hair behaved and gives her a Botticellian look.

• As this page is being put to bed, we hear that all Paris is wearing sky-blue hats with black or navy costumes; and, here in New York, the two hats monopolizing the situation are the straw boater and the high-in-back beret—women won't give up the beret.



VOGUE'S SPOT-LIGHT



EMPTY HOUSE, BY SANFORD ROSS

In the galleries

HOPE springs eternal in the hearts of dealers. The array of pictures in the galleries this past month was bewildering, in its variety as well as in its bulk. Whether this means that painters keep on painting no matter how little the world needs them; or that people, realizing for the first time that money is a false quantity, are turning instead to the truer values of art, we can not say. Both might be true.

We can record, however, a few exhibitions that made one forget the imminence of war, poverty, hunger, and all the other apocalyptic horsemen. The first of these was the Boldini show at Wildenstein's: as dashing and brilliant a parade of ladies as you could see. Like all good portraitists, Boldini made all women in his mind's image of what women should be. He saw them all as creatures of imperious bearing, long pointed limbs, glistening shoulders, and heads set like flowers on long stalks of necks. Boldini women have red mouths of melting sweetness, limpid eyes, and a queenly instinct of pose. Yards of taffeta and satin swerve about them, orchids cluster at their bosoms, and furs slide negligently over their silken laps.

Boldini's sole inspiration was the fashionable woman: aristocracy like the Duchess of Marlborough, the Princess Bibesco, and the Marquise d'Anglesey; planets of society like Mrs. Graham Fair Vanderbilt, Madame Lydig, and Comtesse Zichy; famous characters like Cléo de Mérode, queen of mistresses, Lina Cavalieri, the beauty, and Marthe Régnier, the actress. (One wonders what (Continued on page 81))



NANTUCKET SEASCAPE, BY MONTY LEWIS



REMBRANDT PORTRAIT



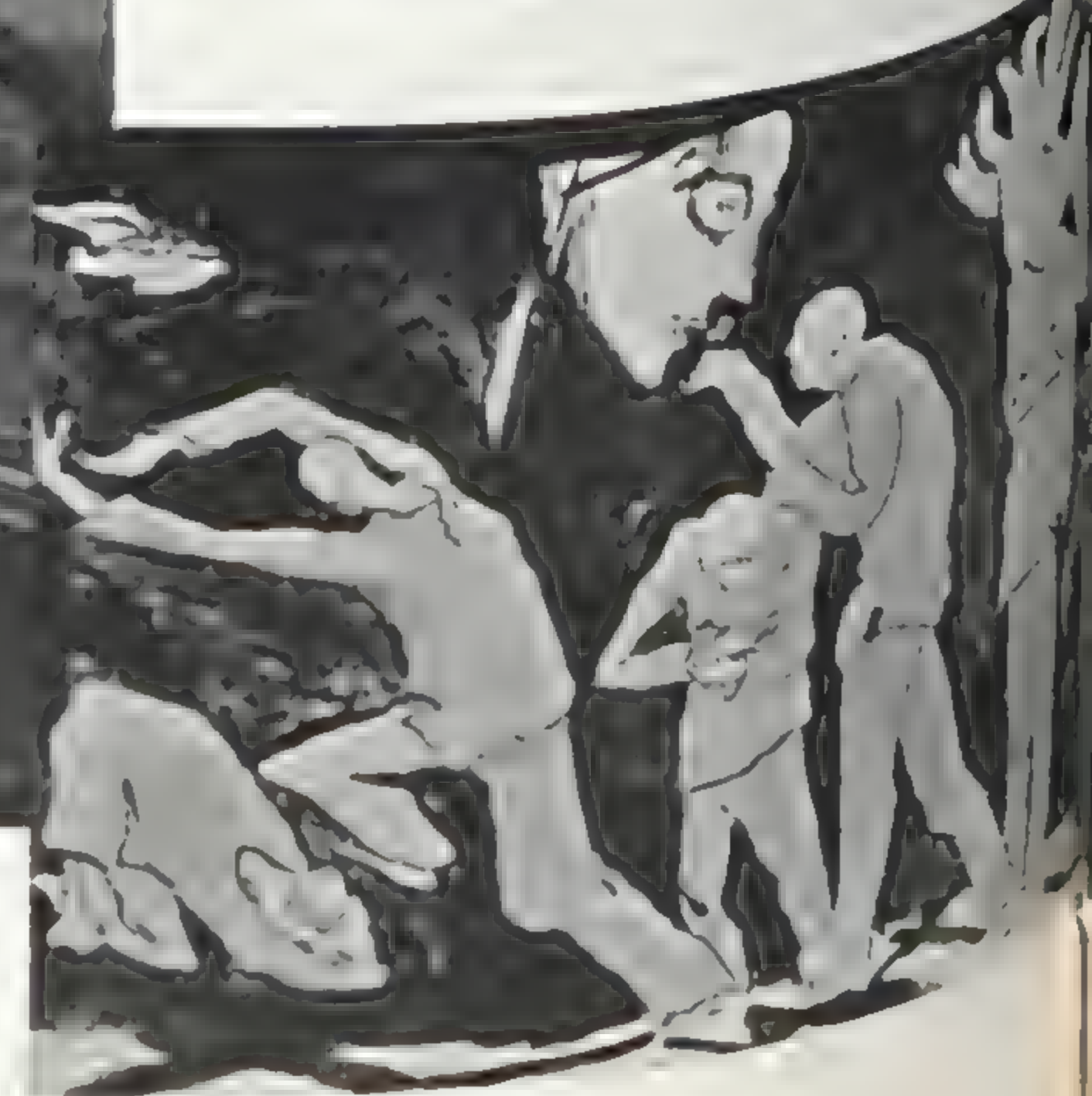
BABOON, BY MANSHIP



BOLDINI PORTRAIT



BERMAN PAINTING



MAD DANCE, BY FITSCH

ON THE PASSING SHOW

Stage, by David Carb

ONE of the few words in the world that expresses something defying definition is "insouciant." The English-speaking world now considers it its own. The dictionaries say: "Without care or concern. Heedless, indifferent, listless, unmindful, reckless. . . ." None of those efforts—nor all of them—describes it. Even the authorities on its native language can not cope with it; for example, the *Nouveau Larousse's* "*Qui est indifférent à tout*" fails to give the real flavour of the word.

"THREE-CORNERED MOON": The moment the curtain rose on "Three-Cornered Moon," insouciant leaped into one spectator's mind. And remained there until the final curtain fell—and for a long while after. Soon, "deliciously" emerged from limbo and took a fixed and vivid place before insouciant.

The author, a newcomer named Gertrude Tonkonogy, shows in every line and every situation that she possesses a rare humour, a fine flair for theatrical emphasis, and an exceptionally keen quality of observation combined with that nice sense of selectiveness without which observation is a liability. Her play never pounds; it ripples, yet it says what it sets out to say forcefully, accurately, and, as nearly as one can judge, just as the author wishes it to be said.

It never deceives. Any uncynical person knowing nothing about it save the title would conclude that the play is what Broadway calls "crazy." And, sure enough, that is exactly what it is! From the beginning to the end. It maintains its mood throughout; not for an instant does (Continued on page 86)



PETER LORRE IN "M"



HERTHA THIELE IN "KUHLE WAMPE"



ELIZABETH ALLAN



CLAIRE TREVOR



STEFFI (THREE-PENNY) DUNA



SCENE FROM "RUN, LITTLE CHILLUN"

Gabriel over the movies

THE movie world is wiping the smile off its face. For the first time in the history of the industry, the directors and producers are looking at the world about them and pondering on what they see. For the first time, they are realizing that people have something else on their minds besides organdie romance and long kisses at sunset and all the assorted idiocy that Hollywood can manufacture. They are seeing at last that starving and desperate people have the centre of the stage; and that you can not forever avoid that stage by turning your head towards the wings and whistling in the dark.

Till now, the movies have recognized only one problem in life: Sex. To this they are now forced to add Politics, Pathology, Unemployment, and Spiritual Conflict. And the actual results of this startling revolution were in four films: "Gabriel over the White House," "Looking Forward," "M," and "Kuhle Wampe."

All those who pride themselves on being sophisticated either laugh at "Gabriel over the White House" or are bored with it. So drenched in contemporary facetiousness and wisecracking and avoidance of sincerity that they can not value a fine intention when they see one, they sneer at the many naïvetés in "Gabriel" and throw up their hands in horror at its bland and childlike solutions of insoluble problems. Although we, the simple-minded, admit said naïvetés and foolishnesses, and deplore them, we still think that M.G.M. should be applauded for the singular idealism behind the film (no other nation (Continued on page 99)



LORD AND TAYLOR

STEICHMAN

Katharine Hepburn in a linen duster

White linen in a heavy herring-bone weave, a loose, insouciant hang from the shoulders, and a gay youthfulness are the qualities that caused Miss Hepburn to choose this coat, designed by Clarepotter for Lord and Taylor, to be worn over a sleeveless black linen dress. Chair from Colwell

Vogue's Smart Economies

AS you may have gathered, the life-work, the high resolve of this department is to administer First Aid to crippled incomes, to help build sound and smart wardrobes from shattered budgets. In which spirit, we prescribe a few more good summer tonics.

All for your own good, we recommend first a thorough examination of this and the next two pages. For seven palliatives are given here that, taken externally, will work wonders physically and spiritually, to say nothing of how they'll mitigate nerve-exhausting shopping expeditions.

In case you want to stimulate heart-beats in your admirers, try applying the blowy, flyaway organdie gown shown here or the embroidered one on the following page.

To avoid heat prostration in town, take the dotted Swiss ensemble on the next page, or the gingham dress that proves cotton can be citified, or the chic Schiaparelli linen suit of Sanforized linen, which is a great fatigue dispeller, since it washes without shrinking.

Fever-heat in the country can be efficaciously treated with the same linen suit, while a great encourager of exercise is the tennis dress of cloqué cotton with polka-dots.

And as for those incidental stimulants—accessories: doses of string and rope can't be taken too frequently in gloves, shoes, blouses, and bags; cool-looking prystal and straw jewellery is recommended for feverish pulses; gingham and cotton scarfs have great resuscitation powers for old costumes; while sunstroke can be warded off with big sailors in town or cotton hats in the country.

• **SELECTED BECAUSE**—Twin-dotted organdie makes this dazzling dress and beruffled jacket. Silk crêpe slip. Misses' sizes; \$25

How to purchase

The models shown on this and the two following pages may be purchased in various New York shops and in other shops throughout the United States. If you have any difficulty in finding them, write to Vogue, 420 Lexington Avenue, New York, and we shall be glad to give you an address in your locality where they are available. Be sure to state exactly which model you are interested in and enclose a stamped and self-addressed envelope



NELSON

LORD AND TAYLOR

Purchasing directions, Page 61

SELECTED BECAUSE—It's made of all-over embroidered organdie (below); its billowy, floating silhouette is charming for summer evenings; the ruffled sleeves give the new shoulder width; a taffeta slip is included. Made in a wide variety of colours; \$29.75



JAY THORPE



STERN'S • BEST

SELECTED BECAUSE—There is no cooler fashion for summer in town than crisp dotted Swiss; the dress has short sleeves, the jacket no sleeves at all; the dotted Swiss is imported; and a silk slip is included; \$19.75

SELECTED BECAUSE—It's made of a new flat cotton cloqué; it has an ingenious tied-on scarf and belt of dotted linen; it's cut smartly low in back; and it's a charming dress for tennis or general resort wear; \$10.75



ALTMAN • FRANKLIN SIMON • BEST

Smart Economies in Cotton

SELECTED BECAUSE—The boxy jacket and front-pleated skirt are made of that smart fabric, linen—McBratney's linen, Sanforized, that won't crock; the shoulder-line is new; the blouse is of Everfast crêpe linen; \$16.75

SELECTED BECAUSE—It's made of Liberty cotton crêpe in a field-flower print, a high light of the season; the cape sleeves are chic; the neck is trimmed with corded lingerie. Women's and little women's sizes; \$16.75

SELECTED BECAUSE—Both the simple short-sleeved dress and the hip-length jacket are of D. and J. Anderson's plaid gingham—delightfully cool on a hot day and easily laundered. In nice town colours; \$13.75

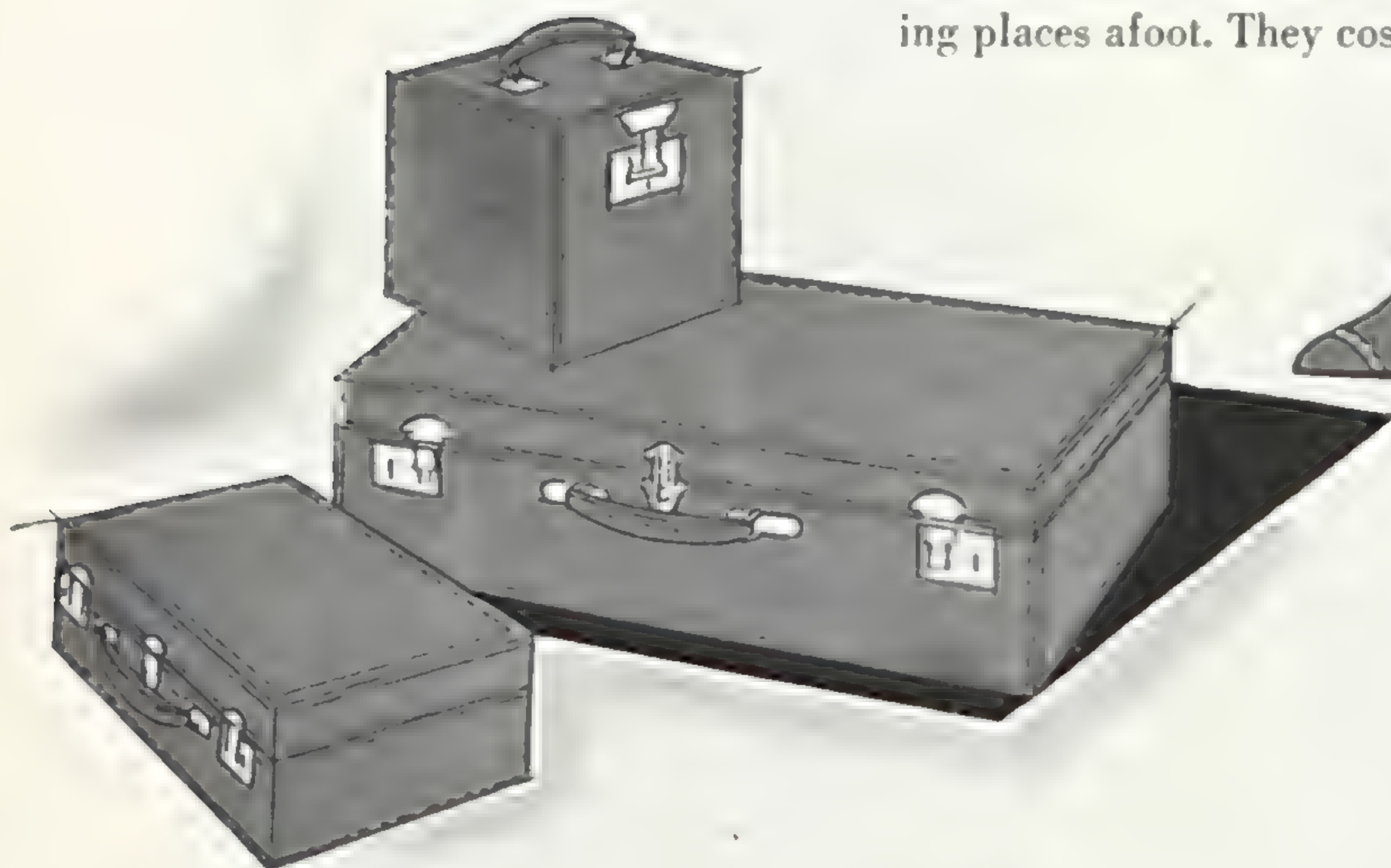
SHOP-HOUND

Tips on the shop market

• Shop-Hound practically spends her life snooping about the shops. If you need advice, address Vogue's Shop-Hound, 420 Lexington Avenue, New York City

SHOP-HOUND is distressed about this machine age. It is crowding the personal element out of every phase of life. At the right, for example, is a caddyless golf bag from Abercrombie and Fitch. Just imagine what this might lead to! A lot of Robot golf bags tearing across the links. Confusing, to say the least. The brown willow-calf bag in the sketch has aluminum props that support it competently while you extract the clubs. It costs approximately \$25, and you'll be enthusiastic about it if you are an exponent of Technocracy—or a golfer.

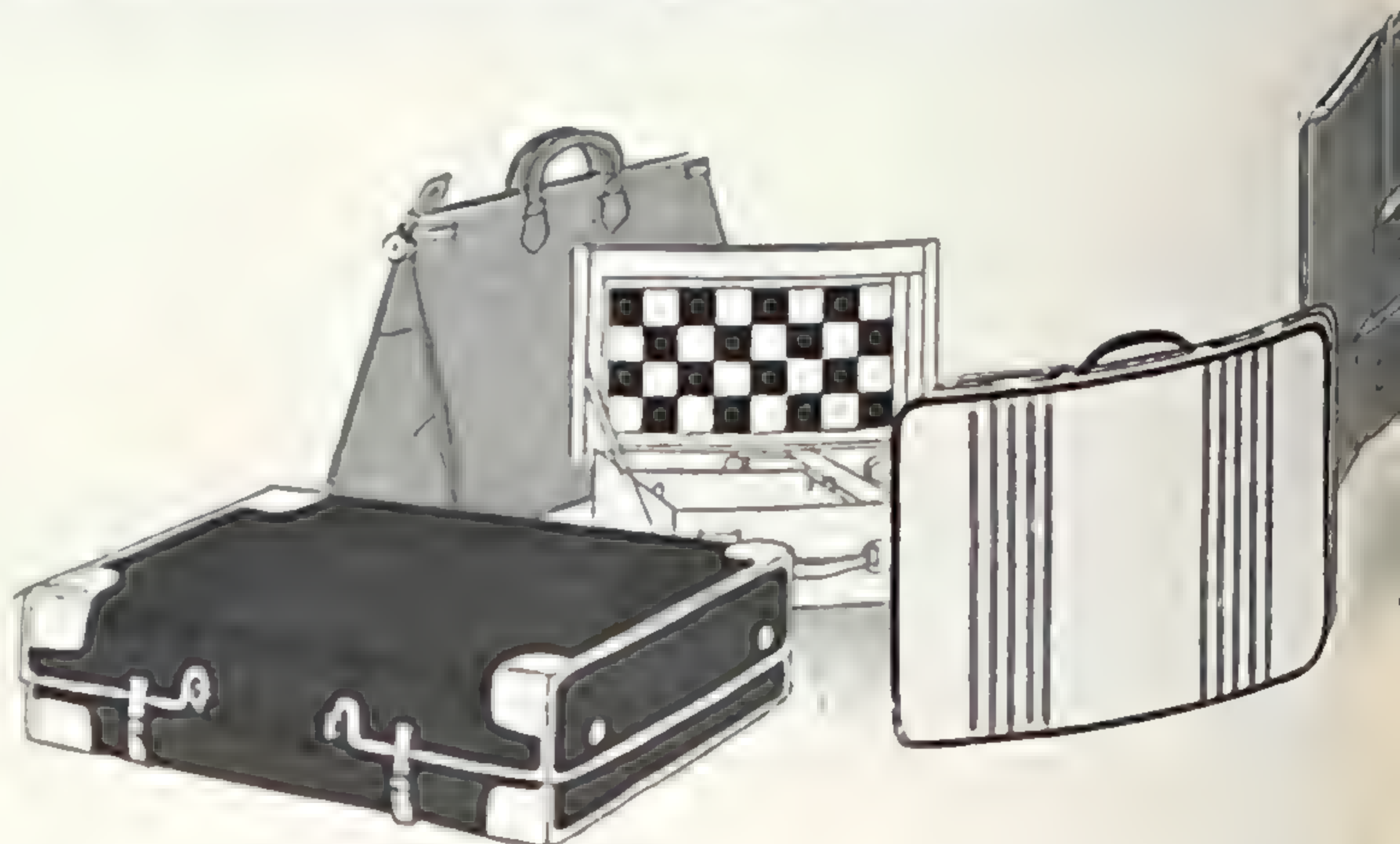
• The two shoes below are from Best—the one at the left a brown calfskin Oxford with a built-up leather heel, the kind of heel that takes all the jar out of walking. The other, a shoe of English country type, of brown or black calfskin, is a nice bit of footgear for shooting and going places afoot. They cost about \$10 and \$6 respectively.



EYES right: First, a man's fitted case made of ox-hide (and certainly, that's manly enough), with a leather lining and sophisticated chromium fittings. Second, a sportsman's bag of Windsor grain russet leather—soft and collapsible, so that it can be eased in and out of any locker, and made so that it will stay open while being packed. Third, a pigskin game set, with six or more good games *pour passer le temps*. Saks-Fifth Avenue has all three pieces. Fourth, an Oshkosh wardrobe suitcase in which you can actually hang your clothes, thereby doing away with all the sleight of hand usually needed for packing. Fifth, an Oshkosh shoe-and-hat trunk that holds sixteen pairs of shoes and is useful at home, as well as abroad. And sixth, an eminent Pathfinder trunk from Saks-Fifth Avenue. In its underpinnings is a turntable that makes either the garment or the drawer section available with a slight twist of the wrist.

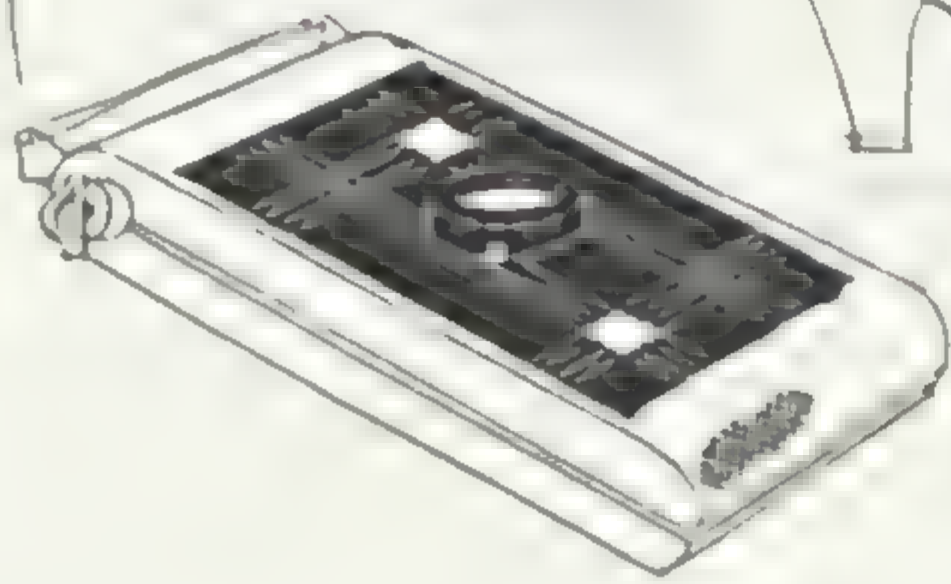


ALL three of those clean-cut pieces of English russet leather luggage at the left are from Arthur Gillmore. The small, square box is a tiny hat container, measuring ten inches for all three dimensions. It holds three hats by actual count and is grand to take on a motor trip. The stalwart suitcase to match has an extra-deep tray and is lined with men's shirting. The smallish case down front belongs to the same russet family and turns out to be a bookcase. The top lifts up, the front folds down, and there are your books against a suède cloth lining. All this leathery, clean-looking luggage is hand-stitched.



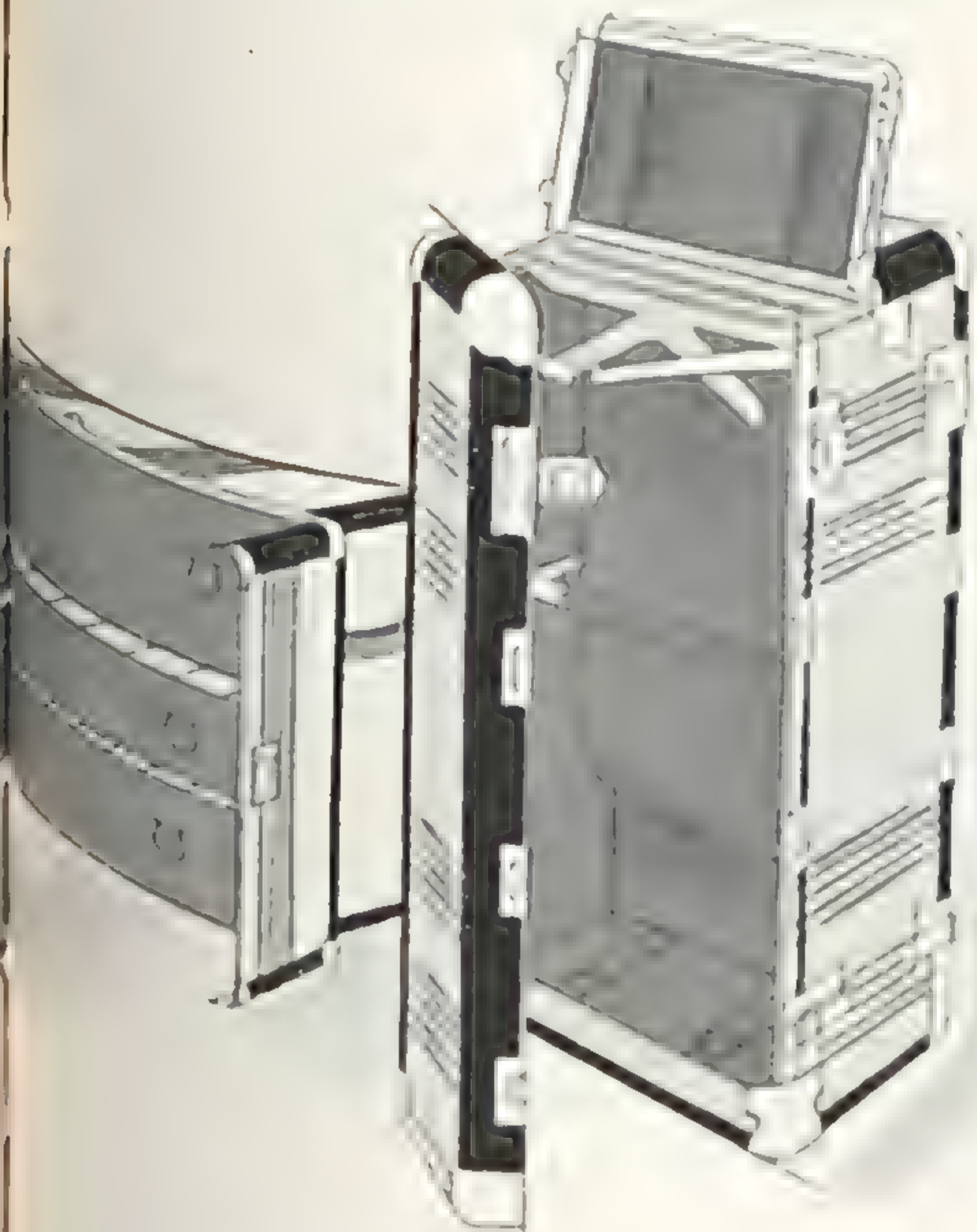


THE lady farthest left is wearing a double-breasted coat with metal buttons, from Dobbs—very nice in a tweed in a new smoke-blue. The grey felt hat worn with it has a crushed crown and is from Dobbs, too. The other lady is wearing a double-breasted white rubberized cotton rain-coat from Fortnum and Mason: it has a trenchy look, without being bulky. And the white felt hat is a new version of the famous "Fort Mason." Both of these outfits cost surprisingly little.



ABOVE, you see the new Eastman "Jiffy" camera, fresh on the market. It takes pictures $2\frac{1}{2}$ by $4\frac{1}{4}$ inches and really isn't much bigger than the pictures

- The Oxford next in line is a Red Cross shoe that does things for your foot in the most comforting of ways (Shop-Hound is one whom circumstances have forced to make a study of ways of giving solace to the foot)
- Shoecraft, who make a point of subduing the large foot, designed the other shoe—a blue marcelle pump with kid trimming and very graceful lines
- Farthest right is an Oshkosh make-up case that carries bottles and jars upright, has a tray for small gadgets, and will even accommodate your nightgown and slippers
- The suitcase below it is a dog-case from Abercrombie and Fitch—very black and very swank, accented by a broad bright red stripe going across its middle



CONTINUING with the luggage shown above—look first at the open case, made of pigskin, lined with red morocco, and fitted with wooden-backed brushes and other useful accessories. This is from Arthur Gillmore

- That round black patent leather gadget is a gay and convenient bit of luggage from Abercrombie and Fitch. It has red stripes for trimming, and it will hold your hats or your bathing paraphernalia
- The lady standing beside Shop-Hound at the right is all set to go places in a Chanel crêpe knitted dress from Rose Hagan. It is one of those admirable garments that has all the virtues—it doesn't wrinkle; it costs very little; it is well made; and it may be had in pleasant colours. Rose Descat is responsible for the knitted hat that accompanies it—a smart combination of the good old toboggan-cap and the very up-to-date fez. (Continued on page 96)





COUTURIER DESIGNS

That plaid chiffon dress at the left, No. 238, is cool and chic for summer evenings. Flattering details are the big cape collar, cut square in back, the twisted girdle, and the softly full skirt

It's cut entirely on the bias—that afternoon dress of flat crêpe at the upper left, No. 240. Notice the slightly squared shoulders, the closed-in neckline, and the wide, gathered sash that buttons on

The two sketches above show a new taffeta ensemble that is perfect for informal dining or cinema wear—No. 239. The dress is beautifully made, with a softly draped yoke and novel short sleeves

In the sketch at the upper right, you see the ensemble, No. 239, complete—jacket and all. The cape sleeves and the buttoned-on plastron make this an unbeatable costume for nights-about-town



Back views and sizes on page 74

There's a young, springlike air about the ensemble shown in the two sketches above. It's No. 241, all of flat crêpe, and the attractive frock has a contrasting cravat encrusted like a gilet on the front

The trim little jacket of ensemble No. 241 fastens with three buttons at the waist and wears its hem on the outside. It matches the gilet beneath, and that collar really belongs to the frock

It's more than an ensemble—that soft woollen coat at the right and the printed crêpe dress, forming No. 243. For the coat is charming with other frocks, and the dress charming all by itself

A dress that's smart on the street without any coat is a comfort when warm weather comes. No. 242 is a good example—a two-piece model of rough silk crêpe with a contrasting collar and sash

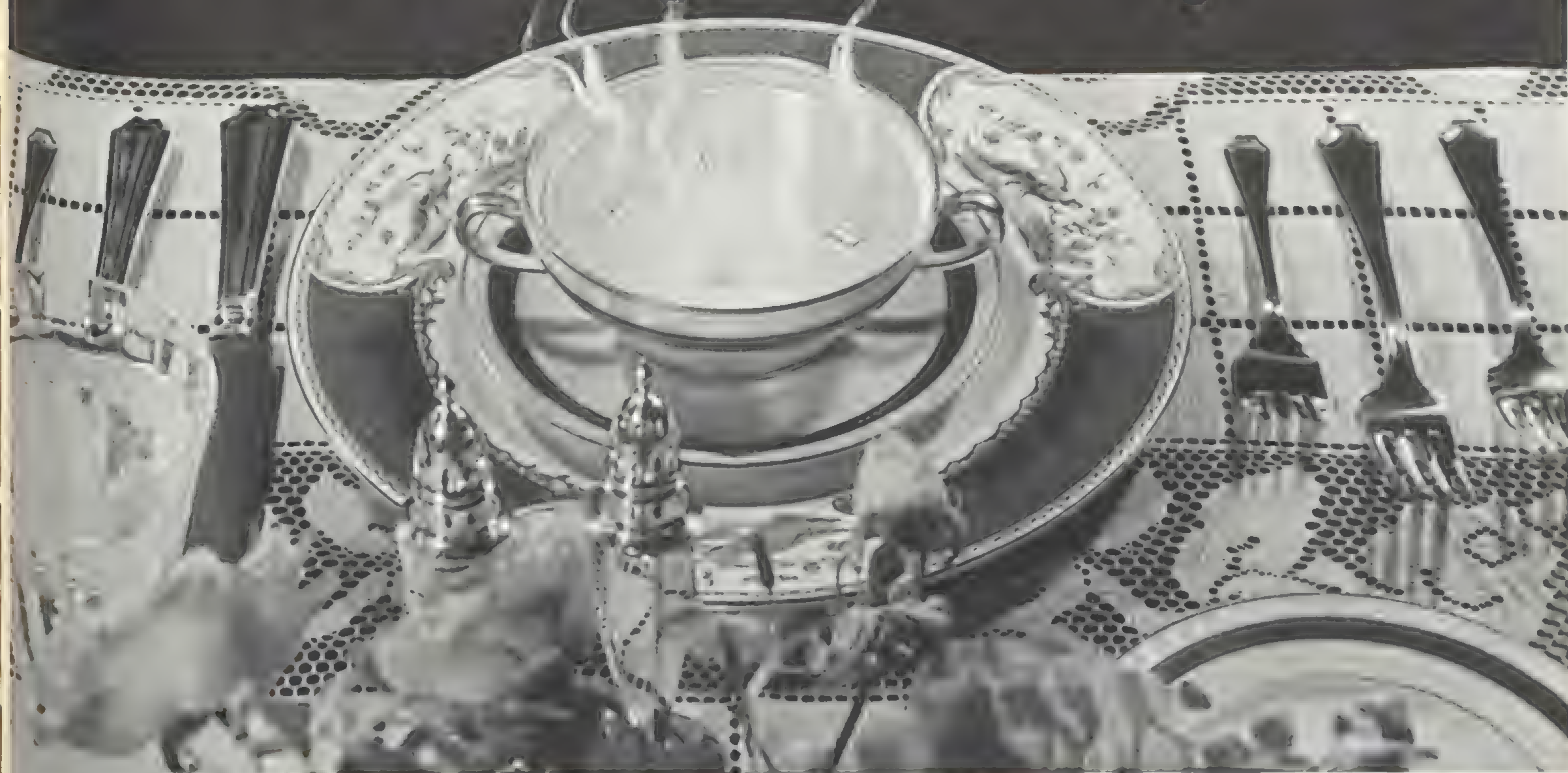
Designs for practical dressmaking



DESCRIPTIONS AND BACK VIEWS ARE GIVEN ON PAGE 73

Patterns may be purchased from any shop selling Vogue patterns, or by mail, postage prepaid, from Vogue Pattern Service, Greenwich, Connecticut; 1196 The Merchandise Mart, Chicago, Illinois; or 523 Mission Street, San Francisco, California; in Canada, 360 Adelaide Street, West, Toronto, Ontario. Prices of patterns are given on page 98

Celery Soup



in all its tonic goodness!

You will say that Campbell's chefs are truly inspired in the making of Celery Soup. To capture the fine, fresh flavor of crisp celery and bring it to you in a soup that charms and exhilarates, requires the skill of the master.

Lift a spoonful of Campbell's Celery Soup to your lips. The delicate appeal of its flavor gives instant pleasure. Its tonic wholesome goodness gives a satisfaction peculiarly its own.

In this rich, smooth, ingratiating purée, snow-white celery in generous abundance is blended with golden creamery butter and the deft seasoning of the gifted chef. Here are nourishment — healthfulness — deliciousness — combined to a rare degree. Enjoy it often, too, as Cream of Celery by the addition of milk or cream, as the label directs.



21 kinds to choose from . . .

Asparagus	Mulligatawny
Bean	Mutton
Beef	Ox Tail
Bouillon	Pea
Celery	Pepper Pot
Chicken	Printanier
Chicken-Gumbo	Tomato
Clam Chowder	Tomato-Okra
Consommé	Vegetable
Julienne	Vegetable-Beef
Mock Turtle	Vermicelli-Tomato

LOOK FOR THE RED-AND-WHITE LABEL

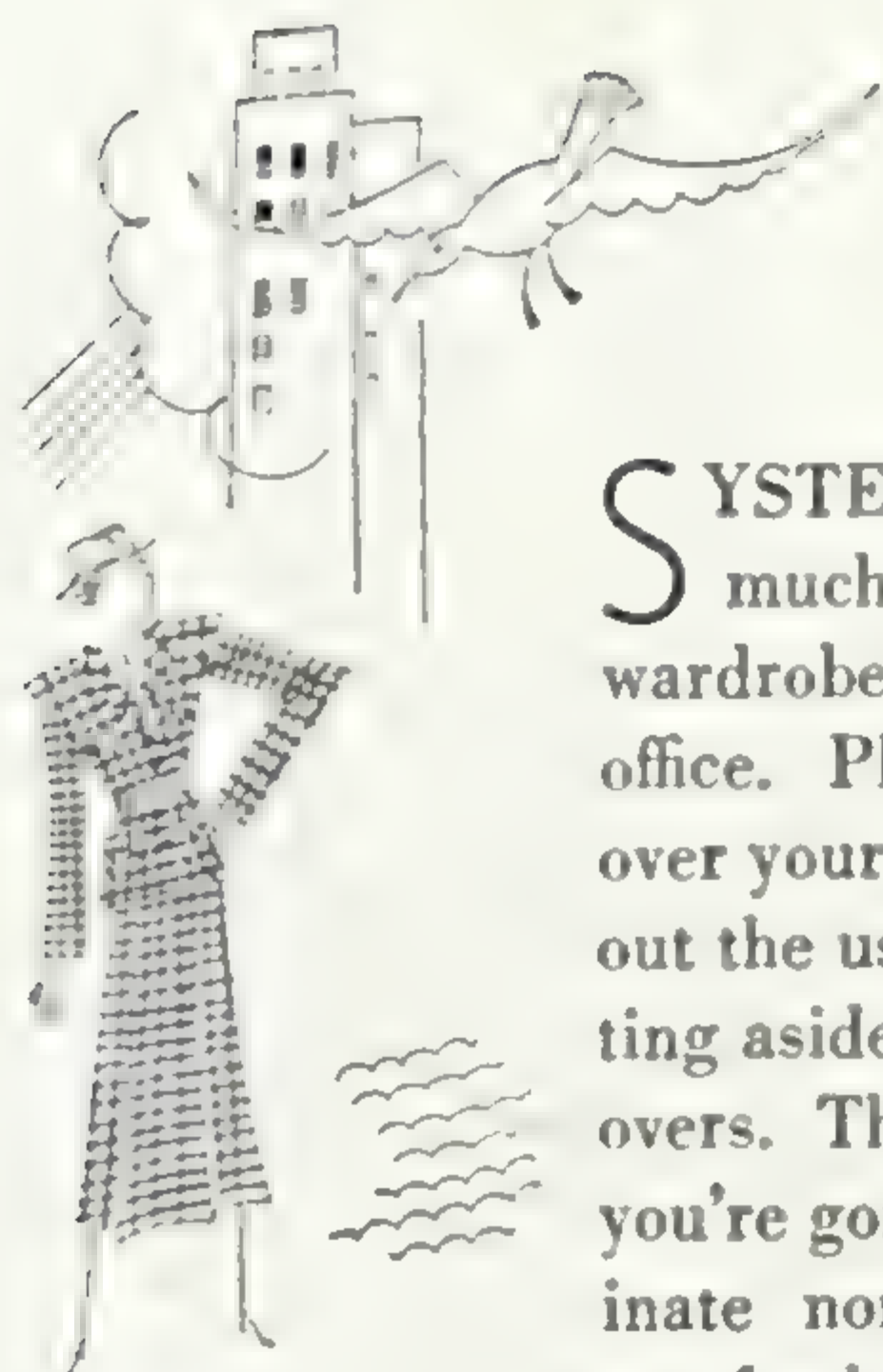
Tomato Soup—2 for 15 cents
Other kinds—10 cents a can

Campbell's Celery Soup

EAT SOUP
AND KEEP WELL

Whispers

To the girl with nothing a year



SYSTEM saves just as much money in the wardrobe as it does in an office. Plan ahead—look over your closet and throw out the useless things, setting aside any good carry-overs. Then decide what you're going to need, eliminate non-essentials, and set forth, wearing imaginary blinders to keep you

from seeing bargains which you can't resist because they're so cheap and later can't wear for the same reason. If you must be extravagant, do it in a grand manner. After all, going hay-wire over a mink coat at least leaves you with something to show for your money, and it's been pretty thrilling—but a "cute" hat at \$1.97 is just a useless piece of limp felt: Potatoes will give you indigestion just as badly as caviar, but the process won't be as pleasant.

• **FACE THE MUSIC:** Face the fact that you're hard up, and at all costs avoid pretentiousness. Content yourself with a small wardrobe, for your only hope lies in simple things, with line, made of good materials. Choose a neutral basis and don't put much money into the bright things. Obviously, the economical must stick to dark colours, which don't need as many trips to the cleaner's and make it possible to limit the accessories. Most of the cost of the wardrobe should go into your coat or suit, which is to be the focal point. Consider the occasions for which you need your clothes, and don't indulge a passion for checked shooting tweeds when the only wild thing you are apt to see all season is a sea-gull on Beekman Place.

• **LEADING A DOUBLE LIFE:** Three day dresses and two evening frocks should see you through the season. (Of course, there are always two or three things left from last year which will do for filling-in purposes.) Two of the day frocks should be selected definitely for town wear, and there should be one sports ensemble

that can lead a double life in town and country. Above all, don't go in for those confections of satin, chiffon, or georgette, with ermine tails, embroidery, and other "dressy" touches, which go under the name of afternoon dresses. They have no place in the wardrobe of a girl who is busily cutting corners. One evening gown for grand occasions is usually essential, but a less formal frock, with one or two jackets to transform it into a speakeasy costume, is indispensable.

• **THE SPICK-AND-SPAN LOOK:** White collars and cuffs, so tremendously in fashion, perform wonders when it comes to rejuvenating an old frock, and they always give one a fresh, spick-and-span look. Fabrics such as heavy linen, dotted Swiss, and organdie are back in our midst again and allow a variation on the piqué-and-silk theme. They are all quite easy to wash and can be pressed when they are wet—in fact, they look better if they are. Remember that all the cotton fabrics require starching, but very, very little, for they look worse stiff than limp. Ruffleless collars are particularly easy to keep fresh, and, if made to button or fasten on, they are very little trouble indeed. Even a length of inch-and-a-half white grosgrain ribbon or organdie tied in a crisp bow at the neck brightens up a dull dress.

However, dresses with touches of white—tabs, bias edgings, buttonholes, and other things that can't be taken off and dipped in soap-suds—are to be avoided like the plague. The white bits attract all the dirt there is, and, once they are soiled, the whole dress has to be dry-cleaned, although it doesn't need it.

• **FOR DASH:** Scarfs, so much to the fore in this day of high neck-lines, are great fun, because they give free rein to the imagination. They are to be found in every kind of silk, wool, and cotton, including wild plaids and gingham, all



very smart. And they can be tied in a single loop, wrapped around the neck merely for warmth, tied stock fashion, or in a bow, or, if handkerchief shaped, wrapped around the neck with two points hanging down in front, while the other two are crossed in the back and brought forward to tie in Mickey Mouse ears at the throat.

For evening, scarfs of chiffon or pleated tulle transform old dresses, while one of plaid taffeta, for instance, will enliven a simple black dress.

• **YOUR BEST FRIEND WON'T KNOW:** Suits which allow innumerable changes of accessories are very practical and great fun for the girl with ingenuity. A grey suit, for instance, changes its appearance if worn with a yellow blouse one day, a navy-blue or brown or black one another, a scarf and gloves in some good colour, or a sweater, or a funny knitted cap and varicoloured scarf. And, in summer, you can look cool by taking to white scarfs or collar and cuffs.

• **TOPPING IT OFF:** Blouses in light shades must be washable if they're not to cost twice their original price in cleaning bills, but this year, when blouses in black, dark blue, brown, and green have become the fashion, it is possible to follow the latest vogue while being practical—an unusual occurrence, as we all know only too well in this year of mad fashions.

The backless vestees, which Schiaparelli has featured so much, allow one to ring changes on a dress, as one can have them in (Continued on page 84)



How the English Woman protects her soft, Gardenia skin



CLEAR and cool and gardenia-smooth, the Englishwoman's complexion is like some pink-and-ivory-petaled flower, exquisite and rare. And she cares for it as she would her most precious possession. She will use only the finest preparations that the world affords: these English Lavender things from Yardley of London. . . . Yardley's English Lavender Soap, to give her skin the gentle stimulation that it needs, morning and night. English Complexion Cream, a cleansing

cream; a nourishing cream, to be left on at night; a powder foundation in the morning . . . and a marvel of efficiency along the entire line of duty (white magic in its decorative pot).

And finally, Yardley's English Face Powder, delicately perfumed with Yardley Lavender. It will give you more than you had ever hoped for from a powder. It is so light, it will cling for hours; so luxuriously fine (like delicate, tinted mist); so subtly shaded that only the

touch of your fingers and the richer, softer finish of your skin will reveal that you have used a powder at all. Truly a cosmetic miracle!

And because we cannot tell you here of all the Yardley series, we have made up a booklet, V-5, "Complexions in the Mayfair Manner." Won't you write for a copy? It's free. Yardley & Co., Ltd., 452 Fifth Avenue, at Fortieth Street, New York; in London, at 33, Old Bond Street; and Paris, Toronto, and Sydney.



BY APPOINTMENT TO HER MAJESTY



THE QUEEN OF ENGLAND

Yardley's English Face Powder, to leave your skin with a velvety bloom. In six new shades, including *English Peach*, a warm and becoming rachel with a trace of pink. \$1.10 for a large box.

Yardley's English Complexion Cream, cleansing cream, skin food, and powder base; and Yardley's English Lavender Soap. The cream, formerly \$1.50, now \$1.10; the soap, 35 cents a cake; bath size, 55 cents; guest size, six in a box, \$1.05, or 20 cents singly.

Yardley's English Lavender, the best-loved fragrance of all. The national English perfume, it is treasured throughout the world. In varying sizes, from \$1.10 to \$15. The bottle shown, \$1.10.

YARDLEY'S ENGLISH LAVENDER



FOR PERSONAL DAINTINESS,
FOR WARDROBE DAINTINESS
....AND FOR ECONOMY

DEW offers a three-fold value to the busy modern woman — personal protection, clothing protection and a very moderate price.

The world insists that we meet it fresh, dainty and fragrant throughout the busy day and night. In Dew you will find a dependable means of preserving your after-bathing freshness and preventing untidy garment stains and dampness.

There are two kinds of Dew. The one, *Instant Dew* is for quick use while dressing — effective for from one to three days. *Ultra Dew* gives more lasting protection — three days and more.

Dew comes to you in a smart, crystal-clear flask with a convenient sanitary applicator which doesn't drop out of the cap. Dew may be applied in a moment. It dries quickly — takes effect instantly. It will not irritate a tender skin or injure fragile fabrics when the simple directions are followed. Available in three sizes at the better drug and department stores everywhere.

(Dew instantly and completely deodorizes sanitary napkins)

MARION LAMBERT, INC. • • • ST. LOUIS • TORONTO

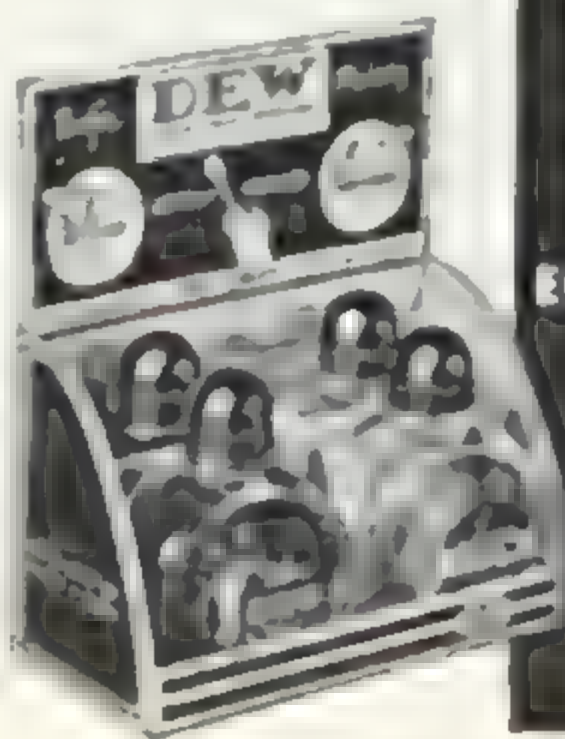
DEW

Crystal-pure Deodorant and Non-Perspirant
PREVENTS ODOR • PROTECTS CLOTHES

Instant DEW may be applied at any time—day or night—while you wait.

Ultra DEW is for more lasting protection—3 days or more. Use it at bedtime.

Look for this counter display in your drug or department store.



Making their 'début' in attractive containers are the new Rallet face and dusting powders and perfume. Lovely flower scents are represented in these preparations, which are obtainable at most shops

ON HER DRESSING-TABLE

ARE you a graceful lady, full of pose and poise? If you are—felicitations! If you don't feel that you fall precisely within this category, Dorothy Nye, in New York, is a person to whom to betake yourself. Miss Nye's method is sound and scientific. Her work is done in connection with one of the leading women physicians in New York, and everything she does for you increases your health, as well as your grace. In fact, many women go to her—and send their children—for purely corrective work for round shoulders, hollow chests, foot troubles, and other more or less serious discrepancies, but the posture work is the sort of thing that makes you lithe and keeps you young.

If you are overweight, all exercises are developed towards gradual reducing, and the results in this phase of the work are no less than amazing. In a reducing régime, Miss Nye co-operates with a physician who supervises a diet that helps to melt the pounds, but does not cause depletion of energy. Whatever your purpose, Miss Nye starts you out with a pos-

ture test, standing you sideways in front of a mirror, then photographing your silhouette, so that all there is to overcome is revealed with startling clarity. She gives you exercises to bring harmony and continuity to your being. She teaches you to walk with the easy, rhythmic motion that makes for grace.

You may join a group for your lessons, or form a small group of your own, or have individual instruction, and it is particularly satisfactory to know that you can't overdo or do any wrong things under her helpful scrutiny.

Hair that has a proclivity to become oily or dull and wispy looking soon after it has been shampooed and waved—a state of affairs that leads you to more and more frequent shampoos—should have an introduction to a new preparation called Eden's Wave. This is a liquid dry shampoo, a small quantity of which is rubbed into the scalp and then brushed through the hair, which thoroughly cleanses the hair and gives it great lustre and fluffiness (Continued on page 74)

Black-ivory-chrome is the colour scheme of Harriet Hubbard Ayer's loose-powder case and automatic lipstick to match. Since the enamel finish is baked on, the possibilities of chipping are minimized. At most of the department stores



As debutante ... and Today



"I ADORE THESE CREAMS EVEN MORE TODAY" ... MRS. ALAN HARRIMAN

YOUR SKIN, too, can grow more admired . . . more enticing each year

WHEN I was very young I traveled in many different countries because my father was Commander B. Hayes Brooke of the United States Navy. "It was at that early age I began to use Pond's because then, as now, Pond's Creams had the reputation of being the purest creams one could use." Mrs. Alan Harriman is ultra-feminine. She is petite with delicate skin, heavy lashes and brows, and gorgeous chestnut hair. Hers is a fragile beauty that requires special care. "Later, I went to finishing school in New York," she continues, "and Pond's went with me! Never did I let a day pass without thoroughly

cleansing my skin of city dust with Pond's Cold Cream. And, thanks to Pond's Vanishing Cream, I kept my skin smooth and supple. I used it every day as a finish before powdering. Without it my skin would be irritated by the least little breeze, sun or chill!"

After 10 years—even lovelier! And now, ten years after her début, Mrs. Harriman is one of New York Society's favorite beauties. Her skin has retained that dewy enchantment of youth. Her eyes sparkle with the reflected radiance of a satin-smooth skin.

"Pond's serve me so satisfactorily all the time," she says, "that I am very loyal to them!"

Mrs. Harriman adds: "Pond's New Face Powder has the same texture as very expensive powders and its shades are exquisite. A simply marvelous powder, and so inexpensive!"

These rules bring Beauty Begin at once to use these two lovely Creams. They are famous for their purity and richness.

Nightly Cleansing—Never go to bed without cleansing your skin thoroughly with Pond's Cold Cream. Pat fresh cream into your skin and leave on until morning. This keeps your skin supple.

Daily Cleansing—Clogged pores and tired muscles are quickly relieved by Pond's Cold Cream. After every exposure smear this rich cream on lavishly and then wipe it off. What a good feeling—all dirt and dust removed!

Protection and Powder Base—After cleansing, smooth on Pond's Vanishing

Cream. It prevents chapping and is a marvelous powder base!

Soothing and Healing—Pond's silky Vanishing Cream heals roughnesses and leaves your skin smooth and white. Use it on your hands.

Pond's Creams are used by:

- LADY VIOLET ASTOR
- MRS. ALFRED VICTOR DU PONT
- MRS. MORGAN BELMONT
- MRS. REGINALD VANDERBILT

Send 10¢ (to cover cost of postage and packing) for choice of free samples



POND'S EXTRACT COMPANY, Dept. E
110 Hudson Street . . . New York City
Please send me (check choice): Pond's New Face Powder in attractive jar. Light Cream ☐; Rose Cream ☐; Brunette ☐; Naturelle ☐
OR Pond's Two Creams, Tissues and Freshener ☐

Name _____
Street _____
City _____ State _____



Pond's Creams and New Face Powder

TUNE IN on Pond's program every Friday, 9:30 P. M., E. D. S. T. . . . Leo Reisman and his Orchestra . . . WEA and NBC Network

Copyright, 1933, Pond's Extract Company



To Guard Beauty Use Powders Of Unquestioned Quality

The experience of lovely women for generations is a most intelligent guide for those who find it difficult to choose just the loveliest, most flattering powder . . . the one best suited to their skin.

The famous HARRIET HUBBARD AYER face powders have been used so long, so successfully, by so many women, that there can be no question of their superiority. They have earned that unique reputation which they have today . . . for purity . . . for effectiveness to the highest degree.

Fine and silken in texture . . . blended with infinite skill . . . they give the skin a natural, flower-like smoothness; they protect the skin from wind and weather.

Choose the weight and tint that are best for you from this distinguished group:

HARRIET HUBBARD AYER Face Powder . . . lightest in weight, for dry, sensitive skin. 85c, \$1.65.

LUXURIA Face Powder . . . a perfected blend for the normal skin. \$1.10.

BEAUTIFYING FACE POWDER . . . marvelously adherent; also for the average skin. \$1.10.

AYERISTOCRAT THEATRICAL Face Powder . . . superadhesive, non-clogging, for the oily or shiny skin. 55c, 85c, \$1.65.

Seven complexion-matched colors: Ayerblonde, Ayerbrunette, Peach, Flesh, White, Rachel, French Rachel.

In addition, these six medium-weight, beautifully packaged, exquisitely scented powders: DARLING \$3.30. SWEET MISS MARY \$3.30. PRINCESS CHARMING \$2.20. RED ROSE \$1.65. VIOLETTE PETALES \$1.65. FACE POWDER DE LUXE \$6.60.

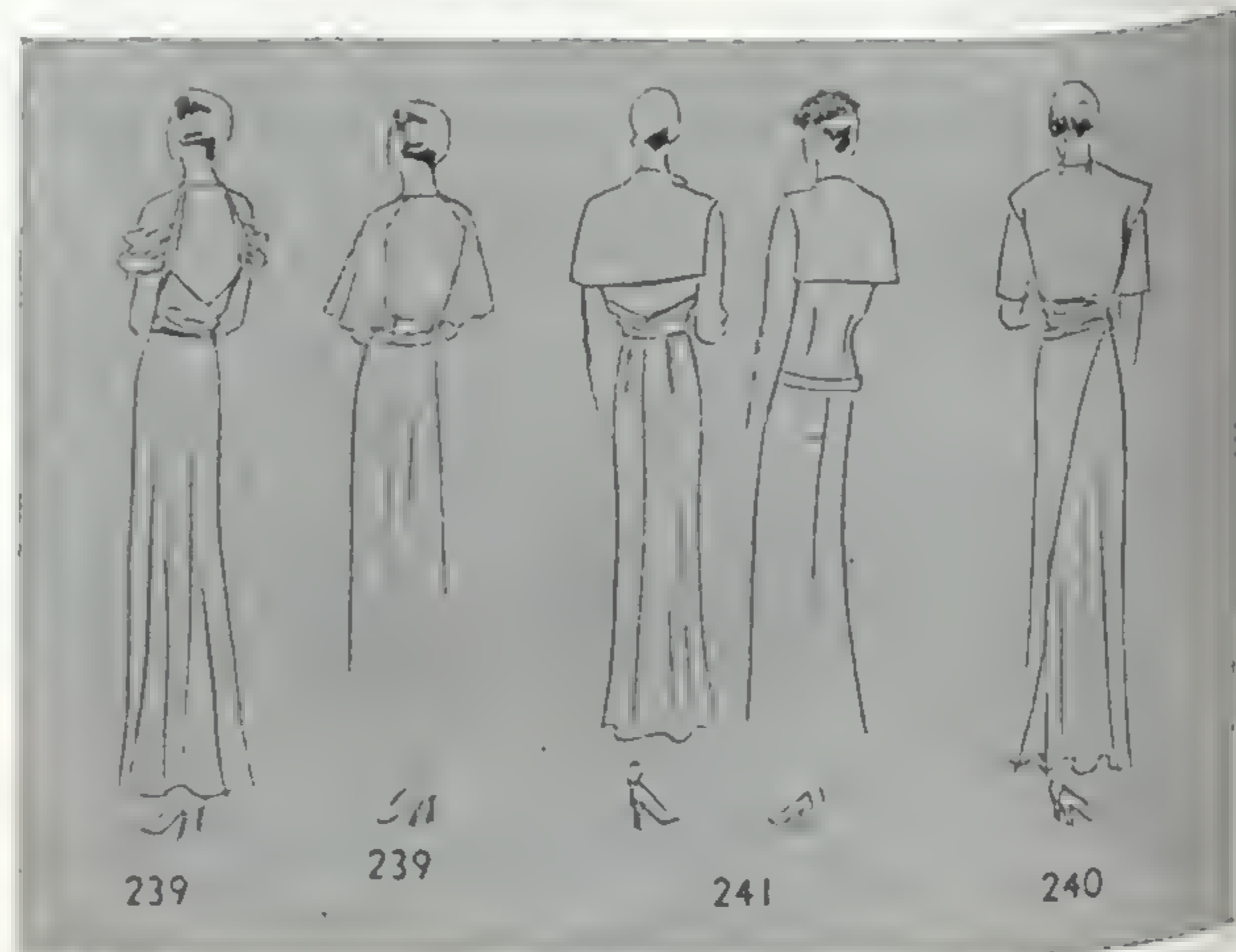
By the makers of the famous
Luxuria Cream

HARRIET HUBBARD AYER

BEAUTY PREPARATIONS

MONTREAL NEW YORK LONDON
PARIS

BACKING COUTURIER DESIGNS



Up above are back views of the costumes shown on pages 66 and 67. No. 243 is designed for sizes 34 to 42; No. 238 is designed for sizes 32 to 40; and Nos. 239, 240, 241, and 242 are designed for sizes 14 to 20; 32 to 38

ON HER DRESSING-TABLE

(CONTINUED FROM PAGE 72)

without affecting the wave in the slightest. In fact, it helps to deepen the wave and to make the hair more tractable. The light overtone of fragrance that is left on the hair is another pleasant feature of this preparation, and, if you are chemically-minded, you will rejoice to know there is no petroleum ether, ethyl alcohol, or alkali in this shampoo to harm the hair. You can buy it at most department stores throughout the country.

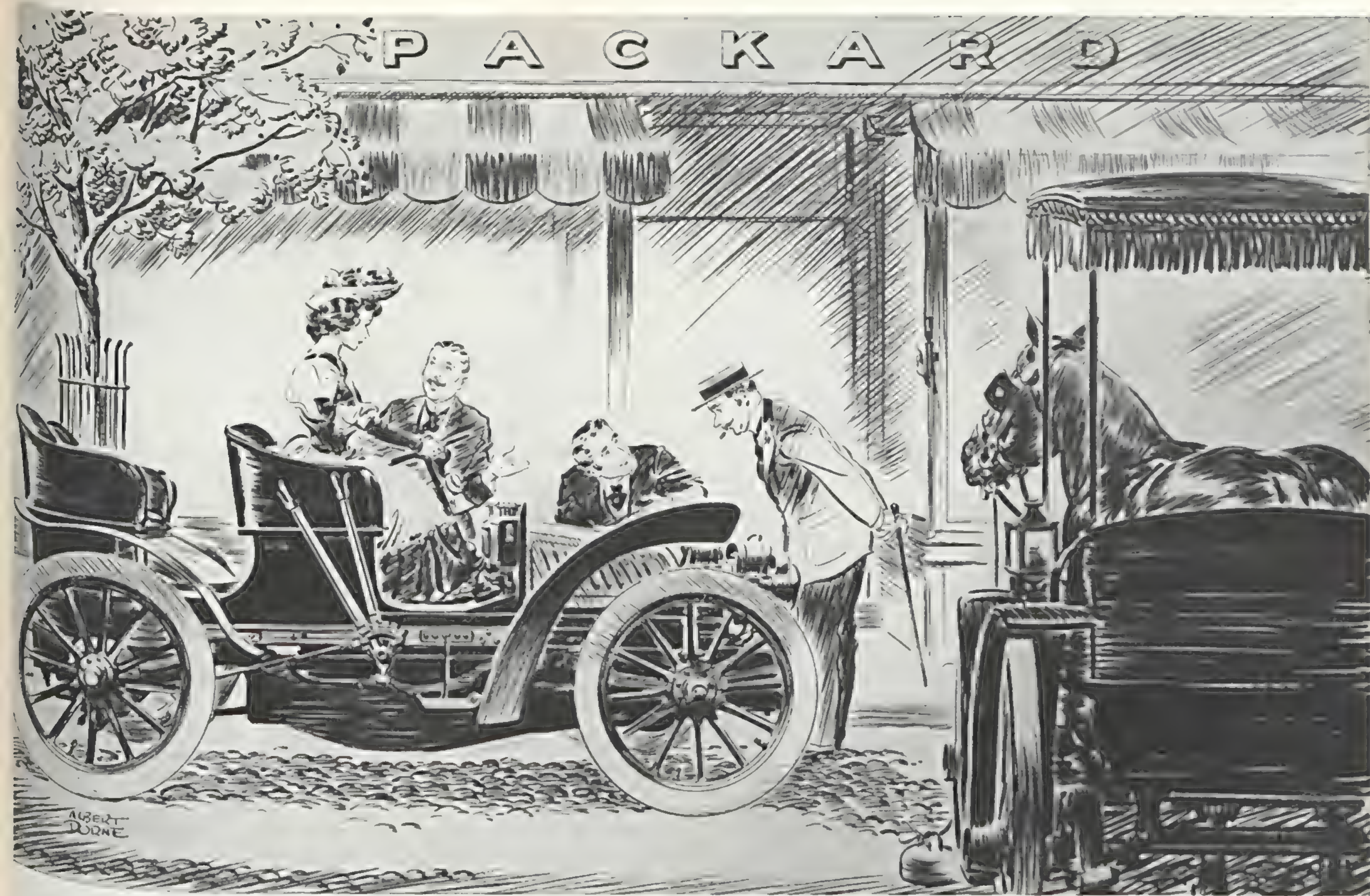
Rimmel's Depildry Hair Remover is one of those ingenious little pads that erase superfluous hair quickly and easily from the arms and legs. All that you do is to rotate the specially prepared pinkish surface of the pad on the skin, and hair-free, alabaster-like limbs are the very satisfactory result. Furthermore, you can keep the return growth of hair in check by diligently using the pad once each week. Most of the drug and department stores have this convenient accessory, which

is something to know about now that the swimming season is almost upon us.

A lotion that will keep each wave and curl smoothly in place in spite of wind and dampness is a pretty special lotion, indeed! And the Fixative Lotion, which is the latest achievement of the Orloff Salon on Madison Avenue, is just that. When this is sprayed on the hair after it has been dressed, a weather-proof coating is formed that is neither stiff nor lacquer-like in appearance, but that firmly holds the waves in place under a swimming cap or while you dash over the countryside or from one night-club to another. The lotion may be easily combed out of the hair when a softer, fluffier coiffure is desired, or a little silver powder may be added to it to give the hair a star-dusted effect for evening. Both the lotion and the powder are obtainable at the New York salon of the maker.

TO OUR CONTRIBUTORS

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Buy your car in '33 the way they did in 1903

PERHAPS you weren't old enough in 1903 to buy a car . . .

. . . but you can imagine what a momentous event such a purchase was in those days.

The buyer didn't act on preconceived opinions. He studied every car whose price was near the amount he intended to pay. He compared them in every way.

Then he did what too many people fail to do nowadays—he rode in each car and compared them all.

Packard believes this year you should go back to the 1903 way of buying a car.

Ride in every car

Forget all your opinions about automobiles. This year, ride in every car within your price range—compare them all in every way. Such comparison is especially important if you are considering the purchase of a fine car.

In the fine car field, revolutionary changes have been taking place. Spurred on by the fierce competition of the depression years,

fine car manufacturers have striven as never before to advance their cars mechanically.

And Packard has made the greatest strides of all. Name any quality a fine car should have—brilliant performance, long life, comfort, quiet—Packard has combined all these qualities in its new 1933 models.

These cars offer a protected investment without equal in the fine car market.

600,000 miles of testing at the Packard Proving Grounds proved that the new Packards are the most durable cars built in America. A new lubricating system has doubled the life of motor parts. Even though you pay a little more for a Packard than you might for some other car, you will get your money's worth—with interest—from the added years of service the car will give.

Lines that never age

Your investment is protected, too, by the permanent beauty of these cars. For they have the traditional Packard lines that make a Packard, whatever its age, a youthful car.

These Packards introduce a new idea in motor car building—adaptability to the owner's requirements and moods. The pedal pressure of the power brakes, the Packard ventilation, even the "hardness" or "softness" of the ride, can be adjusted to suit your wishes.

And if you want power, these cars have it. They are the most powerful Packards ever built. If you seek comfort and quiet, you'll find them. The cushions were contoured by an orthopedic expert to let you ride with complete relaxation.

Compare them all!

Drive your old car to your Packard dealer's—if it is of average value, it will cover the down payment on a new Packard. The balance can be spread over many months. And the operating economies which your new Packard effects will make the monthly payments still easier.

PACKARD

ASK THE MAN WHO OWNS ONE

The Packard Eight . . . from \$2150 F.O.B. Detroit

The Packard Super-Eight from \$2750 F.O.B. Detroit

The Packard Twelve . . . from \$3720 F.O.B. Detroit

. . . Prices subject to increase without notice . . .

Always look for the Label



ABOVE behold the new Vassarette spiral-fashioned bandeau with the new Vassarette form-fashioned girdle . . . and what a miraculous job these two do for the feminine figure. You'd never imagine such restraint and support from such light little things. And they're so comfortable! On the small figure the Vassarette All-in-One Foundation, same exclusive Vassar "Lastex" construction, with spiral bandeau attached. See them in the better shops. And remember . . . a Vassarette always has a Vassarette label. The Vassar Swiss Underwear Co., 2571 Diversey Ave., Chicago.

VASSARETTE

FOUNDATION GARMENTS

SWEDISH SHOW-BOAT

(CONTINUED FROM PAGE 54)

Stockholm and see your father?" asked the New Englanders.

"My father," said the contractor, "lives on a farm in Uppsala near Stockholm. I don't know whether he will be at home when I first get there. He's very fond of making trips on his motor-cycle to see his friends. He may not have got my telegram from Gothenburg."

Meantime, the two waitresses continued to serve with great style the six-course luncheon, which had been brought up one flight of stairs and two companionway ladders from the tiny kitchen squeezed in somewhere near the engine room, perhaps in the engineer's pocket. The New Englanders, with their native fondness for kitchens, went down to see it later and found it an exquisite little museum piece.

THE FULL RED MOON

Towards dinner-time, the *Diana* made her way into Lake Vänern against a stiff head wind, but the magnificent meals continued up the ladders and across the decks without a hitch. The wake of a full red moon followed the *Diana*. The islands where the kings of Sweden hunted big game in the autumn and entertained so many crowned heads (most of them now crownless and lying perhaps less uneasy) stood sharp and black against the afterglow of an eleven o'clock sunset. At half-past one, the red moon flattened itself for an instant on the edge of the lake and then fell quickly below it. In an hour or so, the sun rose with a convoy of pink clouds. The Swedes should really invent some drug to make sleep unnecessary for travellers in their country—the summer hours are too good to be wasted that way. (Of course, there is Swedish coffee.)

"Why," asked the contractor, settling brightly down to boiled eggs, herring, and six other dishes at breakfast the next morning, "did you ladies not go on the walk to Trollhättan?"

The New Englanders looked at each other and decided there was no way out of it.

"We went to sleep," they said. "You see, it was this way. We had just got in the night before on the boat from Helsingfors, and before that we had the voyage from New York, and there were so many parties and a costume ball—and you know how it is. We didn't get to bed till four and then we landed at seven and took a taxi from our ship straight to the *Diana*. And we were sleepy. We just lay down in our cabins for a moment, and when we woke up we were in the last lock and almost at the top. But we did sit out on deck this morning until three. It was wonderful."

The contractor looked at them pityingly, as though he thought they were pretty soft. And they, remembering his father and the motor-cycle, felt guiltily that they were.

The South African was telling the girl from California that the Trollhättan Falls supplied twenty thousand horse-power to the great electric works.

"Honest?" she said. "Well, I thought it was an awful cute walk."

The South African said his feet weren't so good, and his wife's were something shockin', and the walk

nearly did for them. The New Englanders hailed this joyfully as a sign of senile decay in other passengers besides themselves.

The water-fowl announced bitterly that she was getting off at Vadstena because the berths were not large enough and her pillow was too hard. As nothing but an extra-sized double bed could have fitted her, and as no pillow could have been as soft as her head, the New Englanders felt a spiteful pleasure at seeing her left among the flower-beds of Vadstena, swinging a large black suitcase.

At Vadstena, all the passengers, even those whose feet weren't so good, got off and walked along a path set with lilacs and hawthorn to Saint Bridget's church. Saint Bridget seems to have been a sort of thirteenth-century Swedish Florence Nightingale, so far as energy goes. Always very religious, she began young to see visions and managed to convince both the Pope and the king of their importance. She made a pilgrimage to Rome, where she lived for twenty-three years, and persuaded the Pope to let her build a church, a monastery, and a convent on the land that the king had given her in Vadstena. Here, eleven years after her death, the buildings were dedicated.

Heartsease and forget-me-nots are growing in the crumbling sunken gardens of what the guide pointed out as a "nunnery for nuns," but the church is in perfect repair. Under the linden-trees along the shores of the town, the Vadstenians sit and look over the sunny waters of Lake Vättern with placid blue eyes. The beautiful rich fields spread out behind the little red farmhouses, and the sun is hot and strong. Vadstena is in Östergötland, and it is said that when people of this province are asked by strangers where they come from, they answer, "From Östergötland, God be praised!"

HISTORICAL

In the castle at Vadstena, the great king of Sweden, Gustavus Vasa, was married to Catherine Stenbock, in 1545. Here, too, the canal prospectus says, his son Magnus once, in a fit of madness, threw himself out of the window to catch "a lovely female form which was rising out of the lake." The writer of the booklet evidently had little patience with such romantic goings on, for he adds the dry comment, "He was saved, however."

Later in the afternoon (God be praised), the passengers had another walk along the canal. The path under the flowering lindens passed the grave which Count von Platen, builder of the canal, chose for himself. Marble steps, with cactus in urns on their balustrades, lead elegantly down from von Platen's granite shaft to the canal water.

Beyond von Platen's grave, the locks of Motala make the descent into Lake Vetter, famous for its stiff breezes—this time, stiff enough to make the Danish ladies tie their brown straw shade hats firmly down into poke-bonnet shapes with broad black ribbons. The British passengers, whether from South Africa or the homeland, skipped briskly (Continued on page 78)

We must have FIT... We must have FASHION!
belle-sharmeer stockings have both for everybody!

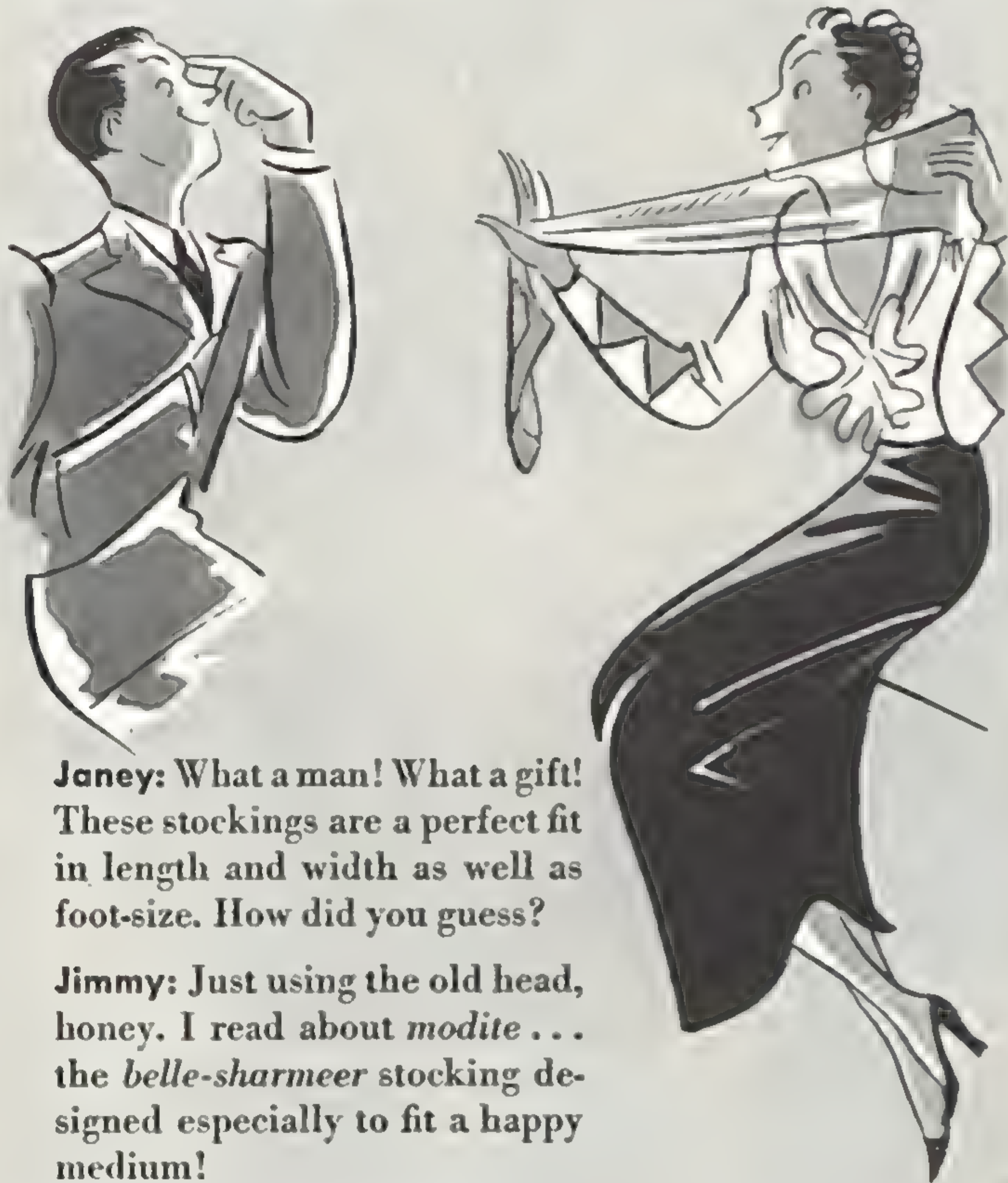
Tale of a Short



Chloe: Imagine giving me stockings that are just my length! Or is it just a happenstance?

Joey: No sir, I heard about the new stockings specially made for shorties... so I asked for *brev...* the *belle-sharmeer* stocking that's made to fit cute little gals like you!

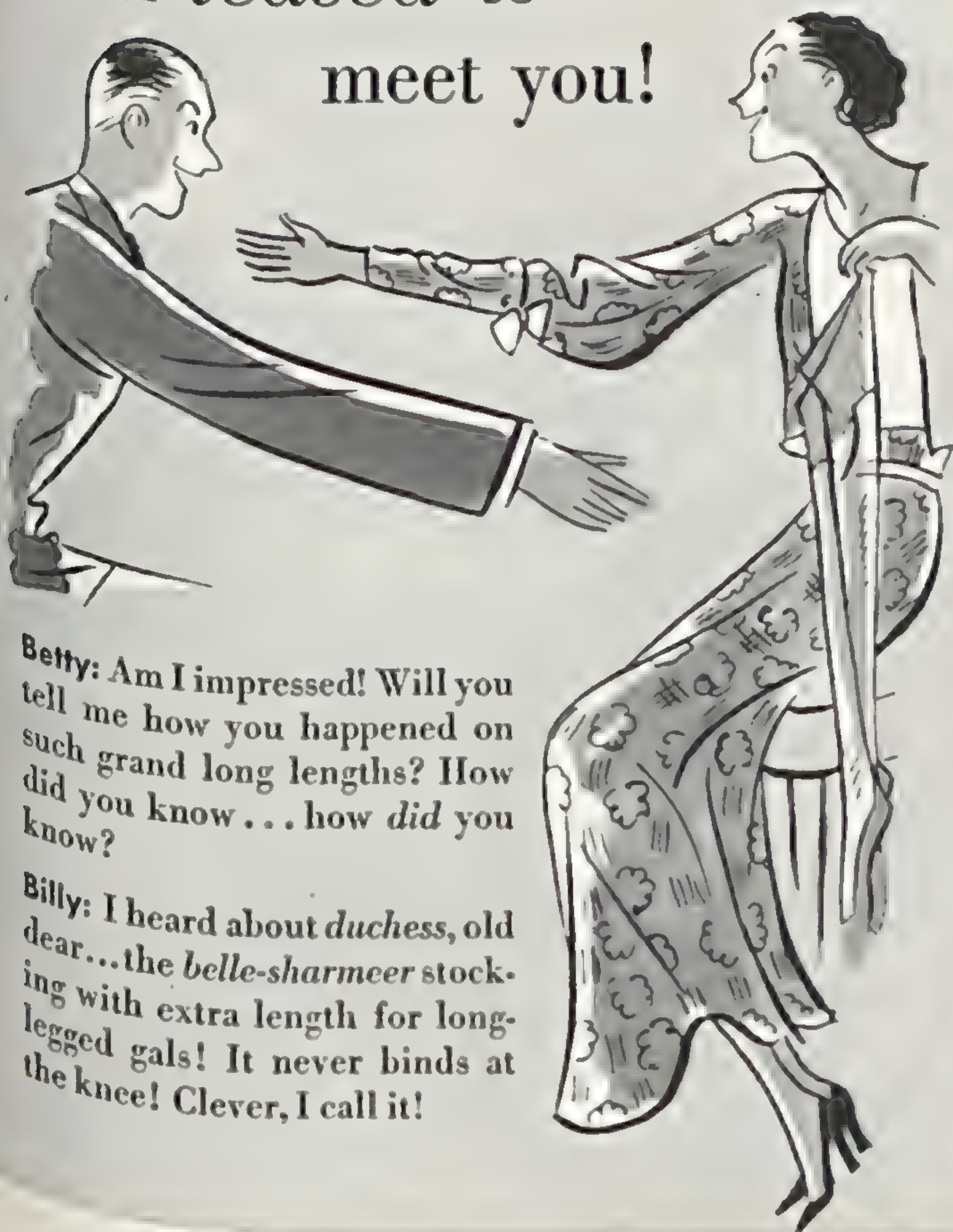
A good Average



Janey: What a man! What a gift! These stockings are a perfect fit in length and width as well as foot-size. How did you guess?

Jimmy: Just using the old head, honey. I read about *modite...* the *belle-sharmeer* stocking designed especially to fit a happy medium!

Pleased to meet you!



Betty: Am I impressed! Will you tell me how you happened on such grand long lengths? How did you know... how did you know?

Billy: I heard about *duchess*, old dear... the *belle-sharmeer* stocking with extra length for long-legged gals! It never binds at the knee! Clever, I call it!

Everybody Happy?

NOW tall and smalls, mediums and plump gals will be happy! For *belle-sharmeer* stockings... designed for the individual... are made in correct lengths, widths and sizes for everybody. Which means better looks and much, much longer wear. Exclusive with one fine shop in a community, they come in the very smartest shades in chiffons, service chiffons and service weights... and may we add, they're fittingly priced too! \$1.00, \$1.35 and \$1.65 the pair.

Ask for them
by name

brev... for smalls
modite... for mid-
 dlings
duchess... for tall
classic... for those of
 more generous pro-
 portions

belle-sharmeer
 STOCKINGS
 designed for the individual

belle-sharmeer, division of Wayne Knitting Mills, Fort Wayne, Indiana

at BEST & CO.

EVERFAST PIQUE *Evershrunk*

CAPTURES TUBBING HONORS

This stunning Everfast Pique bobs up at Best & Co. in many different departments—hats, coats, dresses and what not. It's so smart this season and such a grand tubber—Evershrunk, by the amazing *Sanforized-shrunk* process that ends all shrinkage worries.

These are just a few of Best's smart things for young things—smart for the whole season. Send them to the laundry—they cannot shrink out of fit.

Ask for the new things in Everfast Pique Evershrunk at Best & Co. and other smart shops.

Sub-Deb Dress—Maize, white, peach. 11-17.....Price: \$6.50

Sub-Deb Hat with a section crown. Maize, pink, blue, white, peach.Price: 1.95

Girl's Dress—Maize, white, peach. 6-14.....Price: 3.95

Baby's Pique Coat—Blue and maize. 6 mos., 1 yr., 2 yrs. ...Price: 3.75

Hat to match—stitched brim, section crown. Price: 1.25



SANFORIZED PROCESS OF CONTROLLED SHRINKAGE
Cluett, Peabody & Co. Inc. Patentees. 40 Worth St. N.Y.C.

DESIGNS FOR PRACTICAL DRESSMAKING



Here are back views of the seven smart designs shown from the front on page 68

- EVENING FROCK No. 6351 Of ciré satin from Celanese. Designed for sizes 34 to 44
- JACKET No. 6347—This is made of crinkled silk crêpe. Designed for sizes 12 to 40
- FROCK No. 6350—Afternoon frock of sheer silk crêpe. Designed for sizes 32 to 40

- COAT 6352—Swagger coat of sheer wool from Forstmann. Designed for sizes 34 to 46
- FROCK 6345—Of flat crêpe; piqué trimming. Designed for sizes 14 to 20; 32 to 38
- ENSEMBLE S-3638—Made of flat crêpe from Skinner. Designed for sizes 32 to 40
- ENSEMBLE 6344—Black linen frock; white matelassé coat. Designed for sizes 32 to 40

SWEDISH SHOW-BOAT

(CONTINUED FROM PAGE 76)

about the decks in tweeds and jerseys and said that it really was strange how people couldn't stand a bit of wind. The New Englanders settled themselves in wicker chairs in the stern on the sunny lower deck and watched the cook take all the materials for dinner out of the ice-box, which stood just above the propeller.

The next morning, the *Diana* was in the narrowest part of the canal and had only four inches to spare between her sides and the green shores. The New Englanders, feeling that this was still more like home, fed a flock of chickens that were scratching the dust of the canal path and sunning themselves just where the boat was tied up. When she started, the chickens hurried hopefully along the path after her from dooryard to dooryard till every crumb was gone. A Vättern gull, following far inland, made little rushes at some bread that had been thrown over to the dozen or so ducks that swam in the *Diana's* wake. Life was very rural and peaceful, and from the decks one had the great pleasure of gazing into people's backyards without being considered a public nuisance.

About six o'clock the next day, the *Diana*, after an afternoon of skipping about among tiny Baltic islands and rocky, pine-grown shores, began her entrance into Stockholm harbour. A delicious fragrance of lilacs and honeysuckle and laburnum swept her decks on an off-shore breeze. The Swedish summer sun, which was, of course, high up in the sky at six of a June afternoon, warmed the sunburned swimmers who came to wave at the canal-boat. All Stockholm seemed to

be out on those shores, camping or swimming or hurrying along the waters in everything from two planks nailed together with an engine wheel to the trimmest motor-boats and six-metres.

On Lake Mälär, where it joins the Baltic on Stockholm's door-step, boats as thick as taxis hurried determinedly on their way. When the gold crescent of the moon tower on the Town Hall could be seen glittering against the wild Stockholm sky, a white gull-flight of little sailboats swooped out to meet the *Diana* and turned to follow her in—just for fun, because no Swede would think of walking or driving anywhere if he could sail there. Why bother with the land when water is your natural element?

Six o'clock in the evening is the right time to come into any European city, especially if it's one that you have never visited before. It certainly is the time to reach Stockholm by water. Later in the evening, her streets will string their big gold balls along the quays and parks, her fishermen will lower their round Chinese nets into the swift current under the bridges, and the café of the Grand Hotel will look the light of endless boats coming and going along the waterways. There will be music in the outdoor restaurants on the Kungsgatan, and the waiters will bend tenderly over bottles of wine-baskets or coolers. Stockholm by night is one thing—but now, at six o'clock, the old northern city stands wind-blown and sunburned on her shining docks to welcome you, holding in her hand the most beautiful flower she has to offer you—her inef- fable Town Hall.

Elizabeth Arden's FIVE-POINT PLAN

BEAUTY • YOUTH • SLENDERNESS • GRACE • HEALTH



1.

Five lovely, feminine qualities...answers to all your dreams! What woman doesn't want to be charming and beautiful? Elizabeth Arden is eager to make you as perfect as you yourself want to be...with every possible comfort, ease, and enjoyment! And so the Five-Point Plan was created:

POINT 1. FACE TREATMENT... Slip into one of our deep chairs...lean back...close your eyes...forget the world! With deft, soothing movements, our treatment girl applies cleansing creams that swoop into your pores and literally scoop out impurities! *A meticulous cleansing is always the first step.* Next follows a delightful series of refreshing lotions...stimulating tonics...cool astringents...velvety creams. Wrinkles and lines fairly slink away in defeat! Then a triumphant make-up...and you are fresh as a day in Spring!



2.

POINT 2. EXERCISE... It's fun to kick, and bend, and stretch, and wiggle your muscles on a pink satin mat, with one of our exercise girls helping you! She will show you, by corrective or rhythmic exercises, how best to move and vibrate and limber up those ligaments you've sadly neglected. They'll do surprising things if you give them half a chance. Correct your posture...improve your carriage...put a swing to your walk...and you'll be envied for your grace and poise!



3.

POINT 3. ROLLING... Horrid word...*fat*. Of course you want to be rid of those surplus pounds and inches!...so we've devised a process pleasant and effective. Poundage is doomed before a sturdy, good-natured buffeting by our electric roller. You'll be amazed at how it falls away...and you'll emerge *lighter in body and spirit!*

POINT 4. THE ARDENA BATH... It looks like whipped cream...and you lie down in it. It is perfectly divine and rids you of all poisons. It will melt away as much as *twenty pounds*...if you're good, and follow directions exactly! You are enveloped from head to toe (or whatever part of you needs slenderizing) in a warm fluffy mixture that is Miss Arden's own secret formula. Then while you steal a nap or relax lazily, it quietly whisks away the pounds!

POINT 5. VIENNA YOUTH MASK... Ponce de Leon traversed half the globe, centuries ago, to find the Fountain of Youth. You need only go to Elizabeth Arden! Under the expert eyes of her diathermic nurse, the life mask which has been made of your face is adjusted...tissues are exercised...circulation is stirred...your skin tingles...and you arise rejuvenated! Creases and furrows have magically gone...your skin is satin...and you are young again!

And there are ever so many other *exhilarating* things in Miss Arden's Salon! You may take the Muscle-Strapping Skin-Toning Treatment...or the new half-hour Debutante Treatment (so economical!)...or the Après L'Été...all designed to keep your skin in the pink of perfection. Just telephone Plaza 3-5847 for an appointment, and we'll do fascinating things for you! And, while you're here, ask for Elizabeth Arden's Color Harmony Chart, that ingenious device Miss Arden has created to save you the trouble of figuring out for yourself the correct make-up combinations for every Spring costume.



4.



5.

ELIZABETH ARDEN

691 FIFTH AVENUE • NEW YORK
LONDON • PARIS • BERLIN • ROME

WE RISE



to refuse "peely" soles

"Once we couldn't help ourselves—soles had to be 'peely'. But now there are Compo shoes—and that puts us in complete control of the situation. We just ask 'Are they Compo?' . . . and if they're not, they're not for us."

Soles on Compo shoes simply can't develop those ugly ragged edges that sometimes make new shoes look tacky, because Compo shoes are made by a new and different method. It moulds the sole to the upper as a single unit, just as though it grew there. Compo shoes are lighter, more flexible, smoother—and smarter, too.

There are Compo shoes at all prices, made by the foremost manufacturers. Millions of pairs are being sold this year in the most reliable stores. So, whatever you're spending, just remember to rise right up and refuse to buy "peely" soles. Compo Shoe Machinery Corporation, Boston, Mass.

COMPO
TRADE MARK

A NAME WHICH STANDS FOR A NEW AND IMPROVED SHOE AS MADE BY OVER 100 LEADING MANUFACTURERS



A Shoe With
"peely" sole



Compo Shoe
SMOOTH SOLE

GETTING AWAY FROM IT ALL

(CONTINUED FROM PAGE 33)

trip down the Ohio River; something that all tired souls who also love Mark Twain would give their eye-teeth to do. On an authentic paddle-wheeler, *The Tom Green*, they move slowly down the waters from Cincinnati to Louisville or Huntington. The soft Western landscape, the fascinating water-locks, the little Hoosier boys jumping up and down on boat-landings make it like a scene out of "Showboat," only a lot more restful for a short vacation.

Stark Young, who may seem indefatigable in his literary pursuits, does get away from it all sometimes. He goes to Mississippi to forget the word-racket. He says: "It is not far from Natchez, almost in Louisiana. De Soto was here in 1543; the colony was first Spanish, afterward French, then English, then Spanish again, until in 1798 it became part of the United States. A long line of history for a place is itself a form of security and rest. In my uncle's garden, his camellias, planted in the early days, are some of them thirty feet tall; I am led to forget the azaleas, the roses, sweet olives, and gardenias. In a fair season, there are three hundred flowers at one time on one camellia. The pink, the pink and white, the red, the red and white, they are all there; but best of all are the whites, their petals regular, full, like wax in texture. I sit here thinking of what my cousins have told me, that always by the time the day of my uncle's birth, in 1784, comes round, his favourite camellia has opened its white flowers. He sat here beneath it as I do now, and something of his genius of quietness I can easily bring back again. I sit here. . . . A soft wind passes, and the earth under the tree is for a moment all-white. But on the camellia, there seem as many petals as before. Outside in the garden in the quiet, alive with green sound, moves something like a presence walking there. I ask myself is peace shadow, or is it light?"

HIDE-AWAYS EAST AND WEST

Another sort of life is lived by a small group of kindred spirits who go to a mystic place, called Lake Bombazine (by them) in Vermont. These are such as Alexander Woollcott, Alice Duer Miller, and Neysa McMein, and their idea of getting away from the razzle-dazzle of city life is to come here and see the people they really like. They are pretty mysterious about what it is like, but they do say that it is the most incredibly beautiful and romantic spot in the world.

Oliver La Farge and his wife vary between living in the far and Indian West and coming East and winning Pulitzer prizes for books about it. Their friends, who wonder what sort of life this exodus to solitude implies, are told words to this effect, by Mrs. La Farge: "For instance, there is the narrow gauge railroad which cavorts through the Colorado mountains along the northern boundary of New Mexico. It serves its passengers as the Toonerville Trolley might if it functioned among the Alps. We started on it one year, complete with a black horse for company, bound for the Apache country. This particular day, the train suddenly stopped with a jerk. We ques-

tioned the conductor. 'Oh,' he said, 'that's all right. The engineer and the fireman are chasing hobbled horses off the track. We're coming in on Cumbres now.' Cumbres is only a gathering of a few houses, but here grows a lily of rarest beauty, which is unknown in this country except on Cumbres. Before we reached the Apache reservation, later and lower, we asked the conductor how we could disembark our horse. He replied that there was nothing easier. So the entire train puffed into a siding for our benefit, and all hands helped to land the horse. The toy-like, friendly little machine pulled away, and we began straightening out our saddles." Which leaves the harried New Yorker in a fever pitch of "What happened next?"

Alfred Lunt and Lynn Fontanne draw a long breath of relief when they get to their place in Wisconsin. Rosamond Pinchot Gaston is one of those who like to make for the dude ranches out West when life gets too much for her.

THE THEATRE IN SECLUSION

Switching rapidly to the eastern side of the continent brings you to a little quiet town up the Hudson which has lately become a haven for harried people who can't leave New York too far behind for one reason and another. Katharine Cornell has a house in this tiny hamlet, where she motors up after the performance on Saturday nights for the week-end, and sometimes even during the week. Friends drive up with her and are greeted on their midnight arrival by a bowl of delicious soup. Noel Coward is another who has a house in this special spot, which is not too near and not too far from Broadway. He gives week-end parties that are week-end parties. And Ben Hecht, the engineer of "Twentieth Century," and his wife have an old Victorian house there, all full of flowered rugs and red plush and a large Victorian bed from which Mr. Hecht receives callers. The talk in this little community is, curiously enough, mostly theatre. Where is it? Well, it's a retreat for most of these leading lights, and, if it were known, it would probably cease being a retreat. Anyway, it's up the Hudson.

Mrs. Schuyler Goodspeed has found herself a little island called "Mason's Island" in Connecticut. For such a little place, it is crowded with association, beauty, and solitude. "For generations," Mrs. Goodspeed says, "it was passed down in the Mason family from Captain John Mason, the exterminator of the Pequot Indians. The Masons lived in the white homestead which still stands and which looks down a boulder-strewn hillside, across the Sound and out to ocean. From the rear windows, they gazed up the lovely valley of the Mystic, with its strange ships, which knew ports in strange seas, and the peaceful hill with its white houses and church spire. Ranger, the great painter, was one of the first from the outside world to discover this retreat. He established a painting school in a grove of oaks, and, in great metropolitan galleries, these oaks and wave-washed ledges and peaceful fields have (Continued on page 81)



LE GRAND PRIX

to

"la cigarette Spud"

All the who's who of the world capitals meet at the races just outside Paris in the Spring. Surprising, how often these chic cosmopolitans sport Spuds. This throat-smooth, mouth-cool round of tobacco enjoyment has come to be one of the good-time cigarettes of Europe. Said a witty Frenchwoman, "Le Grand Prix du Printemps should be awarded this year to la cigarette Spud."



SPUD

MENTHOL-COOLED

CIGARETTES



B.V.D.
REG. U.S. PAT. OFF.

SURF SUITS FOR 1933

Up from the gay Southern resorts come these lovely new Surf Suits by B.V.D. • Each glamorous model—fashionable as the latest Paris evening gown—reflects the smart lines, the exquisite blending of colors, the expert designing of couturier genius. • The new B.V.D. Pampered Wool, the

softest bathing suit worsted you've ever put your hand to; the subtle blending of Lastex with B.V.D.'s fine yarns; the new B.V.D. Tweed Knit—are but three fabrics in a realm of gorgeous materials. • Write for the name of the shop where you may see them. B.V.D. Co. Inc., Empire State Bldg., N.Y.C.

B.V.D.

REG. U. S. PAT. OFF.

SURF SUITS

LEFT: The Brassette—Swim and sun in perfect style in this smartest and least revealing of brassiere swim suits. The ingenious back strap prevents tugging at the waist and unties to assure an even suntan.

CENTER: The Cabana—Careful designing gives a beauty of cut and fit second to none in this Perl-Knit suit. The deeply rounded back points up to straps in contrasting color that tie jauntily on the shoulders.

RIGHT: The Bolero—A triangle of brightly harmonizing stripes is inserted vestee-fashion in this becomingly backless suit. And its many smart colors—whether gay and daring or subdued—flatter sun-bronzed skin.



LEFT: The Sun Tan—A high, fitted waist, and supple Ripple-Knit with Lastex, give this suit its slender silhouette. The contrasting adjustable strap slips through metal rings in back and ties piquantly on one shoulder.

RIGHT: The Sea Nymph—No wonder the simplest of unadorned lines are perennially smart in swim suits when B.V.D. does them so well. This low-back model comes in brilliant suntan-flattering colors.

GETTING AWAY FROM IT ALL

(CONTINUED FROM PAGE 80)

been immortalized. In late years, arrangements have been made so that selected others who craved the simplicity and beauty of this place also built houses, without in any way sacrificing its privacy. No public roads exist; one may go sailing or fishing from one's own little pier; or play tennis; or just sit; hearing the sea wind in the ancient trees. One is unmolested, one is at peace, safely ensured from the roaring world such a short distance away."

Mrs. Fiske used to have an island. Veery Island, named thus because of the veery birds that haunted it. She went there for three months every summer. It is near Echo Lake, in the Adirondacks, and none but her intimate friends even knew of its existence. She spent most of her time in one of her little boats, each named after one or another of her famous rôles. To-day, Eva Le Gallienne has a place in Connecticut—and the exact location can't be dragged out of her—, so isolated that the roads leading to it are splendid for ruining motors. She has even been accused of putting rocks in the road on purpose. There are ducks and animals, the cow's name is Magda, and her white mule may be addressed as Camille. The house is a little blue one, sitting on a hill. Nazimova, released from her work, goes away to some spot in Westchester County, no one is quite sure where. Even her cook has a separate suite of rooms, so Nazimova can be all alone.

The Ward Cheneys are sold on Taxco in Mexico. Mrs. Cheney says: "We meant to stay one night in Taxco on our way from Mexico City to Acapulco, but we never got beyond Taxco. It is literally built on the side of a mountain, every house, all of different colours, covered with flowering vines, seems to be precariously hanging. The native children are exactly like Rivera paintings. Opposite the Cathedral, in the plaza, is a very marvellous, very small café, where Doña Berta has invented absinthe frappés. You see even the poorest native boys (they are all the poorest) taking painting lessons from a well-

known Japanese painter. There are a great many fiestas with dancing, with a band in the middle of the plaza: outside, the young girls walk round and round one way and the young men the other. At the Torito fiesta, a man rushes out of the Cathedral with the form of a bull held over him, shooting fireworks at every one; you are likely to get badly burned if he picks you out, but it's an honour to be burned by him. The doors to all the houses are open, and you look into every one. Then, there are *Retablos*, which are pictures you have painted by the local artist to give to the church in thanks for a miracle that has saved you from accident or sickness. The painting is of you in that situation. We had one done in thanks for being saved from a shipwreck; the painter had never seen the sea, and there were crocodiles to eat us up, and I am sure even Giotto would have appreciated it."

The Cyrus McCormicks get away from it near Santa Fé: Mrs. Walter Farwell at a ranch in Texas, the Sturgis Ingersolls go to Saint Lucia, an island south of Martinique, where there is a tiny hotel that accommodates twelve people; Mrs. Henry Delafield Phelps combines a love for horses and a need for rest with a vacation at her Mission Ranch in the Carmel Valley of California. Mrs. Gardner Hale has taken a house in Haiti for two months of next year, she was so enchanted with it on a visit this year. She says that the natives, observing her finger- and toe-nails varnished red, murmured to one another, "Perhaps God made them that colour." Elizabeth Arden gets away from the enormously arduous business of running her organization by retreating to a place in Maine, which she calls "Maine Chance."

There remains only the report of one amusing lady on her getting-away-from-it-all activities. She says: "Due to the depression, our camp has become such a sanctuary (for all our friends) that my idea of getting away from it all is to go to the city. This effort has finally met with success, and I am enjoying a month's delightful rest and holiday in New York City."

IN THE GALLERIES

(CONTINUED FROM PAGE 58)

Boldini would have done if forced at pistol-point to paint a beggar-woman.) The picture of little Mademoiselle Errazuriz reproduced on page 58 may not be the most typical Boldini; but it shows as much as any the extraordinary verve and brilliance of his brush and the way he can impart—even to a small girl—his inimitably "chic" vision of femininity.

The second joy of the month was in the paintings of one Eugène Berman, shown at the Julien Levy Gallery. Europe knows Berman well and has bought a great deal of his work. America is beginning to know him—and already beginning to buy; thereby proving, conclusively, its keenness. For Berman belongs to no school and no isms. He is a good painter—in that he can make his sombre colours glow with a special light, and create designs that wholly satisfy the eye; and

a fine poet, in that he invests the simplest of things—grass, walls, statues—with emotion and purpose. The canvas reproduced on page 58 shows his sense of balance and originality. Unfortunately, his peculiar, haunting richness of tone (some of his reds are really alive and smouldering) is lost to you. A fortnight ago, we told you that the possession of a Pierre Roy painting would be a lasting joy. The same goes for Berman, who has, in the midst of chaos, somehow found his own order and serenity.

We reproduce the two landscapes on page 58 as two excellent examples of Americana. The haunted house on the steep hill is by Sanford Ross, whose water-colours were shown by the Macbeth Gallery—a native who understands his own countryside and knows how to put his understanding on paper with (Continued on page 99)



LEFT: The San Tropez—Two-tone Ripple-Knit in the smartest colors and slimmest cut imaginable make this suit a real gem of the ocean. The two-tone tie straps, crossed in back, are adjustable and serve as a belt.

RIGHT: The Bali—The "uplift" bust line of this Ripple-Knit model, besides being very new, emphasizes that slenderizing flat diaphragm look. And metal buttons mark the spot where the looped strap meets the low back.



LEFT: The Cabana—If you crave a stunning new pattern, as well as lovely, sculptured lines in a swim suit, don't miss this bow-shouldered model in B.V.D.'s exclusive and striking "Tweed Knit" combined with Lastex.

RIGHT: The Brighton—How deftly color contrast has been used to accent the flattery of this suit! A pointed yoke, in darker shade, outlines the low and lovely décolletage. The weave is B.V.D.'s two-tone Ripple-Knit.

B.V.D.

REG. U. S. PAT. OFF.

SURF SUITS



YOU JUST KNOW SHE WEARS THEM

"Stockings by McCallum" are almost as traditional as the wedding march... and for such memorable occasions you naturally want McCallum's loveliest stocking—"the 400". It is exquisitely sheer—with a perfectly designed foot, and the leg length is carefully marked on each box. \$3.95 a pair. Other McCallum stockings from \$1.00 to \$1.95.

McCallum

H O S I E R Y

Ask Vogue what shops in your town carry McCallums



DRIX DURYEA

This handsome tea-set is in Gorham's "Fairfax" design, the same that is used upon the spring-time table depicted on page forty-seven. The purity and simplicity of this design give it harmony in a wide variety of settings

SOMETHING TO DO WITH SPRING

(CONTINUED FROM PAGE 47)

has entirely browned, sprinkled with sugar, and put back under the flame to caramelize.

Perhaps you are a devotee of the lush green turtle soup that took East-hampton hostesses by storm last summer. If so, begin with that, and then you might have salmon, which we were bound to come to, sooner or later in the spring. Hot, this time, since there is the inevitable rule of one hot dish, with a cucumber aspic and tiny new potatoes, followed by a divine ice of black currants.

A BEAUTIFUL SOUP

To make the soup, combine a quart of Franco-American green turtle of the thick variety with a pint of cream, add liberal amounts of good cooking sherry, and serve it hot or very cold, as your menu dictates. Try to have the potatoes small and uniform in size and serve them with parsley butter. As for the aspic, be sure to have it the kind that is jellied just enough to hold itself together. You can make one like this, if you have a quart of jellied veal stock and add to it one and a half ounces of gelatine, the white of an egg, and its shell, parsley, thyme, and bay-leaf, and stir this briskly over a hot fire till it reaches the boiling-point, then add half a glassful of sherry and two tablespoonfuls of tarragon vinegar. Stir these in until the liquid boils, then let it simmer for ten minutes. Strain it, allow it to cool, and mix it with thinly sliced cucumbers, which have been marinated in vinegar.

The Cassis ice came into being at the Bellevue Stratford, in Philadelphia, that famous hostelry that was also the originator of other culinary classics, such as Melba toast (which was originally introduced to the world as Bellevue toast) and the cocktail known as Clover Club. This ice is made from Cassis syrup, the juice of black currants (which can be purchased in the better food shops).

To make a quart of this superior ice, you dissolve three-quarters of a pound

of granulated sugar in a quart of water, and to this syrup add the juice of one lemon and half a pint of black currant syrup. The white of an egg is beaten, but not to a froth, and mixed through the syrup, which is then coloured with a combination of red and blue vegetable colouring, enough to achieve the hue of a fine black currant. This is strained through a sieve and must be stirred occasionally during the time it is freezing.

Melons, with their icy green colour, baby lobsters (just large enough to be within the law), split and broiled, a soufflé of fresh corn, huge strawberries with their green tops on, circled around a mound of powdered sugar, crisp salads—a mass of tender greens—, pineapple with fresh mint and a suspicion of kirsch—these and many more have something and more to do with spring.

SETTINGS FOR SPRING

Of course, any and all of these luncheons have the setting of lovely spring tables, pastel linens and delicate flowers that sing their own particular spring songs. On page 47, you see a simple and lovely table that is obviously waiting for spring luncheon to be served. The starting-point is the new Cheney linens that are not nice at all, but are of silk, with nice fringes, in delectable colours (which, incidentally, you can find for yourself in the leading shops throughout the country). These sets may be in pink, peach, green, or yellow, but this special one is a creamy-ivory, marked with dark brown monograms. Freesia bend gracefully out of the Spode pierced basket in the centre, and crystal water-bottles (Olivette Falls) in old Sheffield coasters inhabit opposite corners. The plates are Wedgwood ones from Altman; the amusing little mirrored shells serve as ash-trays (from Olivette Falls); and the "Fairfax" pattern of silver from Gorham (which you see a further example in the tea-set shown above) presides with fine simplicity over the spring ensemble.



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GOWNS BY SAKS—FIFTH AVENUE, CHICAGO

THE DUMB BUTLER offers the pause that refreshes



Not so dumb, either,—presiding in the game room. He knows how sparkling ice-cold Coca-Cola fits any game. How it bounces you back to a wholesome normal, stopping yawns and banishing tired, thirsty faces. How its *delicious and refreshing* qualities, together with savory crunchibles, tempt with a new taste thrill . . . Even the Dumb Butler needs but one aid in serving Coca-Cola: Chill the bottles in your refrigerator and add ice-cubes to the goblets to make the drink really ice-cold.



The
**FIGURE YOU'D
LOVE TO HAVE**

● *Slender, tapering hips. A flat "tummy-less" diaphragm. Broad, mannish shoulders. And a firm moulded uplift for the bust . . . These are the gift of FLEXEES, the thrilling "Twin-Control" foundations that have a happy way of stretching just exactly where they should! . . . Fashioned of Lastex, FLEXEES stay put. No riding-up or twisting around. They "give" with every move, yet always spring back into shape. Model sketched, \$10. Others from \$5 to \$15 . . . At leading stores everywhere.*

FLEXEES

twin control

THE WORLD'S LOVELIEST FOUNDATIONS

ARTISTIC BRASSIERE CO., NEW YORK

WHISPERS

(CONTINUED FROM PAGE 70)

various shades to wear over a dark colour. In the April 1 issue of Vogue, there was a photograph of one of Lanvin's super-brain children—from the point of view of the person who is saving money: a slip and blouse for informal evenings. A shiny black satin skirt like this serves as the ground for a series of blouses in various shades to make several costumes.

The removal of tinny buckles, tawdry diamond buttons, clips, and other oddments so dear to the heart of the tasteless, will often make an ornate bargain into something simple and smart. And a good leather belt in place of the cheap one on the dress takes that \$7.95 look away.

With a suit that is not too feminine, get a straight, classic felt hat on the order of a riding-hat—that will also do in the country and even for golf.

If you go to a "little shop" to have an inexpensive hat made, it is wise to take an actual picture of the model to be copied. For the hat which is to be of fabric, buy your own material—this spring, preferably something strange and rough in texture.

● **OUTWITTING THE CLEANER:** On first thought, white dresses for summer would seem very impractical indeed; but, actually, the cost of their up-keep is very little compared to the dry-cleaning and laundering troubles one has with colours which fade and run or spot quite hopelessly. And the summer dinner-dress in an informal fabric that can be tubbed at the slightest provocation is a real joy.

● **DOWN WITH KITTY FUR!** "Down with kitty fur!" should be the battle-cry of every poor girl. Even when new, cat, cheap pieces of bunny, and odds and ends of other animals that make affectionate pets, but unflattering collars, don't look like much, but, after a few wearings, they would wring the heart of a member of the S. P. C. A. If you should have a windfall, by all means invest in a piece of very good fur which will do service on winter coats for years; otherwise, leave the furred friends strictly alone, and at no time allow yourself to be persuaded into buying white fur unless you are willing to give the cleaner your all.

● **NO, DEAR, YOU'RE NOT CLEOPATRA:** It requires a certain type to go in for costume jewellery successfully. In any event, it should be very good indeed, so if you're a little girl finding your way around, taboo junky jewellery. It will ruin the appearance of Chanel's best and make the little number you just picked up look like last year's Christmas-tree.

● **BACK TO THE FEMININE TOUCH:** Fingers deft with the needle (sewing, knitting, or crochet) are no end of help to the limited budget. There are jackets and short capes (very easy to run up with the aid of a Vogue design) which fool the wisest, including the wearer, into thinking that an old evening frock is new. And piqué evening coats and jackets, so very chic, are quite simple to make. Tight-fitting hats, for which there are also patterns to be had, can be made in silk or wool, and, if the material is washable, it's possible to indulge even in a white hat, always the last breath in spring. Best of all, easiest of all, and newest

of all are the knitted and crocheted caps which give you such a demure look when you're making them and such a rakish one when you're wearing them. And there are always hand-knitted sweaters, back in favour, which require more patience than skill.

There are some people who make their own undies, either because they enjoy sewing or because they prefer hand-made things and can't afford to buy them. But even when doing your own sewing, don't go in for wide laces, not only on account of the cost, but because they're unsatisfactory for lingerie which doesn't receive infinite care during the washing process. However, it is possible to get imitation Val or Binche which looks real.

● **FEET FIRST:** Under ordinary circumstances, cheap shoes are no economy, because they lose their shape after a few wearings, but, for evening, it is not necessary to spend large sums of money. Buy pumps which can be dyed any colour and at a price that won't bring tears to your eyes each time that you have to go out in the rain or see the black streaks made by your dancing partners. Then, you can afford to replace them continually and thus have fresh-looking slippers all the time. Day shoes that must be worn very much have a longer life if they have solid leather heels which can have lifts put on them at a trifling cost whenever they get a run-down look.

Suede shoes can never be said to be as practical as plain leather ones; but, if you happen to have an uncontrollable passion for them, don't forget to keep a little wire brush on hand for cleaning purposes. It seems that there is also a new process by which tired suede shoes can be turned into a smooth leather.

White cream shoe polish is all that is ever needed for ordinary leather shoes, and it is better than coloured polishes, as it doesn't rub off onto stockings.

We all feel a trifle injured at the way stockings run at the slightest provocation, but, so long as we insist upon wearing such sheer chiffons, we can hope for nothing better. Trade-marked stockings are apt to last longer than the cheap ones. Never buy one pair at a time—two or three make it possible to match up the remaining good ones when they start to go. Stick to two shades—rather dark for the daytime (they all fade) and lighter for evening. In that way, bureau drawers aren't cluttered up with unassorted stockings.

There are leather gadgets, called Onyx stocking savers, which are a boon to the person with a narrow heel, as they keep the foot from slipping in and out of the shoe and wearing holes in the stocking.

● **HANDS TO THE FORE:** Gloves lead in the accessory field to-day. No longer mere coverings for hands, protection from cold and dirt, they make or break a costume. A nondescript, dark dress or suit can be turned into something quite startling with a pair of white piqué gloves or printed red-and-white ones, for instance. There is now an infinite variety in gloves, of every kind of leather and fabric. Piqué, Lastex, printed material are just a few of the different ones (Continued on page 90)



FERNERY AT TWILIGHT

Program for a successful Summer: overlay your bright modern mind with a film of demureness, wear skirts that swish, and trust confidently to "Fernery at Twilight"—Coty's grand new Perfume success. "La Fougeraie au Crépuscule" is the essence of the mode—an apparently guileless odeur, masking subtleties unspoken. A forest glade—seeped with the fern's delicate, heady witchery—was Coty's inspiration for this newest *Perfume*.



The Perfume—in dew-clear crystal, and tasselled, agate-like box.
The Face Powder—in new, mitre-lidded box, with vermillion feet.

Henri Bendel, Inc.

Ten-West Fifty-Seventh Street



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"From Noon Until...."

Embroidered organdie — cotton lace with organdie — organdie bewildering in frills and ruffles—Henri Bendel's contribution to the charming informality of summer—in his own creations and selections from the French couture.

STAGE

(CONTINUED FROM PAGE 59)

it become "sensible," "sane," "logical"—any of those things that in theatrical parlance are the antithesis of "crazy." And that is one of the chief reasons it provides an evening of continuous chuckles.

In the theatre, the question, "What does it do?" is of far less importance than: "Does it do what it tries to do?" If that second question can be answered affirmatively, then the piece is, in the opinion of this department, a good play. Since the answer to the question in the case of "Three-Cornered Moon" is emphatically affirmative, it must be hailed as a good play—and incidentally, is being so hailed.

If, last spring, Shakspeare had written Miss Tonkonogy's comedy and Rose Franken's "Another Language," he, being a master showman, would undoubtedly have produced them simultaneously and in adjoining theatres and his press agent would have earned the Bard's eternal gratitude—and doubtless a substantial raise in salary—by erecting a huge sign on the marquee of each theatre, both signs bearing the same electric words: "Look here upon this picture (of a family), and on this." The two families set forth in the two plays are in essentials the same, but seen through different eyes and mentalities. So one is drama; the other, comedy.

Miss Tonkonogy's family consists of Mrs. Rimplegar, her three sons, Douglas, Kenneth, and Ed, and her daughter, Elizabeth. We learn little more of the father than his widow's remark: "The late Mr. Rimplegar used to say: 'Love is not a potato!'" She quotes him literally—in Russian.

Ruth Gordon, the star, has never been more happily cast than as Elizabeth. Even her homeliness enhances the rôle. And her breathless voice and gauche gestures add greatly to the fun. She never once makes the mistake that most of our ingénues make—and more mature actresses, also—of informing her audience by facial manoeuvres that she is not as crazy as the character. She enacts Elizabeth as seriously as she would profound tragedy. Which, if proof is needed, proves her a genuine artist.

Richard Whorf is no less successful as Donald, Elizabeth's fiancé, a morose lad who desires to become a novelist and lives with and "off" her family while waiting for the tremendous rewards that are to be his when the novel has been written, published, and acclaimed. The part of the scatter-brained, lovably dumb mother is played by Cecilia Loftus with unction, affection, and mellowed skill. Elisha Cook, junior, brings to Ed that wide-eyed, explosive vigour which is winning for him a distinctive place among juveniles. And Ben Lackland's Kenneth is attractive, strong, and sure.

The play is directed with a nice appreciation of its values by Alfred de Liagre, junior, who, in conjunction with Richard Aldrich, produced it.

"THE PARTY'S OVER"

The programs of "The Party's Over," another play about a family, do not divulge who the producer is. In other respects, they follow the program conventions: the author is Dan-

iel Kusell; Howard Lindsay staged it. For two acts, it tells in a fresh and amusing manner the story of the Blakelys. Mrs. Blakely has a single interest and raison d'être—the Daughters of the American Revolution. Mr. Blakely has no raison d'être. Bruce supports the family and keeps it together. Phyllis is stubborn, temperamental, and irresponsible. Clay, sent to Yale by Bruce, soon finds his academic life centers in a waitress in a quick-lunch restaurant. Mr. Kusell extracts much good fun—and some that is out of key, even cheap—from those ingredients for two acts. In the third, he becomes too detailed; the treatment gets a bit heavy. But, in spite of those faults, "The Party's Over" is more diverting than most plays.

A large part of the credit for that belongs to the cast the anonymous producer and Lindsay have assembled. Katharine Alexander, although she is on the stage a half-hour at most, brings as usual a joyous, luminous something with her. The charming Claire Trevor endows the waitress with a sort of aggressive tenderness. Peggy Conklin, as Phyllis, has true abandon; she "throws herself into the part," as the critics of another day were wont to say. Effie Shannon makes the D. A. R. fanatic properly vacuous, comic, and lovable.

Harvey Stephens is an authoritative and sincere Bruce. He knows how to be serious without being ponderous—something all too rare among our actors. Ross Alexander may not be a great lover, but he leaves no doubt that he loves Phyllis, his fiancée, "madly." The lank Albert Smith's quiet, chuckling Southern humour seems to deepen and become more delightful with each new rôle he essays.

"THE CHERRY ORCHARD"

"The Cherry Orchard" is certainly the greatest modern play, but it is unique for still another reason: no true lover of the theatre can see it too often, and the critic never tires of reviewing it. It is never completely encompassed, new beauties and meanings are always being revealed.

At the New Amsterdam Theatre, Eva Le Gallienne and her Civic Repertory Company are playing "Alice in Wonderland" the last three evenings of each week, and "The Cherry Orchard" the first three. When she opened the Tchekov drama up-town, she announced the arrangement was for but a month. Now, because of the public response, it will continue indefinitely. The audiences are astonishing and most heartening.

The New Amsterdam was built for great musical spectacles. It is, therefore, one of the largest theatres in New York. When "The Cherry Orchard" is played, the orchestra is more than half filled, but the balcony and gallery are crowded. Evidently, the Civic Repertory audiences have followed the company from Fourteenth Street to Forty-Second Street. The amazing thing is not, however, that the audiences are faithful to the company, but that they are faithful to the play—something this generation of New Yorkers has not witnessed before.

“How can I win

Admiration?”

WOMEN ASK THIS

FAMOUS STAR



You will want to share the screen stars' secret of winning—and holding—admiration! It is so important to a woman's happiness to know she is truly attractive. Read what the lovely Claire Windsor has to say—learn how to have the most important charm of all.

Here's one secret
you MUST know

CLAIRE WINDSOR
replies



CLAIRE WINDSOR

This fascinating screen star declares any woman can win admiration—and hold it, too—if she knows how! “A fresh, youthful skin is quite the most compelling charm a woman can have,” she says.

“I WANT YOUR ADVICE,” thousands of women write to Claire Windsor. “How can I become truly attractive? How can I win admiration—and how can I hold it?”

“You can be attractive at any age,” Claire Windsor replies. “Provided, of course, you are careful to guard complexion beauty!”

“A fresh, youthful skin is quite the most compelling charm a woman can have . . . Screen and stage stars know the secret—and keep this youthful charm right through the years.”

How does this charming star keep her skin so exquisite—so radiantly lovely?

“I use a very simple care, but I use it regularly,” she says. “Lux Toilet Soap keeps my skin in wonderful condition.”

Of the 694 important Hollywood actresses, including all stars, 686 use fragrant, white Lux Toilet Soap. Because of their overwhelming preference, it has been made the *official* soap in all the big film studios.

Naturally you will want to try it. Buy a few cakes today, use it regularly!

Use the Beauty Soap
of the Stars

LUX
Toilet Soap

PILGRIMAGE IN ENGLAND

(CONTINUED FROM PAGE 50)

rays broken off from the rest, floats every now and then: that is the fritillary. Through this country goes, just under the edges of the South downs, coming all the way from Winchester, the road the pilgrims took that went to Canterbury, with stretches of it altered here and there and stretches of it probably unchanged from before the time of the pilgrims, with the whitebeam flashing, and the yew like thunder beside it, and the golden glint of the downs. By this road may be seen at Otford, where the pilgrims forded the Darent, the roofless flint and brick of a Bishop's palace, about eight hundred years old; which is not old for Otford, for a Roman gentleman's villa was recently found there under an orchard: the villa is buried again, but such things as its kitchen utensils are exhibited at Sevenoaks, about two miles to the South. And a few miles further on its way towards Canterbury the Pilgrims' Way looks down on something far older still, on a circle of stones at Coldrum, whose rites were ancient and whose altars worn with antiquity when the Romans came that way, suppressing their wonder, because it was their creed to wonder at nothing.

Further on towards Canterbury and a few miles to the North of the Pilgrims' Way lies Rochester with its fine view over the Medway, where a Norman castle stands, built to hold out against armies, and holding out still against Time, a grim and powerful keep filled with the murmur of pigeons. From the enormous height of those battlements one may let one's fancy roam as far as it can through old history, or looking vertically downward, instead of back through time, one may have views of little back gardens all spread out below and seldom seen so clearly except from such heights. But to continue down the Pilgrims' Way, one comes, as the pilgrims did, to Canterbury. In the cathedral you may see St. Augustine's chair, and the armour of the Black Prince, who fought at Crécy, and the marks of the knees of the pilgrims round the tomb of Thomas à Becket; but not the tomb, because that was destroyed with the bones of Thomas à Becket by a king who was finding it difficult to govern his subjects, who strayed too much to Canterbury, where they were probably being influenced in ways that would make a history for which there is not room in these columns; different of course to the situation that faced Lord Kitchener at Khartoum with the tomb of the Mahdi, but so little different that it seems to me we have often to use second-hand events to make our histories, and anyhow Lord Kitchener took just the same action about it.

And before leaving Kent I must mention Chislehurst, much nearer London, only ten or twelve miles away from it to the southeast. Here are the caves in the chalk, over twenty miles of them, in which high explosive was stored during the war; much of the chalk is still stained yellow from certain fumes of it. And, before that, the black flint that lies in the chalk was worked also for military purposes, to shape the flints for mediæval flintlocks; the floor of one of

the caves is entirely covered with flakes of them. Earlier still the Romans came, and before that the Druids, who hollowed out the labyrinth with picks made of reindeer horn, the marks of which can be traced on the chalk side by side with those of the fumes of the high explosive. And to those that may be thirsty for more antiquity I may mention that quite near the entrance there grins a lizard in the chalk, about the size of a pig, who lived before any hint of man was seen on this planet.

Reluctantly leaving Kent I would advise a visitor having leisure to see England and having seen what the principal cities have to show, of which we will leave the guide-books to tell him, not to leave our country without seeing the moors at the time that the heather is blooming. Perhaps the utmost grandeur is to be seen in the highlands of Scotland, either in summer, or in autumn when the mists come frowning down the mountains and all the stags are roaring; in Devon too the heathery moors may be seen, where they clothe the Severn in glory, and the peaks of hills upon the further bank look like the mountains of fairyland; but perhaps the easiest way to meet the moors is to take the great North road from London when, just as one wears of streets, one comes upon glimpses of forest; and, leaving Epping behind, one crosses the edge of the fen country, heading perhaps for York, to see first York Minster, which must always have its place amongst the great achievements of man. There too the Romans came and dwelt, in fact a Roman emperor was born there, and they have left ample monuments of their stay.

But, leaving Baedeker to tell of that, I would beckon the traveller to the moors. I need hardly tell you what road to go by from York. Take any road; and, if it bring you to some large manufacturing city, back out of it and take another road. And soon your driver will say: "But do you want to go up there?" and you answer "Yes," for it is worth it. High up above the rest of the country, aloof from the world, lie these shining burnpanses of heather. The sunlight burning upon them often makes the air quiver over the tops of the ling a little way off as it does over a furnace. There the grouse live and crow with their curious voices, that sometimes sound almost like talk, and there I have seen a badger, running by his sleep in the heather, running so close that I could hear him panting. Lifted up as these moors are, so high above the levels in which men gather in towns or work on farms, views to from them, on a clear day, views to wonderful distances. But I think the view that most abides in my memory of all I have seen from the moors was on a day when the mist had come down to the roots of the heather, and all was dark around one, when, coming to the very edge of the moor, some wind must have swept up a valley, driving its shaft of air suddenly clear through the mist, and I saw fields and farms shining far below me with sunlight in which half a country was gleaming. (Continued on page 90)

Les mille Fleurs
KORET HANDBAGS EXPRESS FASHION'S NEW FLOWER LANGUAGE

WITH ROMANCE weaving its way back into fashion, Paris decrees that flowers shall again blossom gayly in the ensemble . . . The enchantments of summer . . . a thousand flowers . . . have been garnered by Koret into "Les Milles Fleurs". Blooms which have endured from old Beauvais tapestries are embroidered on richly dull Celanese* Moss-Crepe, combining with a thoroughly modern chic to mark Koret's "Les Milles Fleurs" as the aristocrats of summer handbags.

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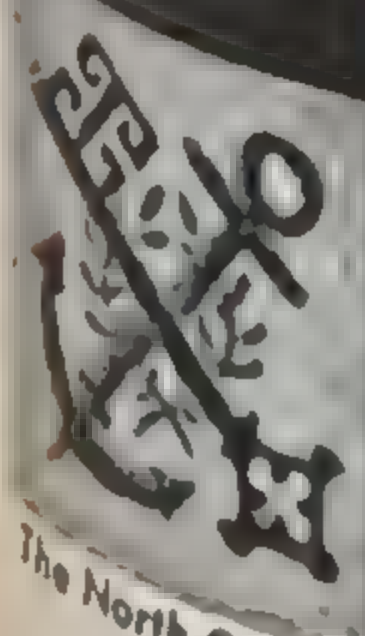


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The North German Lloyd Information Service, 57 Broadway, New York City, will be glad to refer you to an experienced steamship agent in your neighborhood who can be of real assistance.

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SUMMER THINGS OF DOEX

Sanforized- Shrunk



YOU can't scrub the style out of these grand summer things—you can't alter their smart fit in a whole season of tubbings. Send them to the laundry every week, if you wish—and they'll still be chic as when new.

For every last inch of this new, soft and pliant DoeX is Sanforized-shrunk—completely insured for the rest of its natural life against that old bugaboo shrinkage.

In the Golf and Tennis Shop
Sport Shirt. 32-40. White, blue, maize, green. Price: \$2.95

In the Budget Shop
Sun-back Frock. 12-20. Maize, blue, pink, white, green.....Price: \$5.95

Shirtwaist Frock. 12-20. Maize, blue, pink, white, green.....Price: \$5.95

See DoeX in dresses, blouses, hats and bags at Lord & Taylor, New York, and smart shops in other cities.

SANFORIZED PROCESS OF CONTROLLED SHRINKAGE
Cluett, Peabody & Co inc. Patentees. 40 Worth St. NYC

PILGRIMAGE IN ENGLAND

(CONTINUED FROM PAGE 88)

And a white horse fifty yards long on the side of a hill that holds up one of those moors reminds me to advise any traveller not to miss the Long Man of Wilmington on the side of the downs in Sussex two hundred miles away. The Englishman of today is well known in America for his habit of carrying a cane, but in the days of the Long Man of Wilmington it was the fashion to carry two canes, and you see him holding them, each of them six or seven foot long as they must have been, though more like twenty yards long as they are cut in the chalk. No one knows who they were, those men who had the fashion of carrying two canes, or when they lived, but they must have been men who when they went to church would have gone to the circle of stones that I told of at Coldrum, or to the grander circle on the plains of Wiltshire known as Stonehenge. And at the proper occasion, when the sun at rising came through the arch of three stones and touched the altar, which was Midsummer's Day, they would have attended the sacrifice of another man.

Visitors in search of further antiquities will find as many in Ireland,

where much of the finest Norman architecture lifts its towers amongst ivy, towers inhabited now by jackdaws, with the exception of a very few castles that are still the dwelling-places of men. Older than these by far are the hollowed mounds of New Grange and Dowth on the north bank of the Boyne about three miles from Drogheda, and the one at Loughcrew (near Oldcastle in County Meath) dwellings of men that were defeated by invaders almost unknown to history, who in their turn were defeated by men whom the Normans conquered; for many races have poured into Ireland. Between the men of the caves and the men of the castles came the halls of Tara. Any visitor that has good visions of these might be disappointed by going to Tara in County Meath, were it not for the magnificent view, which shows a county glimmering in those colours that change so rapidly under an Irish sky. Through the field on the top of this hill most of the pageantry of the history of Ireland passed, for two valid reasons: one, that it gave a view for many miles of any approaching army; the other, that it has the best grazing in Europe.

WHISPERS

(CONTINUED FROM PAGE 84)

to be found. Most of them are washable, which is not only economical, but almost essential if they are to be kept fresh looking all the time.

• **KEEPING DOWN THE OVERHEAD:** Inexpensive tin curlers are not to be sniffed at. By dampening the hair and wrapping it up in them very tightly, you can acquire masses of little curls. It is heart-breaking to take the trouble to put ringlets in or pay to have it done and have them all blown out by the wind. So when your curls show under a hat, pin a plain veil over the whole coiffure.

Manicures mount hair-dressers' bills up to amazing proportions, for, even if you are capable of looking after your own nails, it is a good idea to see an expert at least once every two weeks. Much as you may like dark polish, give it up because it looks badly the minute it chips even the least little bit.

Facials are a definite luxury—but, if you have a tired, dirty feeling, there's nothing like a good steaming with an application of fresh yeast and peroxide (a teaspoonful to a cake) left to dry and washed off with witch-hazel. It will give you a rosy look and make you feel like a new woman.

The powdery finger is the greatest enemy of the felt hat. Always wash your hands after making up and keep a small roll of buckram with which to brush off the felt in case you get powder on it during the day.

• **FIVE O'CLOCK ALLURE:** It's difficult to be "different" on nothing a year, but tea-gowns (which have taken the place of pyjamas) are easy to design and can even be made from old evening dresses and such into something very individual and different. Sometimes, merely a chiffon jacket or a three-quarters length lamé coat will do the trick, with no change in the evening gown. Or the skirt of the dress can be

kept and a new top in a contrasting shade or material made with long sleeves. You can adopt a type when you are at home (this saves wear and tear on street clothes) and be as fantastic as you like. Here's a chance to indulge a penchant for the exotic by experimenting with strange colours and peculiar cuts, such as glorified Bavarian peasant dresses, as mistakes aren't expensive.

• **PART-TIME MARIE:** A real economy that doesn't sound like one is a personal maid—not a "permanent," of course, but one who comes in for fifty cents an hour to wash out undies, press frocks, mend stockings, and in other ways keep a wardrobe in perfect condition. Add up the cost of your laundry, alone, at the end of one month, and you will see that you are really saving money by having a maid.

Strangely enough, it is always the woman who can least afford it who is the most careless with her clothes. Her dresses are flung onto the nearest chair (if not the floor); hats are pulled off by the brim and dropped on the bed; shoes pushed off with that very feminine toe-to-heel movement and left to cool off without trees; purses are rammed full of papers and old junk to the bursting point, because it's too much trouble to clean them out; dresses are worn several days in succession, out of sheer laziness, when it is a well-known fact that, if material is to keep its life, it must be given a rest from the human body; straps are pinned so that the whole chemise tears—and so on, ad infinitum. Spend a few extra minutes looking after your clothes, and they will wear twice as long. Don't think your troubles are over when you've finished buying what you need; develop some affection for your clothes, unless you fancy that look of the picker's daughter.



"MY! YOUR HAIR LOOKS
LOVELY! WHAT HAVE
YOU DONE TO IT?"

"I'VE JUST USED THIS
NEW ADMIRACION
FOR THE FIRST TIME."

WAKE UP your hair! with this New Shampoo-Treatment

Now comes an entirely new kind of shampoo, to unmask the beauty that lies hidden in every woman's hair, the very first time it is used!

Soapless, it eliminates that messy lather—and it washes away completely with a single thorough rinse! No more long shampoo ordeals! It leaves no soap film to dull your hair's color and lustre, no trace of alkali to parch its silky strands. Your hair dries more quickly afterwards, too.

Contains new scalp tonic

But Admiracion is totally different from other shampoos. It is more than just a cleansing shampoo. It contains a newly-discovered natural scalp tonic, called Davolene. Davolene penetrates deep into the scalp pores and corrects the abnormal

conditions that produce too oily or too dry a scalp, that lead to all scalp disorders.

Admiracion quickly checks dandruff and thus helps stop falling hair.

The more you use Admiracion, the healthier your scalp and the more beautiful your hair. But Admiracion's really astonishing quality is its immediate results. One brief treatment and you delight in finding your hair more sparkling with life, softer, and easier to manage! It's perfect for children, too. They don't mind shampoos a bit, with Admiracion.

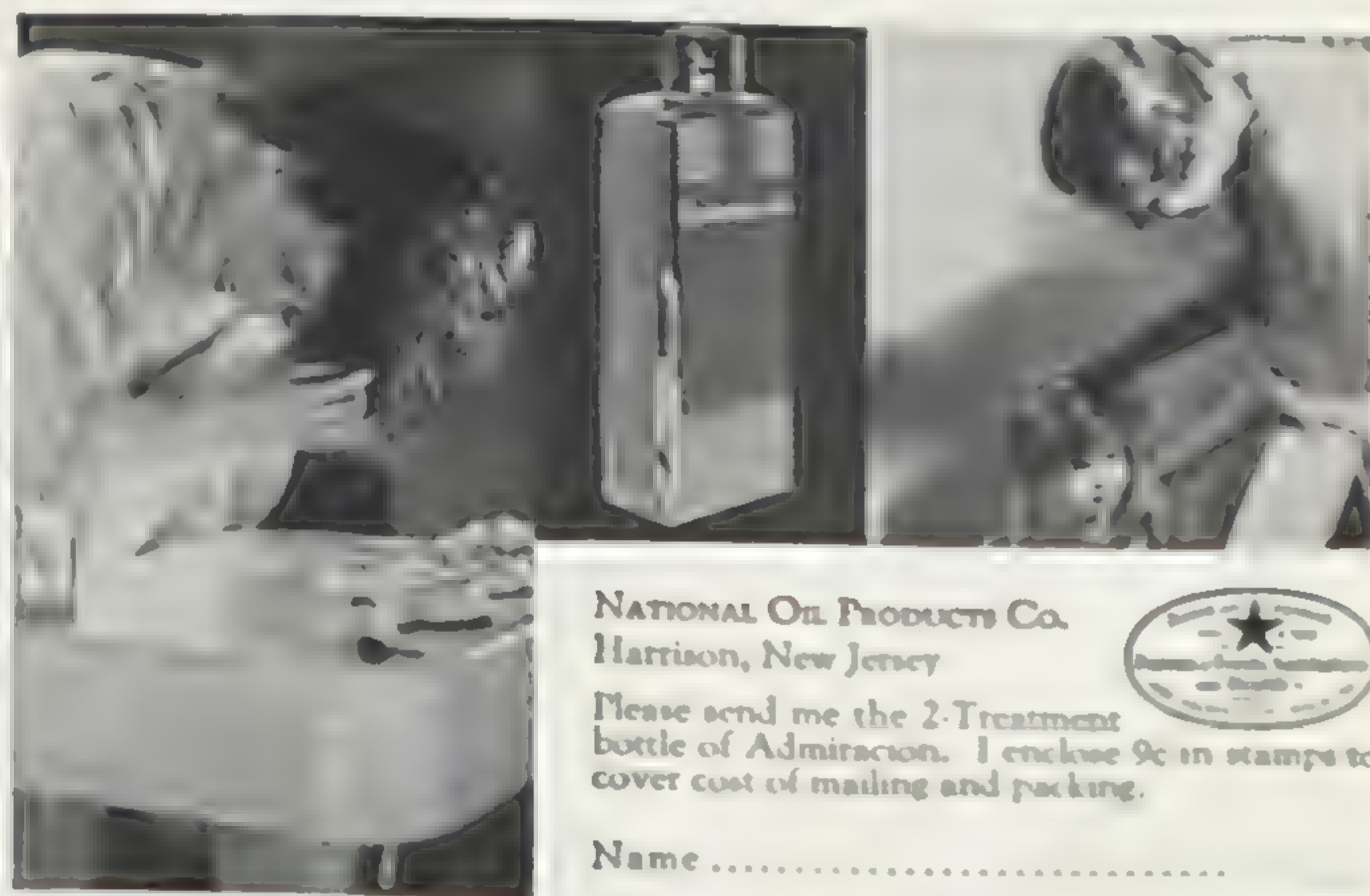
Prove these statements yourself. Try Admiracion today. Or we will gladly send you a generous 2-Treatment bottle of Admiracion, so that you may

experience the thrill of seeing the real beauty in your hair. Simply fill in and mail the coupon below.

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If you have your hair done professionally, ask for an Admiracion DeLuxe Treatment at your favorite beauty salon. A standardized cleansing and conditioning treatment for scalp and hair, it is actually four treatments in one.

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Mrs.
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who was
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My dear Miss Brenning
I was so pleased with the
service of the Wedding Embassy
that I want to thank you
for your skillful management
of the wedding. I received the
gown with certainty & loved the
of the end of trouble and trouble
thoroughly. The cost was less than
what I anticipated and all
details satisfactorily executed.
By your thoughtfulness and ability
I sincerely thank you
Yours truly
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BARGAINS BY THE MILE

(CONTINUED FROM PAGE 53)

of you who are Coney Island addicts) under trained supervision, which gives you a chance to wander around unhampered by progeny.

For less than \$44, you can buy a round-trip, sixteen-day limit ticket from New York to Chicago any Tuesday or Saturday from May 26 to October 15. Less than \$50 will buy a ticket under the same conditions, but with a thirty-day limit. If you are looking for a real bargain, there are buses which will take you to Chicago for under \$15; round trip, about \$26.

Nowadays, when most of us are more or less tied down, it is impossible to set off light-heartedly on a trip with the idea of returning when the notion strikes us. It is necessary to make definite plans and know how long we are to be away. For that reason, the following trips have been divided with an eye to the time limit. And, of course, only the high spots of the various sections of the continent have been mentioned, for we had to think of space, but you can gather a general idea of what there is to see and do and more or less what it costs to get there. And, since some starting-point is necessary, New York has been chosen, with many apologies to the other cities.

WEEK-END TRIPS

LAKE PLACID: Mountain scenery, invigorating air, swims in a cold lake, canoeing, good hiking, mountain climbing, all go to make up a very pleasant resort for those who prefer the simple life and the coolth, and find mountain air more invigorating than the ocean breezes. About \$17 pays for a week-end ticket. The ordinary round-trip ticket may be bought for under \$22.

MONTREAL gives you the feeling of going to a foreign city, without the bother of passports, and we needn't tell you wherein its chief attraction lies for Americans. Less than \$18 buys a week-end ticket, and the round-trip fare is under \$23.

QUEBEC: Here is authentic French atmosphere, not to mention cooking and wines. It has real charm and an appealing quaintness. For a longer stay, there are visits to the Laurentians for scenery, which combine grandeur with the same quaintness found in Quebec; or the Gaspé Peninsula for the kind of salmon fishing you read about. Less than \$24 buys a week-end ticket to Quebec, and the round-trip costs under \$32.

THOUSAND ISLANDS (Alexandria Bay): Here, you will have the choice of staying in an hotel or "roughing" it in a camp, but your days will probably be spent in a boat fishing for the famed small-mouth bass, accompanied by a guide who, at noon, will lead you to some delightful point and cook a meal of fish, creamed potatoes, and coffee which can only be termed succulent. About \$16 is the price of the week-end ticket; about \$21 will buy a round-trip ticket.

NEW ENGLAND: Six states in which to spend some time motoring and doing a little desultory sightseeing. You can retire to a cove by the ocean, or to a lake nestling in the White or Green Mountains to live in a luxurious

hotel or healthful camp. But, wherever you go, you will find quiet, beauty, historical background, delightful motor drives, intriguing inns, rest, entertainment in the form of summer stock companies, good swimming (salt or fresh water), cool nights, good antiquing, maple-sugar, and general air of English calm. Need I say more? From \$10 to \$25 will suffice to buy a round-trip ticket to any place from Connecticut to Maine.

THREE OR FOUR WEEKS

CALIFORNIA: If you seek new scenes, open spaces, freedom, and a feeling of complete rupture from home, you'll go West, go West! California has practically everything to offer, plus its favourite conversational topic, the climate, which in summer really does live up to everything you've ever heard about it. You can depend upon the weather to be clear and warm, which most of us demand, now that we have given up the hardy pioneer attitude towards summer and would rather get a good tan from the warm sun than a burn from the cold wind.

The whole coast is dotted with marvelous beaches, most of which provide exciting surf bathing. There are Santa Barbara, Los Angeles, Monterey, Del Monte, Coronado, and Malibu, where you can thrill to the sight of your favourite movie hero clad in the least the law will allow. These are just a few of the better-known places. Palm Springs will give you an idea of what is meant by an oasis in the desert, and you can go to Lake Tahoe to do all the things done on lakes or to the Yosemite Valley to admire the giant trees and other wonders of Nature, which went very grandiose in the West.

If you're one to miss a heart-beat at the tug of a fish on the line, you'll die of excitement over the deep-sea fishing. And then, there's yachting, for those who go in for that sort of thing, with Catalina Island of the submarine gardens and superlative fishing as a definite lure. There's polo all over the place; tennis, of course; and first-class golf courses galore.

There are Spanish missions to be visited in all the southern section. Everything exudes Spanish atmosphere. You get an essence of it at the fiesta in Santa Barbara, which takes place in August to all the clicking of castanets, the stamping of petulant little feet, and the singing of passionate songs that your romantic soul could desire, and enough general exhorting to please your more earthy companions.

The city lover can pay a visit to San Francisco and compare the Golden Gate to all the other harbour entrances in the world, with these last coming off a bad second; get a definite thrill on a visit to exotic Chinatown, and become a gourmet from eating in the variety of excellent restaurants.

Or, of course, you can always drop in on Hollywood and see what makes the stars go round. Or perhaps you would prefer to make a little excursion over the Mexican border for a fling at the gambling tables and race-courses, to return poor but wise. (Continued on page 95)

No handbag is *Completely Satisfactory* Without this Slide fastener...

Every handbag should have the convenience . . . and security . . . of TALON fasteners!

■ It took the finest handbag designers to appreciate how much women need genuine Talon fastener protection for all the things they cram into handbags.

■ They have begun to realize that unlike men, with their 10 or 12 pockets, women have only one place to carry everything . . . right in their handbags.

■ Thus you'll find handbags today in all shapes . . . all colors . . . all materials . . . with the latest decorative effects . . . each one featuring the genuine Talon fastener that provides a convenient, perfectly organized and secure interior.

■ There's only one way to be sure you have this smartest and safest handbag fastener . . . make sure the name Talon is on the slider.

Its correct name is **TALON**

THE NAME IS ON THE SLIDER

"Your handbag is open Madam!"



look for the name

Talon

■ It takes but a second to look, but it's worth it. Not all slide fasteners are genuine Talons. If any bag has not a genuine Talon, look farther. You'll find a smarter bag at the price you want to pay that gives genuine Talon convenience and security. The name Talon on the slider is your assurance of the slide fastener that always works.



Imperial Tables



... "a Room
bare of Tables is
bare of Welcome
and Sociability."
from *Decorating Secrets*

IF YOU would enrich your appreciation of the wonders that can be accomplished in adding charm and freshness to a room through the judicious selection of tables, consult Imperial's new brochure, "Decorating Secrets."

This little book reveals a profusion of fascinating secrets of the decorator's art



— gives you information regarding ensemble harmony that is vitally important to every woman who takes pride in the appearance of her rooms.

The Imperial line includes just the tables you need to heighten the interest and character of your present decorative scheme. There are more than 500 distinctive styles in this great line, each one a masterpiece of designing excellence and quality craftsmanship.

You can see a broad selection of Imperial Tables at any leading furniture dealer's. Identify genuine Imperial Tables by the familiar Green Shield shopmark—symbol of the finest traditions in the table-builder's art.

IMPERIAL FURNITURE COMPANY
GRAND RAPIDS, MICHIGAN

Send for **DECORATING
SECRETS**



**A New FURNITURE
STYLE BOOK**

Offers a wealth of ideas for achieving new beauty in the home—suggests proper period styles for various interiors. Profusely illustrated. A 1933 furniture style book. Sent postpaid for 50 cents.

Dept. V-5 Imperial Furniture Co.,
For enclosed 50c send "Decorating Secrets" to

Name.....

Address.....

City..... State.....

SOCIETY

(CONTINUED FROM PAGE 22)

WEDDINGS

NEW YORK

Allen-Lenssen—On April 29, in Saint James's Episcopal Church, Mr. John Findlay Allen, son of Mr. and Mrs. Yorke Allen, and Miss Ethel Cleveland Lenssen, daughter of Mr. and Mrs. Arthur Lenssen.

Brown-Foote—On April 1, Mr. Hubert Rutherford Brown, junior, son of Mr. and Mrs. Hubert Rutherford Brown, and Miss Hope Curtis Foote, daughter of Mr. and Mrs. Sterling T. Foote.

Bullock-Graves—On April 5, Mr. Hugh Bullock, son of Mr. and Mrs. Calvin Bullock, and Miss Marie Leontine Graves, daughter of Mr. and Mrs. William Léon Graves, of New York City and Paris, France.

Claudé-Cartier—On April 8, in the Church of Saint Jean-Baptiste, Monsieur Pierre Claudé, son of Monsieur Paul Claudé, former Ambassador from France, and Madame Claudé, and Miss Marlon Rumsey Cartier, daughter of Mr. and Mrs. Pierre C. Cartier.

Grimes-Ireland—On March 18, in the Chapel of Saint Bartholomew's Church, Mr. Charles Pennebaker Grimes, of New York City, son of Mrs. Charles Ysla Grimes and the late Archdeacon Grimes of the Protestant Episcopal Diocese of Olympia, Washington, and Miss Louise Davis Ireland, daughter of Mrs. A. Davis Ireland and Mr. John de Courcey Ireland.

Gwynne-Clark—On March 11, in Saint Andrew's Protestant Episcopal Church, Richmond, Staten Island, Mr. Charles Allen Gwynne, son of Mr. Charles Thomas Gwynne, and Miss Constance Clark, daughter of the late James Guyon Clark and Mrs. Clark, of New York City and "Bella Vista," Dongan Hills, Staten Island.

Henry-Rodger—On April 6, in Saint Stephen's Episcopal Church, Mr. Clement S. Henry, junior, son of Mr. and Mrs. Clement S. Henry, and Miss Sarah Elizabeth Rodger, daughter of Mr. and Mrs. Robert W. A. Rodger.

Howe-Barclay—On April 22, in Saint John's Episcopal Church, New Haven, Connecticut, Mr. Nathaniel S. Howe, of New York City, son of the late Mr. and Mrs. Henry W. Howe, and Miss Margaret Barclay, daughter of Mr. and Mrs. Albert Hampton Barclay.

King-Haight—On March 8, in Darien, Connecticut, Mr. Edward King, son of Mrs. Edward King, of New York City, and Miss Helen Watson Haight, daughter of Mr. and Mrs. Louis Haight, of Darien.

Nichols-Bailey—On April 22, in Saint Thomas's Church, Mr. John Alfred Nichols, son of Mr. and Mrs. Samuel Nichols, of Pittsburgh, and Miss Gillian Barr Bailey, daughter of Mr. and Mrs. Theodore Layton Bailey, of New York City.

Park-Strong—On April 8, in Savannah, Georgia, Mr. Halford Woodford Park, of Greenwich, Connecticut, son of the late Mr. and Mrs. George A. Park, of Worcester, Massachusetts, and Mrs. John Sintram Templeton Strong, daughter of Mrs. Joseph Hilton, of Savannah.

PHELPS-Bailey—On April 22, in Saint Thomas's Church, Mr. Thomas William Phelps, son of Mr. Thomas L. Phelps, of Rochester, Minnesota, and Miss Rosalie Greenleaf Bailey, daughter of Mr. and Mrs. Theodore Layton Bailey, of New York City.

Ross-Winter—On April 22, in Orange, New Jersey, Mr. John William Ross, son of Mrs. Minnie B. Ross, and Miss Alice Humes Winter, daughter of Mr. and Mrs. Arthur Edward Winter, of Orange.

Snedeker-Frothingham—On April 1, in Saint John's of Lattitown, Locust Valley, Long Island, Dr. Lendon Snedeker, of Boston, Massachusetts, son of Mr. and Mrs. Edwin L. Snedeker, of Brooklyn, New York, and Miss Elizabeth Gerrish Frothingham, daughter of Mr. and Mrs. William I. Frothingham, of Glen Cove, Long Island.

Stout-Gatins—On March 31, Mr. Bayard Dominick Stout, son of Mr. and Mrs. Andrew Varick Stout, of New York City and Red Bank, New Jersey, and Miss Dorothy Waters Gatins, daughter of Mr. and Mrs. Benjamin K. Gatins, of New York City and "Wyndyway," Rumson, New Jersey.

Thompson-Leland—On March 11, at Saranac Lake, New York, Mr. William Leland Thompson, junior, son of Mr. and Mrs. William Leland Thompson, of "Red House Farm," Rensselaer, New York, and Miss Margaret Carr Leland, daughter of Mr. and Mrs. Charles Frothingham Leland, of Southboro, Massachusetts.

Todd-de Peyster—On March 27, in Saint James's Episcopal Church, Mr. James Todd, son of Mrs. James Todd, and Miss Alice Townsend de Peyster, daughter of Mr. and Mrs. Frederic Ashton de Peyster.

WEDDINGS

Van Ness-Schuyler—On April 22, in Grace Church, Plainfield, New Jersey, Mr. Eugene Van Ness, fourth, son of Dr. Eugene McEvers Van Ness and Mrs. Van Ness, of Baltimore, Maryland, and Miss Marjorie Schuyler, daughter of Mr. and Mrs. Philip Van Rensselaer Schuyler, of Plainfield.

Watts-Boies—On March 25, in Westminster Church, Scranton, Pennsylvania, Mr. John Watts, son of Mr. and Mrs. Ridley Watts, of New York City and Morristown, New Jersey, and Miss Marl Boies, daughter of Mrs. David Boies, of Scranton.

Whitman-Grosvenor—On April 6, in the Chapel of the First Presbyterian Church, former Governor Charles Seymour Whitman and Mrs. Edwin Prescott Grosvenor, daughter of Mr. and Mrs. Frederick Cudlipp.

Yardley-Du Val—On April 29, in the Madison Avenue Presbyterian Church, Mr. Alfred Jenkins Yardley, son of Mr. and Mrs. Farnham Yardley, of Llewellyn Park, West Orange, New Jersey, and Miss Augusta H. L. Du Val, daughter of the late Clive Livingston Du Val and Mrs. Du Val.

BOSTON

Bulkley-Warner—On March 10, in Cambridge, Massachusetts, Mr. Robert Johns Bulkley, junior, son of Senator Robert Johns Bulkley, of Cleveland, Ohio, and Miss Lorraine Warner, daughter of Mr. and Mrs. Langdon Warner, of Cambridge.

Warren-Lyman—On April 1, at "Pakeen," Ponkapog, Massachusetts, Mr. Richard Warren, son of Mr. and Mrs. Joseph Warren, of Brookline, Massachusetts, and Miss Cora Lyman, daughter of Dr. Henry Lyman and Mrs. Lyman.

Webster-Jones—On March 12, in the chapel of the Sisters of Saint Anne, Cambridge, Massachusetts, Professor Kenneth Grant Tremayne Webster and Miss Deborah Champion Jones, daughter of Mr. and Mrs. Henry Champion Jones, of Cambridge.

Weele-Crane—On April 8, in Saint George's, London, England, Mr. Carlier Weele, of Groningen, Holland, and Miss Margery Ethel Crane, daughter of Mr. and Mrs. Joshua Crane, of London, and Paris, France.

CLEVELAND

Denkman-Chamberlin—Mr. Frederick Carl Denkman, of Davenport, Iowa, and Tucson, Arizona, son of Mr. and Mrs. Edward Denkman, of Davenport, and Miss Mary Ann Chamberlin, daughter of Dr. William B. Chamberlin and Mrs. Chamberlin.

COLUMBIA, SOUTH CAROLINA

Mikell-Simons—On March 18, Dr. I. Jenkins Mikell, son of Dr. Pinckney V. Mikell, and Miss Caroline Inglesby Simons, daughter of the late Mr. and Mrs. Arthur St. Julian Simons.

ELMIRA

Winding-Bovier—On March 30, in Saint Mark's Episcopal Church, Evanston, Illinois, Mr. Charles Arthur Winding, son of Mr. and Mrs. Arthur Winding, of Milwaukee, Wisconsin, and Miss Elizabeth Sayre Bovier, daughter of Mr. and Mrs. Archie M. Bovier.

LOS ANGELES

Griffiths-Seaver—On March 28, Mr. Benjamin Perry Griffiths, son of Mr. and Mrs. Stephen M. Griffiths, and Miss Katharine Seaver, daughter of Mr. and Mrs. Everett Seaver.

MEMPHIS

Race-Oates—On March 25, Mr. George Race, son of Mr. and Mrs. L. G. Race, of Cincinnati, Ohio, and Miss Lucian Oates, daughter of Mr. and Mrs. W. L. Oates.

NEW ORLEANS

Le Bourgeois-Claiborne—On March 19, Mr. Louis Powell Le Bourgeois, son of Mr. and Mrs. Charles Le Bourgeois, and Miss Martha Mary Claiborne, daughter of Mr. and Mrs. Charles de Balathier Claiborne.

PHILADELPHIA

McNair-Walton—On April 27, in the Central Baptist Church, Wayne, Pennsylvania, Dr. Stirling Sharp McNair, of Elkins Park, Pennsylvania, son of Mr. and Mrs. Angus K. McNair, of Jackson, Mississippi, and Miss Clarissa Walton, daughter of Mr. and Mrs. Thomas England Walton, of "Bonilton," Saint Davids, Pennsylvania.

(Continued on page 98)



Would you ever
guess that it
costs only \$5⁰⁰!

IT'S the perfect sports dress—beautifully tailored in genuine Lorraine Shir-O-Shakkar, with pleats in the skirt and blouse to give plenty of freedom. A "ted bottom" eliminates unnecessary undies. Pockets for score card and tees. Your favorite color in a wide variety of stripes and checks. Sizes 12 to 40. At

Best & Co., New York
Marshall Field & Co., Chicago

and at other smart stores throughout the country. Write for folder showing colors, and the name of your nearest dealer, to Straus, Rorer & Strass, Inc., Baltimore, Maryland.

The American Gopher
A TOMBOY DRESS

(Reg. U. S. Pat. Office)

BARGAINS BY THE MILE

(CONTINUED FROM PAGE 92)

After May 15, about \$127 pays for a round-trip, forty-five-day-limit ticket; about \$139 is the cost of a season-limit ticket. The same rates hold for any part of the Pacific Northwest. **YELLOWSTONE NATIONAL PARK:** "Where geysers frolic" (an irresistible quotation from a travel pamphlet) is for those who are more interested in the untouched beauties of Nature than man-made products. Grandeur, magnificence, the hardy life, riding, swimming, trout fishing (no licence required), camping, or motor trips through the park should keep your time well filled. There are good hotels, but you can combine a visit to this most famous of our national parks with a stay at a dude ranch, as there are several right in the park.

About \$98 is the cost of the forty-five-day-limit ticket with stop-overs. We'd suggest Salt Lake City for a look at the Mormons, or Colorado Springs. For little more than \$100, a season-limit ticket can be bought. **SPEAKING OF DUDE RANCHES,** we might point out that the West is dotted with these, and there is nothing like them for providing a healthy summer. The rates have gone down (what hasn't?), and, aside from that, they should appeal to the economist because of the clothes situation. An elderly pair of pants (the more elderly the better, for, in this country, it's smart to be dirty); a few shirts for changes, if you prefer the appearance rather than the actuality of dirt; and perhaps a couple of tennis dresses to slip on when you feel that you must be feminine or die, should constitute a perfect wardrobe.

SIX WEEKS

If you have plenty of time to spare and are taking this trip for a real rest and holiday, take ship to California and rest on the way out; surely you have heard of the salubrious effects of an ocean voyage. The Panama Pacific runs ships from New York to San Diego in thirteen days, with a stop at Balboa, at something around \$350. The tourist class round-trip ticket. The Grace Line runs its beautiful new Santa ships to Los Angeles in sixteen days, and they stop at Cuba, Colombia, Panama, Nicaragua, Costa Rica, San Salvador, Guatemala, and the west coast of Mexico; which gives you a chance to visit these foreign countries while feeling very right—about seeing your own. And the round-trip ticket costs somewhere around \$350.

EIGHT WEEKS (YOU PLUTOCRAT!) The Grace Line also runs cabin boats, which take twenty-one days from New York to Los Angeles, at special rates, and make all the same stops with the exception of Cuba and Colombia. The United Fruit Lines have ships leaving every Thursday and Saturday, going to San Francisco with stops at Havana, Kingston, and Cristóbal, where you transfer to another ship of the same line and proceed up the west coast. The Saturday boats take twenty days; the Sat-

urday ones, eighteen, but the round-trip on either of them costs approximately \$300.

BANFF: If the Wanderlust has really got you, why don't you stay on the ship and go on up to Seattle, and then, to take in everything, come back by way of Banff? Banff is a delightful place to take as headquarters while you visit the surrounding lake country, known as the Switzerland of America. There are Emerald and Boom Lakes, besides the famous Lake Louise, and several others, where you can go fishing, riding, mountain climbing, boating and canoeing, or play golf and tennis. There is excellent motoring in beautiful surroundings, with stops to pick the Alpine wild-flowers that grow in such profusion. At Banff, there are sulphur baths, and from July 23 to 28 is Indian Week, when the Stonies come to town for their tribal sports. And good fun they are to watch.

A TRIP TO ALASKA, VIA VANCOUVER, is one we wouldn't turn down if some one were to press a ticket into our warm little hand. The boat trip from Vancouver to Skagway up the "inside passage," sailing through narrow channels reminiscent of Norwegian fjords, only much, much better, with gasps at the beauty of the mountains and glaciers, and the interesting stops at small Alaskan villages and finally the arrival at Skagway, the subdued and historic remains of a once-roaring centre of the gold-rush, is certainly worth a journey across the continent. And if you prefer to take your fun in life as an onlooker, rather than an active participant in sports, you'll find this the ideal rest trip.

Less than \$100 pays for this round-trip, and a 45-day summer excursion ticket from New York to Vancouver costs under \$140.

SAN FRANCISCO TO MEXICO CITY: After spending some time in California, you may find your interest in Mexico aroused. In this case, you can set out from San Francisco to this new Mecca of tourists and, via Los Angeles, Tucson, Tepic, and Guadalajara (which means down the west coast), reach Mexico City. You will have a peek at the tropics and an entirely different civilization: strange, new food; an extraordinary variety of climates; and much sightseeing to interest you. Then, if you don't want to retrace your steps, you may return by way of El Paso, Texas. Less than \$133 is the cost of the round-trip ticket.

HAWAII: You may have thought of Hawaii as hot in summer, but it isn't really, as you can find out if you bother to go into the figures on the subject. Here is the sea-bather's paradise. No one bothers to deny Hawaii's claim to the world's best beaches. You can learn to ride the surf, or, if you're not for buffeting the waves, lie on the sand and return with a tan that will infuriate your best friend. The real tropics, with languor and that other favourite of to-day, glamour. Warm, clear nights, and, they say—but go find out for yourself.

The Matson Line will take you from San Francisco or Los Angeles to Hawaii and back for a sum between \$200 and \$250, depending upon how much luxury you demand.

Remarkable offer introduces important Kotex discovery The **PATENTED* EQUALIZER**



A RADICAL innovation! . . . Not a mere improvement in sanitary protection . . . but something new, different. Kotex, with the New Patented Equalizer! And—look!—offered at a sensationally low introductory price.

Insured safety

Kotex, with the New Patented Equalizer, gives 20 to 30% greater protection. The center equalizer not only thickens protection but makes it more adequate, more comfortable—and edges stay dry. An intimate explanation of the new equalizer is given you on the direction sheet inside the package.

Ends must be "Phantomized"

Mere rounded ends are not enough. They must be flattened, embossed so that the phantom effect is certain. Kotex—and Kotex only—offers this special shaping, making it possible to wear closest fitting gowns without the slightest revealing line. Those qualities for which Kotex is famous remain unchanged—absorbency, softness, disposability! It can be worn on either side with equal protection.

Now you can try Kotex with Patented Equalizer at less than the usual low price!

Why no sanitary pad can be "just like the new Equalizer Kotex"

Yes, it looks simple, but this device took 2½ years to perfect. Imitations can be made, they will be made, but it cannot truthfully be said of any other pad that it is like the New Kotex with Patented Equalizer. . . and this is why:

- 1—it took two and one-half years to perfect.
- 2—a board of three hundred women tested it.
- 3—medical authority of high repute checked their findings.
- 4—★AND, the United States Government granted Patent No. 1,863,333 to protect it for use of Kotex, exclusively.

Illustrations and text copy, 1933, Kotex Co.

Here's the SAFE way to lose **FAT** and gain more physical charm



CHARMANTE STUDIO

• Summer fashions and social functions emphatically demand a trim, slender figure because no longer can Madame snuggle into her mink coat and hide a barrel waistline and chubby hips. She must expose herself in most revealing beach attire and body-clinging chiffons at the country club dances. Excess fat means less admirers and caustic comments from catty women.

• Besides there's no need for any woman to be overweight nowadays when a half teaspoonful of Kruschen Salts every morning in hot water or your coffee provides such an easy and safe treatment to reduce—prescribed by physicians.

• Kruschen is a superb blend of 6 SEPARATE, corrective salts which help re-establish proper and normal body functioning. Ugly, excess fat quickly disappears all while you enjoy better health, more vivaciousness and gain greater physical attractiveness—a clear skin—bright eyes—and such a delightful feeling of physical well being!

• An 85c jar lasts 4 weeks and is sold by druggists thruout the world. But demand and get Kruschen—the ORIGINAL—the GENUINE—the SAFE way to reduce.

*FREE: Write E. Griffiths Hughes, Inc., Dept. P, Rochester, N. Y., for new book giving complete details of Kruschen Treatment ALSO precious aids to youth and beauty.

KRUSCHEN SALTS



Miss Lucinda Corcoran was snapped on a pair of the new stream-line, two-wheeler roller-skates, dressed in a chic outfit. The costume includes a brown wool skirt, yellow sweater set, socks, and cap. Saks-Fifth Avenue carries similar costumes

TIPS ON THE SHOP MARKET

(CONTINUED FROM PAGE 65)

• There is no point in getting worked up into any sort of a lather about the goings-on of the younger generation. Every time we decide that they have gone completely to pieces, they fool us and turn once more to childish things. This spring, it's roller-skating, and roller-skating with a great big organized gesture. Saks-Fifth Avenue have cooperated with this back-to-the-skate urge by developing a new skate, one that has never been on the market before. It's a stream-line two-wheeler, with a huge wheel fore and aft, and it's adjustable in length and width, giving one's foot a cradled sensation. Miss Lucinda Corcoran was snapped on the Mall wearing these new skates and a brown gored skirt with lots of knee room for action and speed, a twin sweater set in yellow, yellow socks, knitted cap, stout brown shoes, and pigskin gloves. All very chic, and all costing less than \$40, including the skates. (Shop-Hound has an idea that a pair of skates would be very helpful in her vocation.) Saks-Fifth Avenue have a number of good skating costumes.

• If you want lines, simple ones, with elegance, go to Madame Lichtenstein on Park Avenue. She has beautiful custom-made clothes, and she has a colossal understanding of figures. In other words, she's good. Shop-Hound's little tongue hung out by the yard as she saw and coveted the following: a white evening dress of some imported fabric that hung with perfection. A huge mauve scarf fell from the shoulder and tied around the waist, lending a nice Grecian note to the simple lines of the gown. Another white dress was made of organdie and embroidered with enormous white dots. It was garden-partyish, without being pictorial. Madame Lichtenstein is an advocate of the printed dress, too. She feels it's a smart economy—fewer cleaner's bills.

• Last week, I went in the Franceva Shop on East Fifty-Second Street. This shop is particularly noted for its worthy corsets, but has lingerie and

négligés and many pleasant accessories, too. While I was admiring things, a young customer came in and announced with no reticence that she was twenty-one and about to marry an army officer. Her father was going to blow them to a gala honeymoon in smart watering-places, at the end of which they were going to live among the Indians at some post in the Far West. What to do about her trousseau? It was all settled in about fifteen minutes. She was allowed a few story-book pieces of lingerie for her honeymoon, and the rest of the trousseau was a practical affair planned to fit army life and the quarters of a second lieutenant. As to corsets—there seem to be two schools of thought on the problem. The Franceva Shop thinks there is more figure control in a two-piece garment—in other words, a corset that comes up well over the diaphragm, and a brassière. This shop designs all the garments sold there and does it most scientifically.

• Milgrim has installed bathing-suits right alongside their corset department and is giving them the same fitting attention as the corsets—and it's a great comfort to have an expert corsetière supervise your purchase of a swim suit. You know that your figure will be taken care of kindly and not exposed pitilessly to the elements and the public. All this attention costs nothing, and the price of the suits is surprisingly little. This same shop, by the way, is running up custom-made bags at a great rate, to go with the tailored suits of which I have already made much mention.

• The Philco Model 81-B radio, no bigger than a minute and very portable, has, among other things, a little switch, which, when turned on, will bring you in touch with police calls from our larger cities and will pick up airplane calls, as well. All this might, or might not, be very helpful, depending on the life you lead. The cost is small, say about \$19.

Hospitable



In their homes it is impossible to feel bored, or restless, or *de trop*.

From the moment you cross the threshold—their house, as the Spanish proverb has it, is yours.

Your spirit suns itself in the warmth of their gracious hospitality.

And you find your comfort anticipated to the slightest detail.

It is in houses like these that you are delighted to find, awaiting the moment of your toilet, a cake of Pears' Soap. For today as always, Pears' is the choice of fastidious people. To be sure it costs a few cents more—but so ridiculously little more, you are amazed at its modest price. If you like its perfection even in a toilet soap,—if you want the soothing, invigorating help only Pears' can give your skin—get a cake of Pears' today! At all drug and department stores. Unscented, 15¢. Scented, a bit more.

Today's well-bred people have the same friendly feeling for Pears' that their forbears did when the slogan of the day was:

*Good morning!
Have you used
Pears' Soap?*



A DAINTY NEW
DEODORANT
in handy lipstick form

Now freshness is assured *wherever* you go... whenever unwanted body odors threaten. Just a few swift strokes of the new EVERSWEET Stick Deodorant to each armpit and you have no unpleasantness to fear.

EVERSWEET is as dainty as your lipstick and quite as easy to use. It is absolutely harmless, in no way interferes with natural secretions, and remains effective for hours.

EVERSWEET's gay enamelled case is cleverly devised. You slide the stick up and down with one finger. No muss. No fuss. Every trace of disagreeable odor is at once destroyed.

For only 50c you can buy EVERSWEET at your favorite drug or department store. Or direct from Eversweet Products Corp., 54 Fulton Street, New York City.

EverSweet
REG. U. S. PAT. OFF.
STICK DEODORANT

SHOP
FOR SHELTER
IN VOGUE

• Quite as many people come to New York for the summer as leave it for country resorts. Now is the time to begin offering your apartment to these prospective tenants for the summer months.

• And, by the same token, now is the time for the summer visitors to begin thinking about a desirable location for their New York headquarters.

• Through the problem of one, Vogue's Real Estate Department can solve the problem of the other—and ultimately the problems of both. Turn to Page 23 the shopping mart for smart apartments.

VOGUE'S
REAL ESTATE DEPARTMENT



Look for this tag on merchandise shown in Vogue's Smart Economy pages. It assures your getting actual models selected by Vogue.

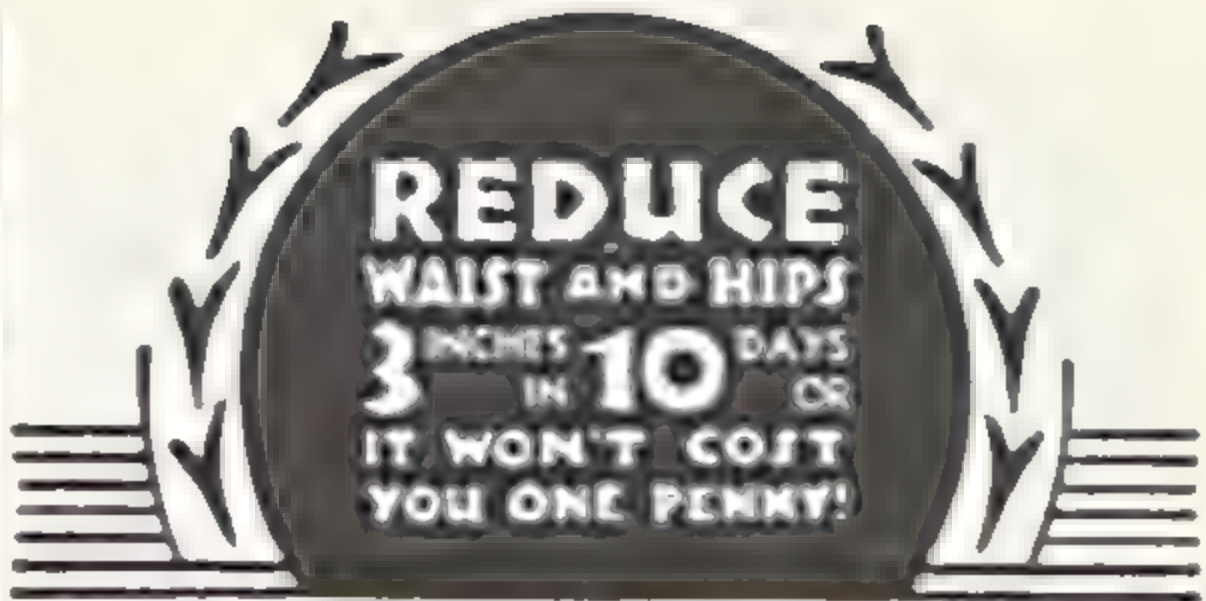


Vogue's Smart Economies
and where to purchase

The models shown in Vogue's Smart Economies (pages 61, 62, and 63) may be purchased in smart shops in New York and throughout the United States including:

- | | | |
|---|--|---|
| ATLANTA, GA.
Rich's, Inc. | DUBUQUE, IA.
J. F. Stampfer Co. | OMAHA, NEBR.
J. L. Brandeis & Sons |
| BALTIMORE, MD.
Hutzler Bros. Co. | EASTON, PA.
Gier's, Inc. | PEORIA, ILL.
Block & Kuhl Co. |
| BIRMINGHAM, ALA.
Burger-Phillips Company | HONOLULU, HAWAII
The Liberty House | PHILADELPHIA, PA.
B. F. Dewees |
| BOSTON, MASS.
Chandler & Co. | JACKSONVILLE, FLA.
Cohen Brothers | The Blum Store
Nan Duskin
126 So. 18th St. |
| BROOKLYN, N. Y.
Abraham & Straus, Inc.
Frederick Loeser & Co., Inc. | KANSAS CITY, MO.
Rothschilds on Main at 10th | PITTSBURGH, PA.
Joseph Horne Co. |
| BUFFALO, N. Y.
L. L. Berger, Inc.
Wm. Hengerer Co.
Flint & Kent | LITTLE ROCK, ARK.
The M. M. Cohn Co. | ROCHESTER, N. Y.
McCurdy & Co. |
| CHICAGO, ILL.
Marshall Field & Co.
Carson Pirie Scott & Co. | LOS ANGELES, CALIF.
Bullock's Inc.
Bullocks-Wilshire | SACRAMENTO, CAL.
Hale Bros. Inc. |
| DALLAS, TEXAS
A. Harris & Co.
Titchie-Goettinger Co. | MADISON, WIS.
Harry S. Manchester, Inc. | ST. LOUIS
Scruggs-Vandervoort-
Barney Dry Goods Co. |
| DAYTON, OHIO
The Elder & Johnston Co. | MILWAUKEE, WIS.
The Boston Store | SCHENECTADY, N. Y.
H. S. Barney Co. |
| DENVER, COLORADO
Daniels & Fisher Stores Co. | NEWARK, N. J.
L. Bamberger & Co. | SOUTH BEND, IND.
George Wyman & Co. |
| | OGDEN, UTAH
W. H. Wright & Sons Co. | TROY, N. Y.
G. V. S. Quackenbush Co.,
Inc. |
| | | WILKES-BARRE, PA.
The Isaac Long Store |

• If no shop in your city or shopping center is listed above, write to Vogue, 420 Lexington Avenue, New York City, and we will be glad to give you the address where the Smart Economy Models are available. Be sure to state exactly what model or models you are interested in. Include a stamped, addressed envelope.



"The
PERFOLASTIC GIRDLE
MASSAGES LIKE MAGIC"

... writes Miss Carroll

"I have reduced my hips nine inches" writes Miss Healy. . . . "I reduced from 43 inches to 34½ inches" writes Miss Brian.

• So many of our customers are delighted with the wonderful results obtained with this Perforated Rubber Reducing Girdle that we want you to try it for 10 days at our expense—

REDUCE YOUR WAIST AND
HIPS 3 INCHES IN 10 DAYS OR
IT WILL COST YOU NOTHING!

• Worn next to the body with perfect safety, the tiny perforations permit the skin to breathe as its gentle massage-like action reduces flabby, disfiguring fat with every movement!

• In TEN Short Days You Can Be Your Slimmer Self . . . without Dieting, Drugs or Exercise.

The coupon brings you FREE booklet and sample of the PERFOLASTIC rubber.

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SOCIETY

(CONTINUED FROM PAGE 94)

WEDDINGS

PHILADELPHIA

Pollard-Howland—On April 24, in Saint Peter's Church, Philadelphia, Pennsylvania, Mr. Hamilton H. W. Pollard, son of Major-General J. H. W. Pollard, of the Royal Scots Fusiliers, Eastbridge House, Crondall, Hants, England, and Miss Ellen Swan Howland, daughter of Mrs. Frederick Hop-pin Howland.

PITTSBURGH

Miner-Carroll—On April 22, Dr. Theodore Richardson Miner, son of Dr. George E. Miner and Mrs. Miner, of Brooklyn, New York, and Miss Florence Carroll, daughter of Mr. and Mrs. Walter C. Carroll, of Pittsburgh, Pennsylvania.

SAINT LOUIS

Clarke-Blood—On April 22, in the Webster Groves Presbyterian Church, Webster Groves, Missouri, Mr. Neil Jackson Clarke, son of Mr. J. S. Clarke, of Ava, Missouri, and Miss Helen Elizabeth Blood, daughter of Mr. and Mrs. Charles Sullivan Blood, of Webster Groves.

Crago-Simmons—On March 25, in Miami Beach, Florida, Mr. John H. Crago, son of Mrs. Thomas Spencer Crago, of Waynesburg, Pennsylvania, and Miss Lullie W. Simmons, daughter of Mrs. George Welch Simmons, of Saint Louis, Missouri.

Dobson-Taylor—On April 18, in Memphis, Tennessee, Mr. Duncan C. Dobson, son of the Reverend Roy Calvin Dobson and Mrs. Dobson, of Saint Louis, Missouri, and Miss Mettle Taylor, daughter of Mr. and Mrs. Hillsman Taylor, of Memphis.

Hess-Evans—On March 25, in Saint Louis, Missouri, Mr. O. Theodore Hess, son of Mrs. O. Theodore Hess, of New York City, and Miss Julia Evans, daughter of Mr. and Mrs. Gwynne Evans, of Saint Louis, Missouri.

Narbel-Gordon—On March 8, in Lausanne, Switzerland, Monsieur Georges Ernest Theophile Narbel, son of Madame Julien Narbel, of Lausanne, and Miss Virginia Shallcross Gordon,

daughter of Mrs. Samuel Gordon, of Saint Louis, Missouri.

UTICA

Roberts-Wendell—On March 11, Mr. W. Stewart Roberts, son of Mr. and Mrs. Walter F. Roberts, and Miss Helen Wendell, daughter of Mr. and Mrs. Frederick Wendell, of Midford, Massachusetts.

WASHINGTON, D. C.

Glover-Hoover—On April 5, in All Saints Episcopal Church, Chevy Chase, Maryland, Mr. Warren Irving Glover, junior, son of Mr. W. Irving Glover, and Miss Elizabeth Virginia Hoover, daughter of Mr. and Mrs. George Pendleton Hoover.

Schley-Tuckerman—On March 22, in All Saints Church, Montecito, California, Mr. Grant Barney Schley, second, and Miss Viola Wolcott Tuckerman, daughter of Mr. and Mrs. Wolcott Tuckerman, of "Arroyo del Paredon," Carpinteria, California.

Wolf-Bull—On March 18, Mr. Theodore R. Wolf, son of Mr. and Mrs. Robert B. Wolf, of New York City and Long View, Washington, and Miss Elisabeth Wainwright Bull, daughter of Lieutenant-Colonel Henry Tilghman Bull and Mrs. Bull, of Washington, D. C.

Young-Sherley—On April 22, Mr. Andrew Brodbeck Young, son of Mr. and Mrs. Edgar Elcheiberger Young, of Overbrook, Pennsylvania, and Miss Olive Critten Sherley, daughter of Mr. and Mrs. Swagar Sherley, of Washington, D. C.

WEDDINGS-TO-COME

NEW YORK

d'Utassy-Castle—On June 24, in Trinity Church, Hewlett, Long Island, Miss Babetta d'Utassy, daughter of Mr. and Mrs. George d'Utassy, of Cedarhurst, Long Island, to Mr. William A. Castle, second, son of Mr. and Mrs. Clifford De Witt Castle, of Springfield, Massachusetts.

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GABRIEL OVER THE MOVIES

(CONTINUED FROM PAGE 59)

in the world would have been that guileless) and for its courage in even daring to treat of an angelic intervention. Basically, every motive in the film was sound, and every speech reasonable, as well as prophetic. The completely pointless heroine (Pendola Malloy—what a name!) and the infantile conception of White House life, we must lay down to Hollywood habit; without which "Gabriel" would have been an extraordinary achievement; and with which it was still a landmark and an affecting picture.

Another M.-G.-M. film, "Looking Forward," is chiefly concerned with the business crisis and with the desperate last stand of tradition in a great English department store and the lives of its personnel, from clerk to head. The picture is rather consistently and moistly sentimental and righteous, but so well-directed and organized, and so innately decent (that new word again!) that it somehow warms the heart. Lionel Barrymore is a moving old faithful clerk, and Lewis Stone a moving old aristocratic boss, and they love each other very movingly. In contrast are some very clipped-voiced, taut English actresses (of which the pictured

Elizabeth Allan is the youngest and clippedest) and some nice middle-class English types. Adrian has made very dashing clothes for the women, the photography is rich, and, if you can stand a certain amount of sweetness and light, you won't be bored.

"M" is something else again: a German film concerned with one of the darkest manifestations of crime—child-murder. Brilliantly directed, so that all the depravity and horror is implied rather than expressed, and amazingly acted by Peter Lorre, who manages to arouse real pity as well as profound repulsion, the film is one of the best in past years. There has seldom been a more dramatic moment on the screen than that in which the murderer, before a howling tribunal of crooks, breaks down and shrieks: "Ich kann nichts dafür! Ich muss töten!" ("I can't help it! I am forced to kill!")

Another German film, "Kuhle Wampe," treats of unemployment in Germany, and how one family met it; but with such a biased socialist view-point and such inexcusably bad photography that it defeated its own purpose. We mention it merely as another evidence of the new trend.

IN THE GALLERIES

(CONTINUED FROM PAGE 81)

clear strokes and fresh colour. Ross paints fire-engines, barns, Victorian houses, anything and everything at hand in the American world; and, by his honesty, makes them exhilarating.

The "Nantucket Seascape" is by Monty Lewis, one of the Guggenheim Scholarship winners exhibited at the Whitney Museum. It is small, has an enamelled, perfect surface, and strange pale iridescent colours. Not an important canvas, but full of charm.

Urban America was saltily presented by Reginald Marsh in a one-man show at the Rehn Galleries. Fourteenth Street chippies, burlesque shows, Coney Island, and all the haunts of the tough and the poor fascinate Marsh, and he records them with a gusto and an irony faintly reminiscent of the Frenchman Dauterive. No one has better caught the crowded subway, the tawdry but vital movement of masses in the street, and the dusty amber glow of burlesque lights. His muddiness of colour may be justified by his muddiness of subject; if not, it can be set down as a fault. One feels, somehow, that his painting would gain in black-and-white and that colour is incidental and accidental. Be that as it may, if you are collecting American painters (and why don't you?), Marsh must be one of them.

At the opposite pole of native art stands Paulanship, the sculptor, whose Baboon broods over page 58. Manship has long been noted as an impeccable craftsman and a highly decorative modeller. All the museums have works of his—Dianas, deer, newborn babies, portrait-heads—and all the cultivated know his art well. The baboon was among a show of his recent works at Averell House and is one of the many animals perched on an elaborate gate designed by him in honour of Paul Rainey, the explorer,

and destined for the Bronx Park Zoo. Smooth and suave and solid is Manship's sculpture; and, in spite of its great simplification, amazingly true.

The frieze of weird white figures on page 58 (all of them are of Harold Kreutzberg, the dancer) is by Eugene Fitch, a talented individual who divides his time between painting scenery for a living and dancers for his own pleasure. The Morton Galleries showed the fruits of this latter urge: all manner of lithographs, oils, and drawings of imaginative and actual subjects, mostly dancing and theatre. Fitch's work—though seldom solid and wholly carried through—is alive with fantasy and movement; which may account for his ability to sell even in these times. We were amazed, speaking of selling, to discover how inexpensive "art" has become at last. You can get a Fitch lithograph for as little as around \$12; while up the street a ways, at the Macbeth Gallery, that excellent artist, Adolf Dehn, was disposing of his original and interesting lithographs at a starting price of about \$15.

Of the great Rembrandt exhibition at Knoedler's, we will not have the presumption to say more than that it was—believe it or not—the first all-Rembrandt show to be held in New York—that it was given for the benefit of the Emergency Unemployment Fund—and that it contained canvases that any Rembrandt scholar would walk a thousand miles to see. The paintings were borrowed from the Imperial Russian Hermitage collection, from the Earl of Scarsdale Collection, from the Jules Bache Collection, and from others of equal international importance. The picture shown on page 58 is a little-known portrait owned by Lincoln Ellsworth, the polar explorer—who, incidentally, has very valuable paintings.



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